



Newsletter

Krishnashray Foundation

In Partnership with Ambuja Cement Foundation
Skill and Entrepreneurship Development Institute -
SEDI

VOLUME 19/ JAN 2024 - MAR 2024



Message from SEDI Zonal Manager Desk



**Dear Valued Readers,
Jai Shree Krishna,**

As we start the new financial year, I want to pause and extend my heartfelt wishes to each one of you on the auspicious occasion of Holi. May this festival bring to you and to your family abundant joy, vibrant celebrations, and memorable moments. This is an opportune time to reflect on the remarkable milestones we achieved together in 2023-24.

First and foremost, I am filled with immense pride in witnessing the remarkable progress made under the AU Ignite Program. Our collective efforts and dedication have led to significant achievements across various facets of our operations. Details about our placements for the year are given in this report.

We also completed our first batch of the Schneider Electrical course successfully. The placement for this batch is ongoing and we hope to share the details of this very soon. Havells have also significantly supported us on this course. Our students have immensely benefited by the contribution and support. Simultaneously, Dixon has kindly consented to be the knowledge partner to our HRE (Mobile repair course). Dixon has enabled us revamp our lab and also supported us on our course content.

We are also embarking on our next expansion. We would be adding two floors at our existing centre. The work would start from 1st April and we hope to complete the same by the year end and welcome you to the coming annual day at the expanded site.

We welcome Mr. Sunil Soni new member of the KGF Family as an Accountant who is going to share his learnings from his 8 years of journey at ACF Chirawa embarked on enriching practical knowledge to fuel his professional growth. We also take pride in recognizing the outstanding contributions of our star performers, whose dedication and hard work continue to inspire us all. Through strategic visits, like Exposure of Electrical Trainees at Ashok Leyland and Havells we have fostered meaningful collaborations, strengthened partnerships, and explored new avenues for growth and innovation. Engaging events organized during the quarter provided platforms for networking, knowledge-sharing, and skill enhancement, enriching the experiences of our team members. Details are in the newsletter.

As always we seek your guidance on:

1. What and how we can teach better including upgrading our faculty
2. Find better OJT & placement opportunities for our students.

**Regards,
Vishnu Prasad
Zonal Manager
Ambuja Cement Foundation**

Progress under AU Ignite Program



We want to express our sincere appreciation for the ongoing partnership we've had with AU Foundation since **December 2021**. It's been an amazing journey, and we're truly thankful for your consistent support in our mission to empower youth from underprivileged backgrounds.

A special shoutout goes to **Shree Bhupendra Khanna Ji, Lead Technical Skills at AU Foundation**, for their unwavering support. Their dedication and commitment to our cause have been outstanding, and their contributions have made a significant impact on our programs. We deeply value their guidance, expertise, and steadfast support in our endeavors.

This level of support has been life-changing, not only providing economic stability but also fostering a sense of purpose and confidence in these deserving youth. The progress we've made so far is -

697 Enrolled



618 TRAINED



02 Sectors

BFSI & Healthcare



03 Courses

Account Executive, BCBF &
General Duty Assistant

458 Placed



**15,576 Average
Monthly Salary**



80% Retention



15 Days Advance Hair Treatment Training by IHB

At Krishnashray Gurukul SEDI, we recently conducted a **specialized 15-day training program** on Hair Treatments in collaboration with the Institute of **Hair Dressers and Beauticians** (www.ihbeducation.in).

A total of 17 alumni from our Assistant Beauty Therapist program successfully completed this intensive training from December 18th, 2023, to January 6th, 2024. The training was led by **certified IHB trainer, Mr. Vansh Dhameliya from Indore, Madhya Pradesh**, covering essential topics such as Personal Hygiene, Salon Ethics, Shampoo & Conditioning, Hair & Scalp Treatments, Long Hair Design, Hair Cuts, Blow Dry, and Basic Hair Color.

We extend our sincere gratitude to **Rochelle Chhabra Ma'am** and **Naresh Sir** from the **Hygiene Research Institute** (www.hriindia.com) for their unwavering support throughout the training.



Team Member

Krishnashray Gurukul SEDI is happy to announce that **Mr. Sunil Soni**, has joined our organization as **Accountant**.

Mr. Sunil natively belongs to **Chirawa, Rajasthan**. He has around 8 Years of experience in the same line. Sunil has completed his **Bachelor's in Commerce** from Rajasthan University. He likes travelling.

