



Newsletter

Krishnashray Foundation



In Partnership with Ambuja Foundation
Skill and Entrepreneurship Development Institute (SEDI)

VOLUME 20/ APRIL 2024 - JUNE 2024



Message from Zonal Manager



Dear Gurukul Well Wishers,
Jai Shree Krishna!

As we step into a new quarter with great enthusiasm and fresh goals, we welcome two remarkable individuals to our team. Please join us in extending a warm welcome to Mr. Hari Narayan, our new Account Executive Trainer, and Mr. Satyanarayan, our new F&B Trainer. We are happy to inform that we start our F&B Service Course from 15th July. Taj (Indian Hotels) is our knowledge partner for the course. We believe that the buoyancy in the tourism sector especially in U.P. would augur well for the students.

The expansion in our new building where we are adding two more floors is progressing well and we hope to welcome you to our annual day function may be in the month of December 2024 in our expanded premises.

In line with the exciting undertakings of the quarter, we had the honor of hosting some esteemed dignitaries recently. Mr. Arun Mittal, Director Operations of Exide Batteries, Mr. Paresb Zaveri, Chairman and MD of Aurionpro Solutions Ltd. and Mr. Anoop Gupta, Pro Vice Chancellor of GLA University Mathura, graced us with their visits, adding great value and inspiration to our institution. In due course and under the guidance of Anoop sir we hope to expand upon our relationship with GLA University. Special Gratitude to Prabhu Ji Shri Antaryami Ji Maharaj from ISKCON Bhagavata Geeta Mahavidyalaya for conducting sessions of Geeta for our team members at Gurukul. Additionally, in our ongoing efforts to foster a sense of community and appreciation, we organized a sweets distribution event that brought alumni families together. This initiative allowed us to celebrate the achievements of our alumni and recognize the supportive role of their parents, creating a heart warming and memorable experience for all. Such events we believe help in getting better visibility amongst the community.

Our commitment to skills development was further reinforced with the successful execution of more than 14 Kaushal Connect events. These initiatives have significantly contributed to our mission of enhancing employability and skills among our trainees.

We are particularly excited to announce a fantastic new partnership with Dixon. Dixon has not only provided state-of-the-art infrastructure for our trainees of the Handheld Device Technician Lab but has also generously sponsored the training costs for all our trainees this year in the Handheld Device Technician Course. Dixon is also employing our students on merits. This partnership marks a significant milestone in our journey and promises to elevate the quality of training and opportunities for our students. In the current quarter, our relationship with Kokuyo Camlin should also start and we are really excited as our students would learn better and modern skills under such esteemed guidance.

I thank all our stakeholders for their continued efforts and dedication, which have made great strides towards a brighter future of Krishnashray Gurukul. We look forward your visiting to our Gurukul and our asks is only for:

1. What and how we can teach better to our students and enable our faculty to deliver better.
2. How we can get better OJT/ placement opportunities for our students.

With Warmest Regards,
Vishnu Prasad
Zonal Manager

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Partnership Progress at Krishnashray Gurukul SEDI



1. Knowledge Partnership with Kokuyo Camlin Limited:

We are thrilled to announce that Krishnashray Gurukul has signed a formal Memorandum of Understanding (MoU) with Kokuyo Camlin Ltd, establishing them as a knowledge partner for our Fine Arts & Painting course. As part of this partnership, Kokuyo Camlin will develop course content and conduct 4-5 workshops at our center, led by expert artists. They will also provide arts and crafts materials for our courses at discounted rates and facilitate employment opportunities for our students within their network based on merit. This collaboration will significantly enrich our Fine Arts & Painting program, offering our students professional-grade resources and industry insights.

