

Circle Point como
DMC Local

CIRCLE
POINT
DMC

Your Connection
Point in Mexico

para Redes
Globales





CANCÚN RIVIERA MAYA



Visitor Volume:

Over 10 million international arrivals in 2023, making its airport the busiest in the country.



Tourism Leadership:

The most visited destination in Mexico. Hotel occupancy averaged 80.3%.



MICE Significance:

Known for its world-class resorts, dedicated meetings infrastructure and mapping, facilitating high-volume conventions and incentive programs.



PUERTO
VALLARTA
RIVIERA
NAYARIT

**Market Positioning:**

Presented as a strategic MICE destination at IBTM Americas 2025, backed by strong partnerships with local government and 26 specialized suppliers.

**Facilities:**

Boasts a 40,000 m² convention center, plus unique venues like seafront Malecón, cultural centers, and open-air historic plazas.

**Performance Insight:**

Meetings held in Puerto Vallarta draw on average 20% more attendees than previous locations.



CIUDAD DE MÉXICO

- ✓ Strategic MICE Hub in Latin America
- ✓ 70 international air connections daily.
- ✓ 45,000 rooms in 4- and 5-star hotels with fully equipped meeting rooms.
- ✓ Over 300 corporate events and global trade fairs annually.
- ✓ Cultural, culinary, and architectural environment that enhances any incentive program.
- ✓ Stable political and economic environment, ideal for executive meetings.

Where Circle Point DMC is Born

A Unique Alliance That Redefines the Market



Programa Destinos México

Platform with over 25 years in the tourism industry, established as the largest source of tourism content and data in Mexico.

Access to an unmatched repository of experiences, guides, cultural, culinary, and adventure routes, making us the DMC with the deepest knowledge of destinations across the country.



Círculo BTL

Event and experiential marketing agency with over 22 years of experience and more than 1,500 events organized for global brands.

Own infrastructure for printing, audio, video, lighting, and the production of booths and stages.

Recognized for its in-house operational capacity, creativity, and logistical precision.

This union brings to life...

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The only company in Mexico that combines:



The most extensive tourism knowledge in the country.



The most complete in-house production infrastructure in the market.



Unique offering that integrates logistics, creativity, sustainability, and technology in one

Our Promise

The Circle Point Advantage

We understand that the success of a MICE event doesn't rely solely on flawless logistics, but on **delivering memorable experiences that connect with the destination and strengthen our clients' brands.**

1

Production Power

Stages, displays, booths, audio, video, and lighting, all operated with in-house resources.

2

Logistics Excellence

Coordination of transfers, VIP reception, hotel booking, and iconic venue sourcing.

3

Experience Design

Curated cultural, culinary, adventure, and CSR experiences.

4

Digital & Data

Cvent platform for registration, tracking, communication, and real-time analytics.

5

Sustainability & Trust

EcoVadis certification and programs with positive impact on communities and the environment.





**Executive & Group
Transportation**



Event Production



**Tourism
Experiences**



**Stage
Production
& Branding**

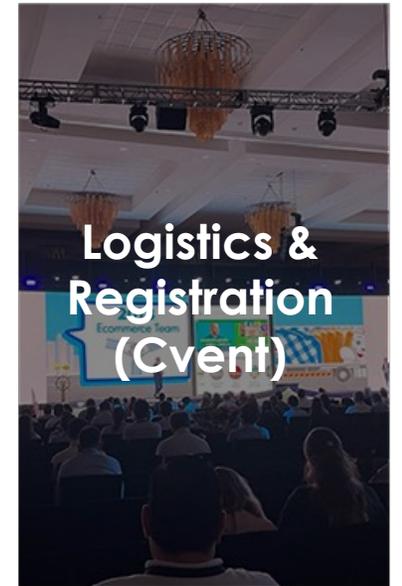


**Venue &
Hotel
Booking**

**ONE PARTNER,
ALL
SOLUTIONS**



**Gifts &
Promotional
Awards**



**Logistics &
Registration
(Event)**



**Multilingual
Staff &
Talent**



**Corporate Social
Responsibility
Activities**



Special Events

SUSTAINABILITY

Beyond Events

Environmental:

carbon footprint measurement, zero plastics, eco-certified suppliers.

Social:

inclusion of local communities, artisans, and traditional chefs.

Certification:

Brand of international trust
ecovadis

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SUCCESS STORIES

Trusted by Industry Leaders



MOKKOJI

12 MDP
6,500 Personas
+45 staff



**DHL HUB
QUERETARO**

1.5 M
650 People
40 staff



**GBF BIMBO
PLAYA DEL CARMEN**

2.8 MDD
825,955 people
+60 staff



**CONVENCION
DHL CANCÚN**

16 MDP
500 People
50 staff

Our Process

From Brief to Impact”

Brief & Discovery

Initial meeting with the client to define objectives, KPIs, attendee profiles, budget, and destination analysis.



Concept & Proposal

Creative experience design, venue and logistics selection, with a distinctive visual and financial proposal.



Planning & Coordination:

Hiring of certified vendors, management through Cvent platform, timeline creation, and crisis plan.



Production & Execution

Technical setup, transportation logistics, bilingual staff, with on-site supervision and quality control.



On-site Management:

VIP attention for clients and guests, team and vendor coordination, and real-time issue resolution.



Post-event Report:

Satisfaction surveys via Cvent, ROI and sustainability analysis (EcoVadis), and executive report with recommendations.



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Our partners



HABLEMOS

La CDMX los espera

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