



FEDucation.

Artifact Academy's mission is to empower public private partnership in

INTRODUCTION TO TECHNOLOGY BUSINESS MANAGEMENT (TBM) FOR THE FEDERAL GOVERNMENT – 1 Day Seminar

Course Description

The Agnostic Introduction to Technology Business Management (TBM) for Federal IT Compliance (1 Day). This one-day overview and introductory course allows the attendee to be eligible for eight (8) Continuous Learning Points (CLPs) for continuing professional education towards a variety of certifications and practices. Technology Business Management means different things to different people... it can be:

- (1) A proprietary software solution implemented by consulting firms with a council that may or may not truly represent the variety of commercial off-the-shelf (COTS) options and vendors (yet),
- (2) A framework for assigning costs to information technology in certain "cost towers" that does NOT have to be vendor-specific,
- (3) An approach that has been successfully implemented in the private sector but faces real cultural and financial obstacles in the federal market,
- (4) A best practice that fits into the Technical Reference Model (TRM) component of a compliant federated architecture approach; enabling clearer insight into how resources are expended in service-driven technologies that more accurately can depict how the fed spends money beyond operations, maintenance, development, modernization or enhancements.

Our instructors will provide an "agnostic" overview to assist attendees with how to understand the intent, the compliance-driven mandate from the Office of Management & Budget (OMB). We will review what has been incorporated into mandatory financial and project/ program/ portfolio/ investment reporting during 2017 (for Budget year 2019) as well as a review of what is prognosticated to be rolled out in terms of reporting for 2018 (budget years 2020 and 2021).

As we continue to refine the requirements and emerging information, we will continue to post updates to course agenda, information and content.

Instructor(s): Shawn Battle, CPP-I

Janelle Moore, MSIM, CPP, CPP-I, GRC-IT, CGIT

Course Outline

- What is TBM?
- When are our due dates for compliance activities?
- Where do we derive our guidance? Do we find help?
- Why must we consider the application of this Framework? Who are the key players & stakeholders?
- How do we make this successful?
- Current Budget Guidance from Office of Management & Budget and the TBM compliance roll-out, to include cost pools, IT cost towers, definitions, framework and timeline.
- Legislative Drivers, Enablers, & Considerations
- How does this relate to IT Capital Planning & Investment Control (CPIC) and mandatory compliance reporting?

General

Each course is facilitated by at least one certified Capital Planning Professional Certified Instructor (CPP-I) and counts towards:

- C2AI requirements
- Federal Acquisition Certification (FAC) electives
- the Capital Planning Professional Certification (CPP) application and/ or electives
- can be self-reported with the attendance certificate for other professional, project and program management certification continuing education requirements.

The instructor may elect to modify course content at any time, such as to include additional time to focus on special class needs, or organizational requests; such as to cover PortfolioStat, Earned Value, Enterprise Architecture, Governance, or specific exhibit support. A minimum of six (6) paid, confirmed students are required for a location to be confirmed for a public course. If six students do not register, the vendor is within their rights to re-schedule or cancel & refund registered students for courses.

[REGISTER](#)



JANELLE B. MOORE,
Instructor BIO



ZenFederalLLC

Janelle Moore is the CEO of Zen Federal LLC and Executive Director of the Federal CPIC Forum. 20+ years of C-level experience leading and growing business particularly in health and IT fields supporting a variety of agencies to include the Department of Veterans Affairs and Centers for Disease Control. Mrs. Moore is an expert at facilitating adult education, coaching, counseling and mentoring as well as leading change in diverse environments. Strategic thinking, innovation, networking and building enduring relationships are core strengths. Solutions-driven. Resourceful. Each client receives dedication, performance and customized support. Mrs. Moore has been featured in "CEO Today Magazine," and was awarded the prestigious CEO award for Management Consulting in May of 2018. You can access Janelle's Profile in "CEO Today Magazine" at: [CEO Today](#)

Credentials

CGEIT Certified (ISACA) (2009- present)

CIO Certificate/ Masters, National Defense University

Information Assurance Certificate/ Masters, National Defense University (NSA 4011)

CIO Certificate, GSA

Capital Planning Professional Certification - CPP

Certified Capital Planning Instructor- CPP-I

Fellow, Industry Advisory Council - Association for the Council of Technologies (IAC-ACT) Partners Program - 2002.