2. Strengthening Partnership with Dixon Technologies India Limited:

Building on their generous support from last year for upgrading our Mobile Repairing training program, Dixon Technologies has now partnered with us as a training funding partner. They have sanctioned a proposal of Rs. 13.60 Lakhs to cover training costs for four batches of mobile repairing. This funding will enable us to continue providing high-quality training and expand our program to accommodate more students. We deeply appreciate Dixon Technologies' ongoing commitment to empowering our students with valuable technical skills.

3. Partnership with Schneider Electric:

Schneider Electric continues to be a vital knowledge and infrastructure partner for Krishnashray Gurukul SEDI. Our trainer, Mr. Vinod Kirad, has successfully completed a 15-day training workshop organized by Schneider Electric in Bengaluru, enhancing his skills and knowledge. Additionally, we have nominated two students for entrepreneurship training focused on solar energy, also organized by Schneider Electric. This partnership not only strengthens our training capabilities but also opens up new avenues for our students in the renewable energy sector.

4. Knowledge Partnership with Purple Finance:

We are excited to announce that Krishnashray Gurukul SEDI has recently partnered with Purple Finance as a knowledge partner for our BCBF Training program. Purple Finance will assist us in developing comprehensive training content and provide resources for expert sessions. Additionally, they have committed to employing our students based on merit, offering valuable career opportunities.

New Course at Krishnashray Gurukul SEDI

F&B Service - Steward: **Knowledge Partner:**



A Food and Beverage Service Steward caters to guests in establishments such as hotels, restaurants, cafes, and banquets. They greet and seat guests, serve food and beverages, and ensure the table is set with the necessary tableware. They clear tables after use and handle customer billing according to the establishment's policies. Keeping guests satisfied and providing excellent service is a crucial aspect of their role.

Sector - Tourism and Hospitality, Sub Sector – Hotels, QP Code - THC/Q0301 VERSION 1.0

Duration- 2 Months (300 Hrs), Qualification Required – 10th Pass

Course Content –

- Introduction to the Food and Beverage Industry
- Communication Skills
- Customer Service
- Menu Knowledge
- Serving Techniques
- Food Safety and Hygiene
- Beverage Service
- Billing and Payment Procedures
- Teamwork and Coordination
- Professional Development

Expected Career Path –

Food & Beverage Service Steward → Food & Beverage Service Associate → Food & Beverage Service Manager → Restaurant Manager & Beverage Service

My Gurukul Journey – A Story of Growth & Gratitude



My journey with Gurukul began on April 15, 2017, marking a new chapter in my life. However, my connection with Gurukul started a year earlier, on April 15, 2016, when I enrolled as the first student in the Cutting & Tailoring course of USHA. This six-month course, which concluded in December 2016, followed my completion of the 12th grade from the CBSE board.

Initially, pursuing a course in cutting and tailoring seemed an unlikely choice for someone academically inclined. Many questioned my decision, suggesting I should aim higher. However, my family's financial constraints required practical choices, and I wanted to make my mother proud. My mother, despite societal constraints, excelled in cutting and tailoring, and I aimed to follow in her footsteps.

During the course, I faced challenges but persisted, thanks to the support of my trainers, Rupa Ma'am and Sudha Ma'am. My efforts paid off when I received the Student of the Year award at Gurukul's first annual event in December 2016. This recognition filled me with immense pride and reaffirmed my decision to be a part of Gurukul.

In early 2017, I started an internship at Gurukul, assisting students and preparing course materials. Soon after, Anuj Bhaiya offered me the position of English trainer. Although my spoken English needed improvement, I embraced the opportunity and enrolled in two spoken English classes. The hard work paid off, and on April 15, 2017, I officially joined Gurukul as an English trainer with a monthly salary of 5,000 rupees.

The transition from student to teacher was challenging but rewarding. I found inspiration in my mother's resilience and determination, which helped me overcome obstacles. Over the past seven years, my role at Gurukul has evolved. I have taken on various positions, from English and personality development trainer to computer, accounts, tally, and CA trainer. Eventually, I became the Project Officer of Gurukul after its partnership with Ambuja Foundation. Witnessing Gurukul's growth from a single hall to a sprawling institute has been a remarkable journey that mirrors my own development.