Prior to joining Gurukul, he was associated with Ambuja Foundation at Chirawa Location as an **Account & Admin**.



Mr. Sunil Soni

Industry Exposure Visit

On March 5th, 2024, Krishnashray Gurukul SEDI orchestrated an illuminating exposure trip for our Assistant Electrician Batch Trainees, a pivotal moment in their educational journey.

Under the guidance of Placement Officer Mr. Mahesh Bairwa & Domain Trainer Mr. Vinod Kumar, they embarked on a transformative excursion to Ashok Leyland & Havells Alwar, two renowned industrial establishments.

Beyond mere observation, this visit was an immersive experience, allowing our trainees to actively engage with real-world work environments, machinery, and professionals. They gained firsthand insights into industrial operations, honed their technical skills, and absorbed invaluable lessons in teamwork, efficiency, and professionalism. This exposure will undoubtedly shape their future careers, instilling confidence and readiness for the challenges ahead.



Star Performers



Bhoomika
Account Executive



Priyanka Sharma
BCBF



Mamta
GDA

Criteria of selection

- ✓ 95% Attendance
- ✓ Internal Assessment Marks
- ✓ Involvement in other activities and daily tasks



Deepika
Assistant Beauty Therapist



Nasir
Handset Repairing Engineer



Madhuri
Fine Arts & Painting



Shivam Sharma
Assistant Electrician

Health Checkup Camp at Saint Village of Rajasthan

On March 3rd, 2024, a successful health checkup camp took place in Saint village, Kumher, Bharatpur. The husband of the Gram Sarpanch inaugurated the event, extending his full support and appreciation for the noble cause. Notably, students from the GDA batch actively participated, gaining hands-on experience. They applied theoretical knowledge practically, gained insights into healthcare, engaged with the community, and learned valuable lessons in empathy, communication, and teamwork while interacting with villagers. This achievement highlights our team's dedication, with special thanks to the enthusiastic students, for providing vital healthcare services to the community.



Expert Sessions

SESSION ON SHARE MARKET – TEJAS SHAH SIR MUMBAI | 06 JAN, 2024

Krishnashray Gurukul SEDI successfully organized an insightful session on the Share Market by Mr. Tejas Shah from Mumbai. The event provided participants with valuable information, empowering them with key insights into the dynamic world of share trading. Topics covered included market trends, investment strategies, and essential tips for navigating the complexities of the stock market. The session undoubtedly contributed to enhancing the financial knowledge and market awareness of all those in attendance.



SESSION ON ROAD SAFETY FROM HERO MOTOCORP | 12 JAN 2024

The session was an enlightening experience, covering essential safety guidelines and emphasizing how to drive with the utmost caution in to prevent and protect against road accidents. The prevention and protection strategies discussed during the session are essential for creating a culture of safety on our roads. By implementing these practices, we contribute to the well-being of ourselves, fellow road users, and the community at large. We extend our sincere appreciation to Mr. Ravi Sharma for sharing his expertise and insights. His commitment to road safety aligns with our collective responsibility to make our roads safer for everyone.

AU Skill Marathon | 12-15 FEB 2024

The marathon featured virtual expert sessions covering a variety of subjects.

1. Mr. Sandeep Meghnani, Founder-Director of Yeshaswi Bhav, shared insights from his 15+ years of experience on the topic of "Soft Skills Required in the Workplace."

2. Mr. Pawan Kumar Tiwari, Financial Literacy Manager at AU Small Finance Bank Limited, discussed "Financial and Digital Wellbeing" drawing from his 15+ years of experience.

3. Mr. Mukul Kumar, National Manager TA & TM - Digital Bank AU0101-Human Resources, led a session on "Diversity and Inclusion in Recruitment" leveraging his 20+ years of experience.

4. Mrs. Bindu from the L&D Team at SDMH provided valuable insights from her 25+ years of experience on the topic of "Do's and Don'ts in the GDA Profession."

5. Mr. Alkha Sehgal, Founder-Director of IKIGAI Training Solutions, shared his expertise on "Professional Ethics for BFSI Professionals" based on his 20+ years of experience.



SESSION ON FINANCIAL LITERACY FROM CANARA BANK | 27 FEB 2024

As per RBI financial literacy week from 26 Feb 2024 to 02 Mar 2024, we are pleased to share that at Krishnashray Gurukul SEDI Shri Tara Chand Chawla Ji, Lead District Manager and Shri Amit Chaturvedi Ji, In – Charge Financial Literacy Centre, Canara Bank conducted Financial Literacy session for the students. In the session, Amit Sir cleared the benefits of saving and investing. Also, aware the students about the financial frauds and digital banking. In the last magazine related to financial literacy of RBI distributed among the students who answered the questions correctly and asked maximum doubts.

