



Black - in Innovation and Technology Wednesday, October 21, 6.30 - 8.00pm

"What was the 'Light Bulb Moment'- and what was the unmet need?"



Join entrepreneur Martin Levermore in this third invigorating discussion that forms part of The Lunar Society's events in support of Black History Month.

Amongst other questions, Martin will ask:

"What was the 'Light Bulb Moment', and what was the unmet need?"

FREE Zoom online event . To book email info@lunarsociety.org.uk

Chair and Panellists include:

Martin Levermore MBE DL

Martin is Visiting Professor for Health, Education and Life Science at Birmingham City University as well as being the founder and business development director of Medical Devices Technology Limited, a specialist company for the supply of NHS medical devices and services. Previous positions include Royal Army Ordnance Corp Ammunition Technician, Export Manager at J.C. International Commodities S.A. and Trade Finance Manager for North African Desk of Banesto. He has also worked with Monroe Business Development Consultancy and Pintos Global Services Limited.

Marika Beckford

Marika is Digital Skills Officer and Regional Co-ordinator for the West Midlands Digital Skills Partnership where she uses her experience and skills to connect industry to education, supporting local and national

digital skills campaigns in alignment with the regional digital skills strategy - developing integral partnerships and opportunities across the region. Marika is also a Silicon Canal Tech Leader helping to shape Birmingham's thriving tech community and the creator of the Digital Shapers Blog.

Drew Currie

Founder of The Innovation Factory Cooperative, developing a disruptive business model to support innovation for the self-employed, entrepreneurs and SMEs, Drew also works with University of Birmingham/Healthcare Technologies Institute (HTI), University Hospital Birmingham, Alison Online Training, Co-op West Midlands & Natwest/RBS - to improve the success rate of UK entrepreneurs.

Michael Don-Smith

Michael-Don Smith is a Business Mentor and Speaking Coach. Don has a wide breadth of experience having served in the RAF where he was an Avionics and Aerospace Technical Instructor, the corporate world as a Telecommunications Project Manager, and SME and 3rd Sector organisations as a business consultant. He has coached and mentored senior officers and executives from leading organisations including The Man Group, Scottish & Southern Electricity, Birmingham City Council, The Metropolitan Police and Barclays Bank.

Plus...featuring **Marie-Claire Giraud**

Marie-Claire Giraud has performed on world stages singing, opera, jazz and musical theatre at Madison Square Garden, Barclays Center, United Nations, Summerstage, Jazz at Lincoln Center and HB Studio to name a few. She was born on the island of Dominica in The Caribbean, grew up in The Bronx, NYC, studied singing in Rome, Italy and debuted at Carnegie Hall.

A firm believer in giving back, Marie-Claire reaches out to under privileged children and young adults in her community of the South Bronx and whenever she tours locally, nationally and internationally - with awards from the NAACP, City of New York and New York State Senate.

www.marie-claireplus.com



To book email info@lunarsociety.org.uk
Confirmation, details and the link to join the event and discussion will be emailed on Wednesday



Future events

Continuing The Lunar Society's marking of Black History Month, the fourth and final event in this hugely successful series is:

October 26: Black - in Health

For details visit The Lunar Society's [website](http://www.lunarsociety.org.uk)

The Sir Adrian Cadbury Lecture October 29, 2020

A landmark event in the Society's calendar, this year's Sir Adrian Cadbury Lecture will include a presentation by **Dr Karl George MBE** on the outcome of The Governance Inquiry,



commissioned by The Lunar Society and the Race Code considerations.

Dr George will be joined by immediate past Vice-Chair of The Lunar Society, **Sir Michael Lyons**, who has written the forward to the Society's White Paper, and **The Rt Hon. Liam Byrne**, Member of Parliament for Birmingham Hodge Hill and a Distinguished Honorary Fellow at the Edward Cadbury Centre.

Now in its fourth year, the Lecture is supported by Aston University and the George Cadbury Fund. For details visit the [website](#).



Taking its name from the original group of 18th Century thinkers and natural philosophers, the present-day Lunar Society provides a dynamic forum for its membership to influence change through focusing and informing debate, linking social, economic, scientific and cultural thinking, and catalysing action on issues critical to the common good.

The Lunar Society has several hundred members and includes leading practitioners from all walks of life in Birmingham, the West Midlands and further afield: people prepared to help shape the scientific, political, commercial and social agenda not just in Birmingham and the West Midlands but nationally and internationally.

The Society actively works with other organisations to provide a programme of activities for its membership to influence change through focusing and informing debate, linking social, economic, scientific and cultural thinking – and catalysing action on issues critical to the common good.

If you would like more information on membership or how you could be involved, please click [here](#), or contact the Lunar Society at its registered address.

Registered Office: The Old School House, Chapel Lane, Birmingham B47 6JX, Telephone 01564 82 1582 (voicemail service is also available) [email: info @lunarsociety.org.uk](mailto:info@lunarsociety.org.uk)

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