Gurukul is more than a workplace; it is my second home. The institution has taught me the importance of having a grand vision and the transient nature of difficult times. Each month brings new learnings, and I approach my work with the dedication and love of a family member.

Deepest gratitude to Shri Shipra Rathi Ma'am, Shri Manoj Agarwal Sir, and Shri Vishnu Prasad Sir for guiding me throughout this journey. I have been able to grow and learn with their mentorship and guidance throughout this time. Gurukul: This is not just an office; it is my home. I am confident that Gurukul will reach new heights in the next five years, and I am committed to supporting it every step of the way.

With lots of love,
Poonam Kaushik

Faculty Member

Krishnashray Gurukul SEDI is happy to announce that Mr. Anish Singh, has joined our organization as Facilitator: General Duty Assistant.

Mr. Anish natively belongs to Sanchores, Rajasthan. He has around 3 Years of experience in the same line. Anish has completed his B.Sc. Nursing from Rajasthan University. He likes travelling.

Before joining Gurukul, he was associated with Medipulse Hospital at Jodhpur Location as a CTVS ICU Staff Nurse



Mr. Anish Singh

Meeting with Kaushal Sakhis'

On 5 April 2024, we hosted a successful orientation session with esteemed ICDS members (Aanganwadi Karyakartas) from various villages, including Sikarwa, Gantholi, Nangla Gantholi, Jatipura, Aanyour, and Neem Gaon. It was an enriching experience to welcome these dedicated representatives to our Gurukul.

During the session, we introduced them to our courses and highlighted the impactful work Gurukul is doing for the youth in our community. Their engagement and enthusiasm were inspiring, and we were grateful for the opportunity to share our mission with them.

The assurance of support and assistance in mobilization from these community leaders is a testament to the solidarity and collective commitment toward our shared goals. We look forward to working together to create even more opportunities for the youth in our region.



Progress under AU Ignite Program



Since December 2021, our partnership with AU Foundation has been transformative, empowering youth from underprivileged backgrounds on an incredible journey of growth and opportunity.

We extend our heartfelt appreciation for AU Foundation's unwavering support. A special recognition goes to Shree Bhupendra Khanna Ji, Lead Technical Skills at AU Foundation, whose dedication and commitment have been instrumental. Their guidance and expertise have significantly enhanced our programs, making a profound impact on the lives of the youth we serve.

This partnership has provided not just economic stability but also a renewed sense of purpose and confidence to these deserving individuals. From January 2022 to date, the progress has been remarkable.

768 Enrolled



616 Trained



02 Sectors
BFSI & Healthcare



03 Courses

Account Executive, BCBF &
General Duty Assistant

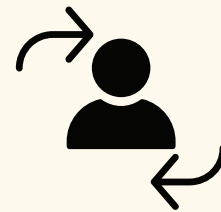
458 Placed



₹15,576
Average Monthly Salary



78% Retention



Star Performers



Abhishek
Account Executive



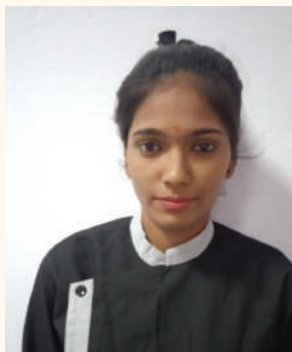
Asif
Business Correspondent &
Business Facilitator



Khushboo
General Duty Assistant

Criteria of selection

- 95% attendance
- Internal assessment marks
- Involvement in another activities & daily task



Sonam
Assistant Beauty Therapist



Pintu
Handset Repairing Engineer



Madhuri
Fine Arts & Painting



Akash Singh
Assistant Electrician

Industry Exposure Visits

DnD Beauty Lounge| 10 May 2024 Assistant Beauty Therapist Batch

We organised an enriching exposure visit at **DnD Beauty Lounge in Jaipur**. **Mrs. Meenakshi**, the esteemed salon director, graciously interacted with our students, sharing invaluable insights into the beauty industry.

