

# NEWSLETTER

October 2021–December 2021

9<sup>th</sup> Edition 01/2022



## TABLE OF CONTENT

<a href="#">From the desk of SEDI Manager .....</a>	<a href="#">2</a>
<a href="#">Meet our team member .....</a>	<a href="#">3</a>
<a href="#">Expert's Session and Events .....</a>	<a href="#">4</a>
<a href="#">Visit of dignitaries &amp; New Site Construction.....</a>	<a href="#">5-6</a>
<a href="#">Best practices Mobilization .....</a>	<a href="#">7</a>
<a href="#">STAR Performers .....</a>	<a href="#">8</a>
<a href="#">Entrepreneurship Development Programme .....</a>	<a href="#">9</a>
<a href="#">Placement Cell.....</a>	<a href="#">10-12</a>

# **FROM THE DESK OF SEDI MANAGER**

**Jai Shree Krishna,**

**Heartfelt greetings for the prosperous new year ahead!**

It is an absolute pleasure to welcome you to the **9th** edition 1/2022 of the **Krishnashray Gurukul SEDI** newsletter. We hope all your families are safe and healthy in these testing times. Our mission is to work for welfare and upliftment of village children & women empowerment. As always we seek your continued guidance.



We feel delighted to be affiliated with Telecom Skill Sector Council (TSSC) for the Handset Repairing Engineering (HRE) course, and look forward to their coordination and support.

We are pleased to announce the recent hiring of Ms. Neelam Bharti for the position of I.T. Trainer and Mr. Nitin Sharma for the position of Sales & Marketing Trainer.

We are privileged to announce that there has been considerable progress on the construction of our new facilities at Jatipura, Goverdhan. We urge you to visit us in your next visit, which would hopefully be soon.

We are also extremely glad to share about the visit of leading accademicians like Dr Neela Dabir (ex TISS) & her team and professors Bhagwan Choudhary & Prof Soumya Kumar from Indian School of Business, Hyderabad and are grateful for their guidance and support to our trainees. In fact a group ISB students are doing a study on our Gurukul aimed at suggestions for improvement.

We are also proud to share that the commitment of 300 trainees has been made by the CSR Team of AU Small Finance Bank for the skill development program. This is our second corporate engagement after NABARD.

We believe that success depends upon our power to perceive, the power to observe and the power to explore. We are sure that the positive attitude, hard work, sustained efforts and innovative ideas exhibited by our team will help in providing a good future. As you read this we are kicking off a new year, we wish that with the cooperation of all and the blessings of the Giriraj Ji we will continue to grow in all ways in the future years to come.

As always we seek your guidance on:

1. Improving the content of our offerings to our students and the improvement of our faculty.
2. Getting better internship and placement opportunities for our students.

Vishnu Prasad

SEDI Manager

Rajasthan Cluster

Ambuja Cement Foundation

# MEET OUR TEAM MEMBER

**Mr. Anuj Singh Katiyar,**

**Placement Officer**

Mr. Katiyar, has done M.Phil. in Natural Resource Management from Indian Institute of Forest Management (IIFM) Bhopal (M.P.) and cleared All India Ph.D. entrance, conducted by Forest Research Institute, Dehradun.

Having more than 14 years of work experience in different **Rural Development Organizations** and **Technical Institutes**. During his working tenure, he handled various inter-disciplinary projects in various organizations (viz-IIT Kanpur, IIFM-Bhopal, Seva Mandir-Udaipur, Forest Department-U.P. and Ambuja Cement Foundation-Rajasthan). He has coordinated community, field workers, team members, government functionaries and other private agencies for smooth delivery of the project's objectives. Monitor and executed project works at different level, participated in district/state level workshops, trainings and presented the work. He has joined Krishnashray Gurukul-SEDI in November, 2020 and since then looking after all the placement activities.



## EXPERT'S SESSIONS AND EVENTS



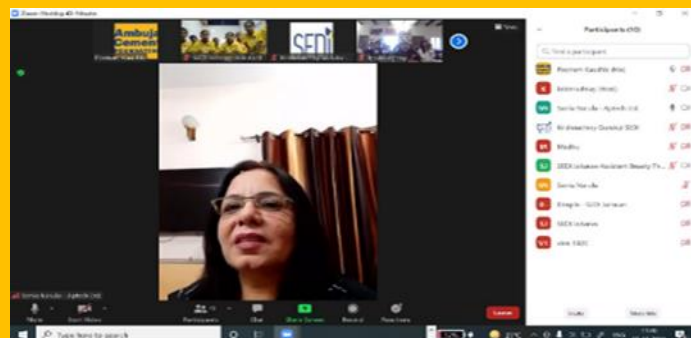
**Ms. Aarti Dammani** took two days online session on **Paag & Mukut** making where she provide trainees information regarding the measurements and the decoration of Paag and Mukut.



**Ms. Madhavi** a Textile Designer from **Nirmala Niketan & head of design at Nidhi Embroideries**. Ma'am, shared her catalogs with trainees along with this she also virtually showed trainees the working process that took place while making catalog.



This workshop was organized for two day. In this Mrs. Uma Jhanwar taught the trainees about Pankhi. And the use of waste materials which can be used for making and decorating Pankhi like- Carton, Fabric, and Stones etc. Basically, Pankhis are used for the Shringaar of Thakur Ji.