Publications

Capital Planning and Investment Control Guidebook

Wounded Warrior Handbook ("The Red Book") 1st and 2nd Editions

Military Marriage Survival Guide

Special Needs Families in the Military: A Resource Guide

Life After The Military: A Handbook for Transitioning Military and related technologies.

Experience

2006-Present, Director, Federal CPIC Forum

2002- Present, Chief Executive Officer (CEO), Zen Federal LLC

2000 - 2002 Senior Associate, Booz Allen Hamilton

1999-2001 Director of Federal Marketing, Market*Access International

1997-1999 Marketing Program Manager & Contracts Manager, Federal Data Corporation
(Northrop Grumman IT)

Education

Mrs. Moore has three Masters in CIO studies and proceeding towards a
Doctorate work in CPIC/Information Management

2005-2007 Syracuse University, Master of Science, Information Management

2002-2005 National Defense University, Masters. Information Resources Management College:
CIO Certificate

2002-2005 National Defense University, Masters, Information Resources Management:
Information Assurance

1991-1994 East Carolina University, Bachelor of Arts, Philosophy/Business Administration

Honors & Awards

CEO award for Management Consulting in May of 2018

Fed100 Nominee, 2015-2016

Fed100 Awards Cooper Godlove

CPIC Award of Excellence, Outstanding Educational Partner

Cooper-Godlove CPIC Awards of Excellence, Award for Excellence in Service Cooper-Godlove

CPIC Award of Excellence, CPIC Industry PaceSetter



Shawn E. Battle
Instructor BIO

Shawn E. Battle is a highly accomplished Program Manager with specialized expertise in diverse areas of Information Systems, Technology Innovation, and Business Transformation. Adept at developing and implementing enterprise level programs to support cross-functional and collaborative information assets that improve productivity and minimize risk. Skilled in creating custom applications, adapting emerging technology within organizations, and surpassing business objectives. Superior Leadership talents relating to organizational development, portfolio management, budget formulation and execution, and project improvement. Shawn Battle is a Federal CPIC Forum advisor and presently serving in the capacity of co-chair of the CPIC Forum's Certification & Education Special Interest Group (SIG), is a CPP-I certified instructor and has joined the TBM Council among other qualifications and credentials.

CAREER HIGHLIGHTS

Successfully managed a \$1 billion IT Portfolio with 200+ investments, through evaluation, selection, and budget formulation • Developed a proof of concept and presented it to the Executive Office of the President and members of Congress • Created an integrated governance structure that provided line-of-sight coordination between Architecture, Capital Planning, Program Management, and Organizational Objectives • Led aggressive turnaround management initiatives involving multiple runaway projects, which included realigning resources, budgets, time-lines, and expectations while delivering the program and exceeding expectations • Spearheaded the development and implementation of multiple disaster recovery, continuity of operations, and data center consolidation programs within budget and prior to planned completion dates

EDUCATION & CREDENTIALS

Masters Certificate, Chief Information Officer/Executive Competencies – Federal CIO University
Master of Science, Technology Management – George Mason University
Bachelor of Science, Information Systems, Minor in Business – George Mason University;
Graduated Cum Laude

AREAS OF EXPERTISE

Strategic Planning & Resource Management:

- Enterprise and Solutions Architecture
- Business Process Mapping/Modeling
- Organizational Knowledge Management
- IT Transitioning and Road-mapping

Portfolio Management & Budgeting:

- Capital Planning and Asset Control
- Financial Resource Allocation
- Cost Benefit-Alternatives Analysis
- Business Case Development

IT Governance & Program Management:

- COBIT and ITIL Implementation
- Organizational Change Control
- Risk Management (NIST Framework)
- Information and Decision Analytics

In addition, Mr. Battle has 15 years+ experience in Life Cycle Solutions & Professional Services to the Federal Government Sector