She covered various topics, including makeup techniques, hair styling methods, salon maintenance, and client interaction etiquette. Her expertise provided our students with a comprehensive understanding of the industry's nuances and requirements.

The visit offered practical exposure and invaluable learning opportunities. We are immensely grateful to Mrs. Meenakshi and the team at DnD Beauty Lounge for their hospitality and knowledge sharing.





AU Small Finance Bank | 04 June 2024 BCBF Batch

On June 4, 2024, the BCBF Batch visited AU Small Finance Bank in Bharatpur. Branch Manager Mr. Natwar Sharma provided an overview of banking services and operations.

The visit began with an insightful presentation on the bank's history, values, and mission, highlighting AU Small Bank's commitment to financial inclusion. Trainees toured various sections of the branch, observing customer service and loan processing firsthand.

They interacted with bank staff, gaining valuable insights into the day-to-day operations of a successful banking institution. The experience was transformative, inspiring trainees to excel as financial intermediaries.

CMB Management Solutions Pvt. Ltd. | SLO Technologies Private Ltd. |15 June 2024 Account Assistant Batch

An enriching exposure visit to Jaipur of Account Executive Batch 1 visited two prominent companies:

- CMB Management Solutions Pvt. Ltd.
- SLO Technologies Private Limited

Company Briefings:

HR and Operations teams from both companies provided detailed briefings on their policies and operations.

Hands-on Experience:

Candidates observed the work environment, interacted with employees, and gained insights into their work processes, experiencing firsthand the dynamics of these professional settings.



Expert's Sessions

Investor Awareness Session – Udyam Expert & SEBI

On May 14, 2024, Krishnashray Gurukul SEDI hosted an Investor Awareness Session with Udyam Expert and SEBI. Led by Mr. Gaurav Kumar, the session covered saving, investment options, budgeting, risk management, and compound interest. Students engaged actively, gaining insights to become savvy investors. Many thanks to Mr. Kumar, Udyam Expert, and SEBI for this valuable session.



Session on Road Safety | 18 May 2024

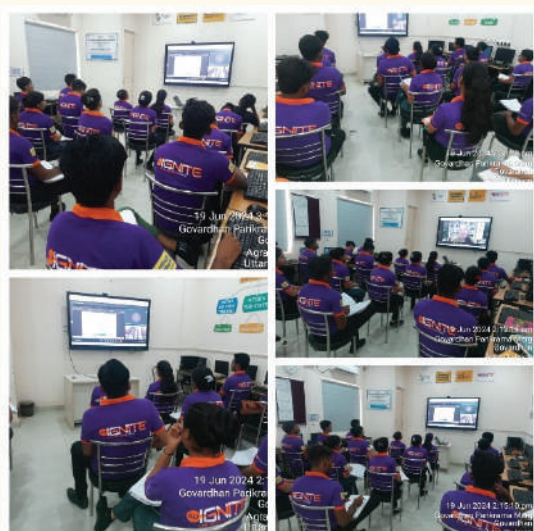
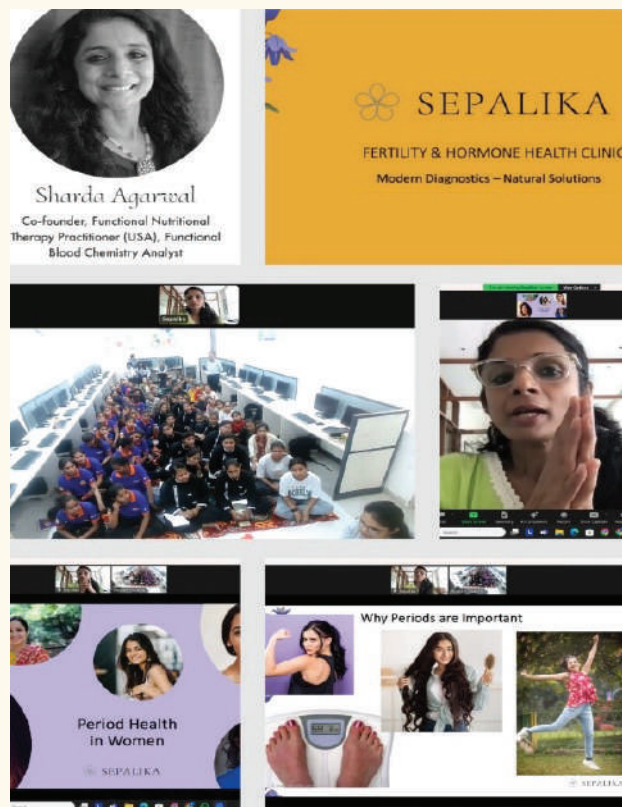
“Safety is the first, not the speed.
Let’s obey the rules of the road and love our life”

