

NEWSLETTER

JANUARY 2022- MARCH 2022

10th Edition 04/2022

KRISHNASHRAY GURUKUL FOUNDATION

IN PARTNERSHIP WITH

AMBUJA CEMENT FOUNDATION SKILL & ENTREPRENEURSHIP DEVELOPMENT INSTITUTE (SEDI)



कृष्णाश्रय गुरुकुल कौशल एवं उद्यमिता विकास संस्थान
गोवर्धन, मथुरा (उत्तर प्रदेश)
की ओर से



भारतीय
नव वर्ष
की हार्दिक शुभकामनाएँ

सर्वे भवन्तु सुखिनः सर्वे सन्तु निरामयाः।
सर्वे भद्राणि पश्यन्तु मा किञ्चिद् दुःखभाग्भवेत् ॥

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REFLECTIONS FROM THE SEDI MANAGER DESK

Jai Shree Krishna,

Greetings from Gurukul on the Hindu New Year, may the lord shower his choicest blessings on all! It is an absolute pleasure to welcome you to the Mar'22 quarter edition of **Krishnashray Gurukul** newsletter. The quarter has been an absolute delight and we request you to kindly peruse the newsletter in detail and guide us on our endeavours as your suggestions really matter and make a meaningful difference to us.

Firstly we would like to extend our sincere gratitude to like-minded organizations like **AU Small Finance Bank** and **Godrej Salon-I** for keeping their trust on our organization and partnering with us for the new financial year. We are determined to fulfil the targeted commitment of imparting training to 300 trainees in partnership with the **CSR Team of AU Small Finance Bank** and 60 trainees in partnership with **Godrej Salon-I** for the skill development program.



We are delighted to announce the recent hiring of **Ms. Prena Giri** for the position of IT. Trainer cum MIS Person. She should meaningfully supplement our efforts for not only our computer courses, but also for the overall IT skills of all our students across various verticals.

We had some very relevant programs, interactions and visits during the quarter. I would also like to thank **Shri Ramesh Taparia Ji** for conducting **Positive Mental Attitude (PMA)** sessions which were proved extremely beneficial. I would like to thank **Centre for Investment Education & Learning (CIEL)**, for associating with us for the trade of **Mutual Fund Distributor** and providing training support to 13 trainees and supporting ToT of 3 trainers. The visit of Shri Madhusudan Kelaji & the team under Shri Kunal Aggarwalji, the Pronobo prog by ISB students, the OJT visit by beautician students to Agra facilitated by Shri Rohit Maheshwariji was very inspiring and such visits motivates us at Gurukul to do better. Would request you to peruse the details in the newsletter.

For the financial year 2022-23 we plan to deal with the after effects of the COVID Pandemic in a more efficient way and have our focus on achieving the target and furthermore plan our placements in the organised sector with the help of the technological advancements we had in the last year. For this purpose we have also associated with **Airtel Bank and HFCL** as placement partner.

With full faith, enthusiasm, positive attitude, hard work, and innovative ideas we welcome the new possibilities of development and success.

As always we seek your guidance on:

1. What can we do better to improve the content of our teaching to the students and also upgrade our faculty for the same.
2. How can we get better OJT/ job opportunities for our students.

Vishnu Prasad
SEDI Manager
Rajasthan Cluster

FACULTY MEMBER

The entire team of Krishnashray Gurukul SEDI is thrilled to welcome Ms. Shashi at the designation of Soft Skills Trainer. She joined the family on June 2021. Ms Shashi is a certified Soft Skills trainer from Guru School Pune.

She is a post graduate in Master of Social Work, she worked as an intern with organisations like **Bachpan Bachao Andolan**, **Laxmi women and child welfare organisation**, along with this she has also worked with **Vani Prada a school of hearing impairment** and in **Community Health Centre (Lucknow)**.

In conjunction with this, she has also worked as a rapporteur in state level workshop.

In her last experience she worked as a Soft skills trainer in TMF/ACF Ghaziabad.



