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Concept statement examples interior design

What is a concept statement in interior design.

We are pulling back the curtain a bit today for you, our clients, and going deep into how a design develops in the office before you come to the design presentation and see all the beautiful drawings and material samples. As designers, encompassing your favorite design styles is essential when it's time to plan your new build or remodel. However, interior design is much more than simply following the latest design trends.

There are several key interior design concepts that play vital roles in the design process of any space. Our team of professional interior designers are well acquainted with these concepts and know just how to introduce them to your space with ease. What Is An Interior Design Concept? Interior design concepts are the big-picture building blocks of any room's design. These concepts are used as guides to make important design decisions such as what type of high-end flooring to use, what countertops to choose, what artisan piece of luxury furniture will make the space pop, and which dreamy drapery is best for a room. Think of interior design concepts as elements that work together to create a cohesive and beautiful room. As your interior designer, we will use these concepts through the conceptual design phase to develop your vision and bring it to life. The Development Process of Interior Design Concepts You may be wondering, "How is a design concept developed?". The process is different depending on the interior designer you work with, but in general, we will figure out what is needed to accomplish a beautiful design. We develop those concepts starting with ideas and thoughts and translate that then into finishes, cabinetry design and specific material selections. The Alisha Taylor Interiors team is full of design experts, but even we have our favorite interior design concepts!

Read on to get a sneak peek into some of our preferred interior design concepts we love to work into our designs at Alisha Taylor. Interior Design Concept Examples Let's take a look at some classic interior design concept examples prevalent in the design industry. Balance Interior design balance is something that all designers pay very close attention to because it can make or break a space's design. There are different ways to create a balanced look, including symmetry, asymmetry, and radial balance. Symmetrical Balance is a traditional balance method that uses the same pieces on both sides of a room. For example, an interior designer may place the same small side table on either side of a bed for a cohesive style. Asymmetrical Balance is less traditional and a more unique style that many may prefer. Instead of matching pieces on different sides of an object, asymmetry comes into play. You may see this in a design element such as placing a large mirror and a smaller painting on opposite sides of a fireplace. Radial Balance is when items are distributed evenly around a central piece or focal point. This adds personality to a space and can be a great design concept to use for those with eye-catching staircases. Focal Point When you walk into a room, there's always that one element that draws your eyes immediately. This is the focal point. A design must have at least one focal point to feel complete. And if there is more than one focal point you must make sure they don't compete for attention. One should lead, one should then follow. That classic four-post bed frame with a lovely duvet you've dreamed of in your master bedroom is a coveted focal point example. Other design elements would fall secondary to the bed frame since it is the emphasis of the room.

Focal points can play a huge role in balancing a space. Harmony Harmony is used to unite spaces in your home together. Your small details fall perfectly into place among the chosen furniture, creating a concept of cohesive serenity. Harmony works alongside balance to bring serenity and comfort to your home design. Unique Details Unique details go a long way in luxury home design. Adding gold accents, a statement chandelier, or unique details such as an interesting ceiling can give your room that extra flair you desire. Never underestimate what those small details and finishes can do! Rhythm Rhythm consists of many different elements, including contrast, repetition, transition, and progression.



Think of it as having a cohesiveness to your home design that flows gracefully from one room to the next. Rhythm can also appear in a single space, a way for your eye to flow from one element to the next. Contrast is the art of placing opposing elements together, like choosing a dark-colored throw pillow for your lighter-colored lounge chair. Repetition calls for specific pieces recurring throughout a space to create rhythm, such as using a color scheme or pattern across multiple rooms or design aspects. Transition has to do with where your eyes naturally flow. Creating smooth transitions between spaces increases the balance and harmony of your home. An arched doorway is a stunning example of a transitional element that is smoother than the straight edges of a traditional door. Progression occurs when you increase or decrease the number of items in a certain area, such as a cluster of candles or a collection of throw pillows. Hopefully, you now have a better idea of what interior design concepts are and why they are important to a polished interior. Trust Alisha Taylor to be your interior designer and rest assured your home will meet the guidelines that these interior design concepts provide. Plan Your Next Design with Alisha Taylor At Alisha Taylor Interiors, luxury design concepts are our specialty. With nearly 20 years of experience, Alisha Taylor uses her expertise to bring your dream home to life.



Then, using the concepts we discussed and the design idea you hope to make a reality, we will craft the interior design plan of your dreams. You can feel secure and confident in the design process with Alisha Taylor. Contact us to get started on your next interior design project!