Krishnashray Gurukul SEDI conducted a comprehensive road safety session for our trainees, led by Mr Ravi Sharma from Hero Moto Corp. During the session, Mr Sharma imparted valuable insights on road safety, emphasizing traffic rules, safe driving practices, and the importance of adhering to safety regulations. He highlighted crucial measures to prevent road accidents and foster a culture of safety among drivers. The session was interactive, with discussions on practical driving training and ways to enhance road safety awareness among our trainees. We extend our gratitude to Mr. Ravi Sharma for sharing his expertise and contributing to our commitment to promoting safe and responsible driving habits.

Session on Menstruation Hygiene | 19 June 2024

At Krishnashray Gurukul SEDI, we recently held an informative session on personal hygiene and menstrual care for our female trainees and team members. The session was led by **Ms. Sharda Agarwal, Co-Founder of Sepalika Women's Hormonal Health Clinic.**

Ms. Agarwal covered a range of important topics, including common menstrual problems, signs of a healthy period, and practical tips for achieving healthy periods through diet, exercise, and yoga. Her expertise provided valuable insights and empowered our attendees with the knowledge to better manage their menstrual health. We extend our heartfelt thanks to Ms. Sharda Agarwal for her time and dedication in delivering such an enriching session. The information shared was incredibly beneficial and greatly appreciated by all participants.



Session on Finance & Taxation | 19 June 2024

As per RBI financial literacy week from 26 Feb 2024 to 02 Mar 2024, we are pleased to share that at Krishnashray Gurukul SEDI Shri Tara Chand Chawla Ji, Lead District Manager and Shri Amit Chaturvedi Ji, In – Charge Financial Literacy Centre, Canara Bank conducted Financial Literacy session for the students. In the session, Amit Sir cleared the benefits of saving and investing. Also, aware the students about the financial frauds and digital banking. In the last magazine related to financial literacy of RBI distributed among the students who answered the questions correctly and asked maximum doubts. Thanks to LDM Sir and Amit Sir for taking out time and conduct session for our trainees.

Entrepreneurship Development Session | 22 June 2024

On June 22, our Assistant Electrician trainees attended an Entrepreneurship Development Programme led by Mr. Hari Khondai from Schneider Electric India.

Entrepreneurship Skills: Training to develop entrepreneurial abilities.
Purchasing Electrical Products: Strategies for cost-effective procurement.
Self-Employment and Freelancing: Exploring alternative career paths.
21-Day Training Program: Schneider's comprehensive technical training.
We thank Mr. Khondai and Schneider Electric for this valuable session.



Visits



Shri Arun Mittal Sir | 26 April 2024 Director Operations Exide

On April 26, 2024, we were honoured to welcome Shri Arun Mittal Ji, the Director of Operations at Exide, to Krishnashray Gurukul SEDI. During his visit, Sir engaged in a fruitful discussion with Ram Sir before touring our classrooms and facilities.