GURUKUL CHRONICLES (JANUARY- MARCH) 2022



STAR PERFORMER JANUARY 2022 WINNER'S



Anjali
FD Batch



Devendra
Sales & Marketing Batch



Pooja Kaushik
Painting Batch



Mohan Shyam
HRE Batch



Sapna Sharma
ABT Batch

Criteria of selection

- ✚ 95% attendance
- ✚ Internal assessment marks
- ✚ Involvement in other activities & daily task

STAR PERFORMER FEBRUARY 2022 WINNER'S



Yashraj Lavanyya
Tally Batch
(Morning)



Rohit Joshi
Tally Batch
(Evening)



Omprakash
G.D.A Batch



Pushpendra
B.C.B.F Batch



Madhu
ABT Batch



Madhavi
Painting



Rahul
HRE
Batch

STAR PERFORMER MARCH 2022 WINNER'S



Kanhaiya
Tally Batch
(Morning)



Dharam
Tally Batch
(Evening)



Hitesh
G.D.A Batch



Pankaj
B.C.B.F Batch



Neetu
ABT Batch



Madhavi
Painting



Manoj
HRE
Batch



SESSIONS IN GURUKUL

One day online practical session on Herbal Facial had been conducted. The session was guided by Herbal Professionalist Mrs Meghana Doshi. In this she told the trainees the importance of herbal facial and the steps involve in doing it. Ms Anjali, Assistant Beauty Therapist trainees demonstrated the facial to the trainees. With this ma'am also told trainees about customer handling skill too.

This session was once again conducted online where trainees did facial of each other under the supervision of ma'am.



SESSION BY MS. MEGHANA



**MR RAMESH TAPARIYA
MOTIVATIONAL SPEAKER**

Shri Ramesh Taparia Ji took a two day series of motivational lectures on 5 & 6th of March 2022. Ramesh Ji is a trained and accomplished motivational speaker

No one is untouched by the importance of positive attitude, as it brings a huge constructive changes in every individual life.

In the sessions 30 trainees actively participated. Where on the first day, sir shared about adrenaline, who it could cause negative impact on an individual life and the secrete of controlling it.

On the second day, he shared about selling and about happy chemical

On 11 February 2022, One day session by M.S.M.E was been conducted in Gurukul. The session was taken by Dr. Mukesh Ji, Ravendra Ji, Divisional Manger (Retd.) Canara Bank, Agra and team.

This session was attended by all trade trainees from. It was an informative session were trainees were told about Loan Education, Finance Education, Criteria's of Loans, how to stat small business, Schemes Of Loans.



**MSME SESSION BY DR MUKESH SHARMA,
IES ASSTT. DIRECTOR GR-1, GOVT OF INDIA
AND RESPECTED MEMBERS**

VISITS AT GURUKUL



MADHUSUDHAN KELA JI VISIT

On 12 February 2022, Gurukul was visited by renowned Indian Businessman and investor Shree Madhusudhan ji from Kurud, Chattisgarh. Sir, was a chief investor strategist at Reliance Capital 2017. He is currently the promoter of MK Ventures and a member on board of various companies.

We are thrilled to share that sir visited our Gurukul. Highlights from the visit-

Interacted with all the trainees of Gurukul altogether and shared his journey with the students and motivate them to do best in their lives.

Virtual Inauguration Event At 2'o clock a virtual Batch Inauguration Event has been organized to in which three batches (BCBF, Account & Tally and GDA) are started under partnership of AU Foundation.

VISIT BY GURUKUL WELL-WISHERS

On 28 February 2022, Gurukul got an opportunity to be visited by its well-wishers - Sushma Rathi Ji, Kunal Prasad Ji, Pallavi Prasad Ji, Sanjay Ji, Surekha Ji, Suyash Mimani Ji, Aayush Jiwarjka Ji, Girdhari ji, Shalini Chandak Ji, Rajat Ji, Pavini Sarda Ji.

In this visit, a brief overall presentation on Gurukul was shared by the Centre incharge along with this respected faculty members also shared PPT on their course content.

An interaction session was organised where they interacted with trainees & motivated them to focus more on establishing their self-entrepreneurship. With this they also encouraged trainees to learn 2-3 different language.

At last they also appreciated & encouraged all team members for their hard work.





