

The Flagler Beach Democratic Club

Monthly Meeting Minutes August 12, 2020

Meeting called to order at 7pm via GoToMeeting

Officers: President Sally Hirst, VP Communications Sherri Sanders, Treasurer Trish Marion, VP Events Greg Schulze, Secretary David Gillon

Board Members: Lori Gold, Barbara Haspiel, Cassy Moran, Valerie Kimball, Randi Fasnacht

Pledge of Allegiance

Treasurer Update

Trish Marion reports that FBDC's current balance is \$2,406.96. The total includes expenses for printing and postage. The income items were a donation from a Democrat in Palm Coast and from a Republican in Flagler Beach. Donations and membership renewals are, and will continue to be, key to the work FBDC is doing in the crucial months leading up to the November election.

Biden - Harris Rally

On a big night for the Flagler Beach Democratic Club, and the race for the White House, Joe Biden announced Kamala Harris as his running mate. To mark the historic event, FBDC quickly organized a rally at Wadsworth Park where enthusiastic supporters held Biden-Harris 2020 signs. In our very unofficial polling, based on horn honking and friendly waves along Moody Boulevard, Kamala Harris is a popular choice among potential voters in Flagler Beach. It's game on for November 3rd.



More Rallies at Wadsworth Park

We will resume our rallies at Wadsworth Park near the bridge along Moody Boulevard. As usual, they will be early evening events, likely the 4th Friday of each month. The dates will be published in the FBDC website calendar, and we'll send out email announcements as well. At tonight's meeting, there was also discussion about mobile caravan car rallies.

"I have said this before, and I will say it again. The vote is precious. It is almost sacred. It is the most powerful non-violent tool we have in a democracy." John Lewis



Voter Outreach Efforts

Immediately following the rally, FBDC President Sally Hirst opened our regular monthly meeting by talking about the work the organization has been doing to reach voters. Our outreach was by mail, by phone, and by foot.

She spoke first about a mail campaign. In hand-addressed envelopes, FBDC sent newly registered Democrats a welcome message, along with information about the

Flagler Beach Democratic Club. A letter from Sally invited them to get involved in the organization.

In an effort by phone, Lori, Val and Mary called newly registered Democrats to welcome them.

In two separate door-to-door campaigns, FBDC visited people who <u>have</u> and <u>have no</u>t chosen Vote-By-Mail. Best described as doorknob campaigns, we left information on the doorknobs of homes throughout Flagler Beach. It's a threat-free way to reach people in the midst of a pandemic.

In doorknob effort number one, we partnered with Flagler County Democrats to reach 629 Vote-By-Mail voters, as part of an even larger campaign to urge people to follow through, to vote in the August 18th primary. Volunteers hung cards on doorknobs with the message, "How to vote in the pandemic. No need for social distancing or covering your face. Just vote early by mail. Done." The door hangers also had a list of all the Democratic candidates running in the August primary.

And in the second doorknob campaign, we reached non-Vote-By-Mail voters encouraging them to sign-up for Vote-By-Mail. The door hanger listed four easy ways to sign-up, and explained why to do it. This campaign was initiated and conducted exclusively by FBDC, and it's ongoing.

Both these campaigns relied on FBDC volunteers, including first time volunteers, who went door to door, house by house, doorknob to doorknob. Kudos to our hard working volunteers, and the dynamic duo of Barbara Haspiel and Cassy Moran for their organizational prowess and their feet on the ground in blazingly hot conditions. Sally, Barbara, Cassy and Judy Piegza, the team that parses the voter information lists to determine which houses we visit, are key to the effort. During the pandemic, when talking to people in person is difficult or inadvisable altogether, doorknob, email, text message, and phone outreach is the way forward for the foreseeable future. With November approaching, there was discussion around expanding our outreach beyond Democrats to reach those with no party affiliation, and about additional outreach to those still not using Vote-By-Mail. Stay tuned.

Poll Worker Volunteers

Poll workers help to insure that elections are fair, and becoming one is easier than ever. Contact Jo Lawn at jlown@lownlaw.com. Get information at FlaglerElections.com/Get-Involved/Become-a-Poll-Worker.

Lawn Signs

Show your colors. Put a Biden-Harris sign on your front lawn. email <u>FBDemocraticClub@gmail.com</u>

Flagler County Democrats has signs for \$5 on their website, <u>FlaglerDemocrats.com</u>.

Place signs close to your house, not near the street, as some signs have been stolen. Signs placed on public easements or on a right of way could be cleared away. If you lose your sign, email FBDC and we'll help you replace it.

FBDemocraticClub@gmail.com



Membership

Thank you to all those who have joined the Flagler Beach Democratic Club, and especially, thanks to those who are up to date on membership dues. We are working hard work to turn Florida blue this November.



Contact Us

FBDemocraticClub@gmail.com

FlaglerBeachDemocraticClub.com

Facebook.com/groups/flaglerbeachdc/