Following the tour, Sir addressed our entire team, sharing valuable insights on fostering growth for both companies and individuals. His inspiring talk was followed by an interactive session where team members posed questions about personal and professional development, to which he responded with wisdom drawn from his own experiences. In addition, Sir expressed a keen interest in expanding our curriculum. He proposed adding specialized welding to our electrician and mobile repair courses and indicated the possibility of hiring graduates for Exide.

Shri Anoop Kumar Gupta Sir| 22 June 2024 Pro Vice Chancellor, GLA University

We were honoured to welcome Shri Anoop Gupta Sir, Pro Vice Chancellor of GLA University, to Krishnashray Gurukul SEDI on June 22, 2024. His inspiring session with our students was truly uplifting, bringing new energy and enthusiasm to our community.

Shri Anoop Gupta's words of wisdom and encouragement have left a lasting impact, motivating our students to strive for excellence and pursue their dreams.

We extend our heartfelt thanks to Shri Anoop Gupta for his time and for sharing invaluable insights. We eagerly anticipate many more such enriching interactions in the future!



Visits



**Shri Paresh Zaveri Ji | Shri Sanjeev Sachdev Ji |
29 June 2024**

We are delighted to announce that today, Krishnashray Gurukul SEDI had the honor of welcoming Shri Paresh Zaveri Ji, owner of Aurionpro, and Shri Sanjeev Sachdev Ji, Managing Director of Aurionpro.

During their visit, they engaged in a fruitful discussion with Ram Sir and interacted with our students in the classrooms. Their visit was highly motivating and provided invaluable insights:

Industry Exposure: Emphasizing the importance of early industry exposure to enhance student training.

Exposure Visits: Shri Sanjeev Sachdev Ji offered support for trainee visits to industries in Ghaziabad.

Warehousing Training: Highlighting the need to focus on R&D in warehousing, a rapidly growing sector.

We are grateful to Shri Paresh Zaveri Ji and Shri Sanjeev Sachdev Ji for their time and support.

Events



World Environment Day Celebration | 5 June 2024

On June 5, in honor of World Environment Day, our staff and trainees participated in activities to raise environmental awareness and promote sustainability.

Highlights included:

Plant Sapling Plantation: Trainees planted saplings to contribute to a greener environment.

Cleaning the Surroundings: Everyone helped clean the area around Giriraj Ji to promote cleanliness and proper waste disposal.

Team-Building Exercises: Engaging in activities that fostered unity and cooperation.

Together, we made a positive impact on the environment while enjoying the day.

International YOGA Day Celebration | 21 June 2024

Yoga for self and society

We celebrated International Yoga Day at Krishnashray Gurukul SEDI on June 21! All candidates actively participated, making it a session filled with enthusiasm and positive energy. The day began with meditation, setting a calm and focused tone.

The experience reminded us that yoga is more than just a one-day event—it's a wonderful practice to maintain daily for a healthy mind and body. It enhances flexibility, reduces stress, and improves overall well-being.

Let's continue to embrace yoga every day for a healthier, happier life!



Mithas: Celebrating Our Trainees' Success

Our new initiative, Mithas, recognises our long-term trainees who have significantly contributed to our organization. As a token of appreciation, we have distributed sweets to their parents, acknowledging the vital support they provide.

This initiative expresses our gratitude to the families whose encouragement has been instrumental in our trainees' success and dedication.

Thank you for your continued hard work and commitment.

Typing Master Competition

Celebrating Typing Excellence at Krishnashray Gurukul SEDI
“Victory belongs to those that believe in it the most and believe in it the longest.”