I.S.B Visit

4 Interns from Indian School of Business, Hyderabad visited Gurukul. The moto of this visit was to upgrade the course content of the training. During the visit the intern also interacted one on one with the trainees as well as trainers.

Visit by Mr. Kaushik Ghosh

On 16 February 2022, Kaushik Ji visited Gurukul. During the visit, he took a look at all the trades running in Gurukul where he interacted with trainees. Sir, also interacted with Gurukul team and gave some of his valuable suggestion on how we can improve good communication skills in trainees.



Satvanaryan Bale Sir Visit

The major aim for this visit was to know about – IT Infrastructure development, what we can teach better in the computer & to understand the data entry courses, checking improvement in speed and accuracy of data entry. Along with this to help in enhance the visibility of Gurukul on online platform.

EXPOSURE VISITS

The group comprising 15 trainees of Assistant Beauty Therapist trade from Krishnashray Gurukul SEDI got an opportunity to visit two saloon at Agra namely, **Affinity Express saloon and Eye Nailed It.**

Mr. Rohit Maheshwari, owner of the Salon warmly welcomed our trainees at the Affinity Express saloon. Sir, then briefed about the saloon and how they handle their customers. Then he discussed about the future expectations of each candidate in details.

He also briefed them about various process like **Hair cutting, Hair Spa, Nail Art, Manicure & Pedicure area, Makeup Room, Facial Room, Waxing room and steaming chamber.**

Ms. Lavina, manager of the Salon shared her professional journey with the candidates and motivated them to take their future aspiration on next level.

From this visit trainees learnt about-

- Customer dealing.
- Building compassion with the customers.
- Treatment of hair and different hair styles.
- Always keep learning new skills and aware about market trend.
- Knowledge about the beauty products and its applications.





One day Exposure visit of General Duty Assistant (GDA) at **Aarvi and Silver Streak Hospital**, Gurugram.

Management of the hospital ensures that in future they will provide job to our Gurukul Trainees.



Happy to share that Gurukul's 1st batch of Business Correspondent and Business Facilitator (BCBF) successfully completed on March 2022. During the course, trainees visited for One day Exposure visit at **Ibtida**, Alwar for better understanding the roles and responsibilities for BCBF at companies.

During this visit, Ratan Ji, Representative of **Ibtida**, appreciated Gurukul for doing such a wonderful work for uplifting rural youth.

THE PLACEMENT DIARY



Name: Jitendra Singh and Ravi
Trade: Tally
Designation: Data Analyst.
Company: Arcgate, Udaipur
Salary: Rs. 2,12,268 per annum



Name: Akash & Manish
Trade: Tally
Designation: Accounts Executive
Company: SHWETA
COMPUTERS, Hyderabad
Salary: Rs. 1,98,000 per annum



Name: Vikash
Trade: Tally
Designation: Assistant
Company: HFCL, Greater Kailash,
Delhi
Salary: Rs. 2,50,008 Per annum

Name: Vikram Singh
Trade: Tally
Designation: Executive
Company: Airtel Payments
Bank, Gurugram
Salary: Rs. 3,45,300 per annum



Name: Mr Ganjendra
Trade: Handset Repairing Engineer
(HRE)
Designation: Service Technician
Company: F1 Info Solutions &
Services, Mathura
Salary: Rs. 2,85,480 per annum

Name: Naresh & Gopal
Trade: HRE (Handset
Repairing Engineer)
Designation: Apprenticeship
trainee
Company: Dixon
Salary: Rs. 1,13,760 per annum



ON-CAMPUS RECRUITMENT DRIVE



This was the first time when Gurukul conducted on-campus placement drive. The recruitment company known as **Satya Microfinance** was officially invited to interview BCBF trainees.

Before starting the interview recruiter **Mr. Divyans Sharma**, HR of the company discussed selection criteria with trainees.

In this placement drive, total 18 trainees participated in which 16 trainees got selected by the company.



PICTURES OF NEW BUILDING WORK UNDER CONSTRUCTION



For More Details Kindly Visit Krishnashray Gurukul SEDI, Near Binani Guest House, Jatipura, Goverdhan, Mathura -281502, Mob No – 8941093720, 7417946644

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