





# CLAUDIA ROJAS

FOUNDER & CEO



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## TOPICS

- Leadership.
- Managing & coaching remote teams.
- Mindset for success.
- Goal setting & tracking.
- Business development.
- Women Empowerment.
- Sales and prospecting.
- Creating a winning culture.
- Branding.
- Effective communication.
- Being an effective leader.
- The importance of grit.
- Leveraging diversity for innovation.
- The importance of habits and systems.

## CLIENTS

New York Life Insurance Company, Statewide Hispanic Chamber of Commerce, Mass Mutual, Prudential, Novartis, Gilead Scientific, Merrill Lynch, North Star Resource Group, Blue Ocean Wealth Strategies, Tax and Financial Group, General Assembly, The Latinista, and more.

## PROFILE

- Bilingual: Fluent in Spanish.
- Corporate training & development: Leadership skill development.
- Training program creation.
- Professional books.
- Multicultural management, recruiting, business development, and marketing.
- Team building & employee retention strategist.
- System, accountability, and result tracking.
- Women owned and minority business

## EXPERIENCE

### CONSULTANT | COACH | TRAINER | SPEAKER

Claudia has worked with multicultural markets for over 20 years- with a focus on the Latino Market. She is a highly results driven individual, who takes a systematic and organized approach for everything she does. She is an expert at creating training programs and materials that are interesting and engaging for learners. She believes that professional development should be easy and accessible to everyone.

Claudia is an entrepreneur and professional development specialist. In 2018, she left corporate America to create a solution to the Leadership and professional development gap she witnessed in up-and-coming professionals. She decided to combine her passion for professional development, and experience to help others become the best individuals they can be. Claudia is committed to helping individuals reach their full potential and achieve their personal and career goals.

She has previously served on the board of directors for the Association of Latino Professionals for America and founded Latinas of the Bay- an organization created to empower and inspire women to be their best selves. Claudia is always on the lookout for opportunities to give back; education, children, empowerment are some of her favorite causes.