Congratulations to our recent typing competition winners:

Love Kumar - Typing Speed: 42 WPM (92% Accuracy)

Kumkum Goswami - Typing Speed: 35 WPM (91% Accuracy)

Sonu - Typing Speed: 25 WPM (98% Accuracy)

They excelled in paragraph, numerical, and special character typing, demonstrating exceptional speed and accuracy. Their achievement in a competitive environment highlights their dedication and skill in mastering the keyboard.



Introducing Bhagavad Gita Sessions at Krishnashray Gurukul ISKCON Bhagavata Geeta Mahavidyalaya

At Krishnashray Gurukul, we have introduced Bhagavad Gita sessions for our staff to enhance our workplace environment with the timeless teachings of the Gita. By focusing on the greater good rather than personal desires, we aim to foster a more effective and harmonious work culture.

Key principles from the Bhagavad Gita that can be applied in our daily work lives include:

Selfless Service: Prioritizing team and organizational welfare over personal gains.

Equanimity: Maintaining balance in both success and failure.

Ethical Conduct: Adhering to ethical principles to foster trust and respect.

Continuous Improvement: Striving for self-improvement and excellence.

We believe these teachings will help create a productive, respectful, and cooperative workplace, enhancing our collective success and well-being. Our deepest gratitude to Prabhu Ji Shri Antaryami Ji Maharaj for dedicating his time to Gurukul and conducting these insightful sessions.



Movie Screening Event at Krishnashray Gurukul SEDI | 31 May 2024

We organized a movie screening for the team at Krishnashray Gurukul SEDI, along with Shri Sanjay Kothari Sir. The entire team gathered to watch the inspiring film "Zindagi Na Milegi Dobara" together.

This memorable event fostered a sense of camaraderie and provided a delightful break for everyone involved. The movie's message about living life to the fullest and cherishing every moment resonated deeply with all of us.

Placement Diaries

Ms. Bandana, Ms.Chetna Kumari, Ms. Hemlata, Ms.Maneesha, Mr. Naim Singh, Ms. Sheetal, Ms.Sonam Devi are selected in CK Birla Hospital at Jaipur Location from the General Duty Assistant Batch with the Monthly Salary 13262.



Mr. Devendra Mr. Harsh Mr. Pankaj Mr. Sanjay Singh Mr. Vishal Kumar selected in CMB Management Soutloun Pvt.Ltd with 10000 monthly Salary as a Back office Executive.



Mr.Kanha, Mr.Pramod, Mr. Sonu saini, and Mr.Vineet Kumar were selected in Aaji Care Mumbai location with the monthly salary 17560 and Mr.Devendra ,Ms. Mamta Kumari, Mr. Manoj, and Shikha Faujdar were selected in Aaaji Home services with a monthly Salary of 24998 from General Duty Assistant Batch.





Mr. Tej Parakash was selected in Shriram Finance from BCBF Batch with a monthly Salary of 14932/- At Ferozepur Jhirka as a Junior Business Executive.

Mr. Sachin was selected in Shriram finance from BCBF Batch with the monthly Salary of 19990/-. At Ferozepur Jhirka as a Junior Business Executive.



Mr. Hemraj, Mr. Jeetendra Singh Mr. Kapil Mr. Mukul Kumar Mr. Pradeep and Vishal Singh were selected in Ebixash with a 10,500 monthly Salary as a Customer Support Executive.

Mr. Saurabh was selected in Shriram finance from BCBF Batch with the monthly Salary of 19990/-. At Ferozepur Jhirka as a Junior Business Executive.



Expansion at Gurukul Under Progress



Ambuja
FOUNDATION

For More Details Kindly Visit Krishnashray Gurukul SEDI, Near Binani Guest House, Jatipura, Goverdhan, Mathura -281502,

Website: www.krishnashraygurukul.org

Linkedin: www.linkedin.com/in/krishnashray-gurukul-sedi-b7b92325a

Instagram: <https://www.instagram.com/krishnashraygurukulsedi/>

YouTube: <https://www.youtube.com/@KrishnashrayGurukulFound-oe9yp>

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