**Ms. Soniya Narola** took session for Assistant beauty therapist carrier planning.



During Diwali, Rangoli and Thaal Decoration competition was organized at the Gurukul.



# VISITS OF DIGNITARIES

During the quarter i.e. October - December 2021 Krishnashray Gurukul SEDI, visited by some renowned people from different background. These people takes out valuable times from their busy scheduled to visit and meet Trainees and Facilitators with the motive of improving the training qualities of the Gurukul and giving a broader perspective to the students.



Mr. Chandrakant, (Vice President)  
Ahmadabad.



Prof. Bhagwan Chaudhary Sir, Prof.  
Soumya Kumar Sir (ISB, Hyderabad).Mrs.  
Piya Bahadur Ma'am (Merabills.com)

Mr. Ravi Nayse Sir (V.P.-SEDI-ACF) and  
Shree Khemchand Sharma (Chairman  
Goverdhan Block Mathura), Dr. Jitesh  
Tiwari (Medical Officer), Dr. Vishnu Rawat  
(CHC Goverdhan).



Ms. Nayna Mallapurkar, Dr Mrs Neela Dabir, former  
registrar, Director & Dean school of vocational education  
at TISS, (loads on her if u do a google search, an  
academician par excellence) Dr. Mr Dabir a renowned  
dental Surgeon in Oral and Maxillofacial visit.



## VISITS OF DIGNITARIES



CSR Team of AU Small Finance Bank Visit.

Mr. Rohit Maheshwari owner of high end saloons in Agra, Gurgaon and Noida ([www.xplornations.com](http://www.xplornations.com)) visit. In his visit he interacted with our Makeup Artist Trainer and assure that in future he might send his senior staff and experts to take extra classes for our trainees regularly. Sir also assure for the trainees exposure visit and placement. Krishnashray Gurukul SEDI hear fill gratitude to Mr. Rohit Maheshwari.

Mr. Gopal Ji & Mr. Vikas Ji along with their other group members visit at Gurukul.



## **PICTURE OF NEW BUILDING WORK UNDER CONSRTUCTION**





# **BEST PRACTICES MOBILIZATION**



**Mera SEDI  
Mera Sehyog**



**SEDI-Mitra**



**Rojgaar Rath**



**Youth  
Counselling**



**Community  
meeting**

# STAR PERFORMER



## **NOTE-**

*NOW ONWARDS  
ASSESSMENT OF  
HANDSET REPAIRING  
STUDENTS WILL BE  
HELD DIRECTLY FROM  
TELECOM SECTOR  
SKILL COUNCIL (TISSC)*



## EDP PLAN FOR YEAR (2022-23)

The objective of Entrepreneurship Development Program (EDP) is to nurture entrepreneurship and entrepreneurship among the Makeup Artist, Handset Repairing Engineer and Fashion Designing trade. During the last financial year, many trainees became self-entrepreneurs in the trades like Fashion Designing, Handset Repairing Engineer and Makeup Artist. Now time has come to enhance their skills and knowledge so that Entrepreneurial culture and Entrepreneurship can be progressed towards sustainability. Realizing the need of the hour, we are planning to organize EDP sessions in coming Final Year for some selected entrepreneurs, involving subject experts from various fields, government officials and bankers from financial institutions

EDP  
Batch

- 2 EDP Batches have been planned

Target  
Group

- 15 trainees of Makeup Artist
- 10 Trainee of Fashion Designing
- 05 Trainees of Handset Repairing Engineer

Accounting professionals, Successful businessman, DIC, MSME representatives, Bank Officials SEDI Resources

## PLACEMENT CELL



Exposure visit done at City Hospital and Mehta Hospital of General Duty Assistant trainees. After that OJT was confirmed by the hospitals.

2 Trainees of Fashion Designing batch have joined Sanskriti University, Mathura as a counsellor with Salary of Rs. 8000/- (with convenience at door step).



Kanha Joshi is working at Anaj Mandi in Bharatpur. He joined in Oct, 2021 on salary Rs. 18,000/- per month.

## PLACEMENT CELL



Soniya from GDA 3<sup>rd</sup> batch shifted her job and joined Tata 1mg health care ltd at Noida. Salary- 13,000/- per month.

9 trainees from recently completed Makeup Artist batch have started their career as Beauty Therapist. During the wedding season, total Rs. 38,000/- earning was made by these candidates.



Preeti Jaiswal from Makeup Artist Batch 5 has opened her own beauty Parlor at Goverdhan on 26 December.



## PLACEMENT CELL



Name: Krishna Gopal Joshi  
Trade: Handset Repairing Engineer  
Designation: HRE Trainer  
Company: Prash Enterprise, Noida  
Salary: Rs. 14,000/- per month

Name: Priyush Krishna  
Trade: Handset Repairing Engineer  
Designation: HRE Trainer  
Company: Prash Enterprise, Noida  
Salary: Rs. 14,000/- per month.



**FOR MORE DETAILS KINDLY VISIT KRISHNASHRAY GURUKUL SEDI,  
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Website – [www.krishnashraygurukul.org](http://www.krishnashraygurukul.org)**