Thanks to LDM Sir and Amit Sir for taking out time and conduct session for our trainees.

Visits



DDM NABARD VISIT | 17 JAN 2024

DDM NABARD Mathura, **LDM Mathura**, **In-Charge** Financial Literacy Centre Canara Bank, and **Director RSETI Mathura**, visited Krishnashray Gurukul SEDI. The primary objective was to assess the advancements in the Assistant Electrician training program, conducted in collaboration with Nabcons. They toured the facility, engaging with Assistant Electrician trainees, and DDM Sir highlighted the importance of focusing on soft skills training for the students.

SHRI RADHA KISHAN DAMANI JI FAMILY & SHRI BABLU RATHI JI | 27 JAN 2024

We warmly welcomed Shri Bablu Rathi Sir and the esteemed family of Shri Radha Kishan Damani to Krishnashray Gurukul SEDI. Their visit holds great significance as they graciously toured our new premises, witnessing firsthand the remarkable progress at Gurukul. Their expressions of satisfaction and assurances of full support resonate deeply with us, serving as a testament to the dedication and efforts invested in nurturing our institution. We are deeply honored by their presence and look forward to fostering a continued partnership rooted in shared goals and aspirations for educational excellence.





VISIT OF GRAM PRADHANS | 18 MAR 2024

We had the privilege of hosting a meeting with the Pradhans of nearby villages at Krishnashray Gurukul SEDI. It was an enriching meeting where we were honored to have esteemed guests including Gurucharan ji from Tasiya, Niranjan Singh ji from Sakarba, Madan ji from Malsaray, and Bablu Sharma ji, Mukesh Kaushik ji, and Sanjay Sharma ji from Mehmadvpur, who also serves as the youth president.

During the meeting, we had the opportunity to discuss the mission and vision of Gurukul, showcasing our commitment to educational excellence and community development. We presented an overview of the progress and processes at Krishnashray Gurukul SEDI through a comprehensive presentation. This enabled our guests to gain deeper insights into our initiatives and achievements, further strengthening our bond with the community.

To provide our guests with a firsthand experience, we conducted a tour of our classrooms, allowing them to witness our work in action. We were truly humbled by their appreciation and encouragement.

SHRI RAJASH GUPTA JI | 20 MAR 2024

We were honored to host esteemed guests:

Mr. Rajesh Gupta ji (Manager Partner-SNG & Partners), Mr. Manoj Gururji, Mr. Sanjay Gupta ji, Ms. Priyanka ji, and Mr. Rajnish Gaur ji.

Manoj ji (Patron, Panchtatwa and Astrovastu Saintist) (<https://www.linkedin.com/in/manoj-juyal-2a38592b/?originalSubdomain=in>) guided our trainees on Vastu shastra and Nakshatra, emphasizing tradition's significance and scientific relevance.

Mr. Rajesh Gupta ji (Manager Partner- SNG & Partners) (https://sngpartners.in/team_member/rajesh-narain-gupta/) stressed long-term vision and preparation for success.

Advocate N M Mittal ji, Trustee of Babu Daudayal Advocate Saraswati Vidya Mandir Sr. Sec. School, Mathura, (<https://bdasvm.com>) highlighted education's broader scope, urging values from Gurukul.

Certificates and Toolkits were distributed, followed by discussions on Gurukul's progress and future planning, with assurance of continued support from our esteemed guests.



Events



TYPING MASTER COMPETITION | 20 JAN 2024

"Victory is always possible for the person who refuses to stop fighting"

Kudos to our winners!!!

1. Bhumi Sharma (ACE-04)- Typing Speed 32 WPM (96% Accuracy)

2. Lalit (HDT-03)- Typing Speed 32 WPM (95% Accuracy)

3. Rahul Saini (ACE-04)- Typing Speed 30 WPM (95% Accuracy)

Parameters of Typing Excellence:

✍ Paragraph Typing

12 14 Numerical Typing

✨ Special Characters

☑ Accuracy

Their relentless fighting spirit, speed, and precision have earned them well-deserved victory!

MOCK INTERVIEWS | 27 JAN 2024

We Conducted a Mock Interview for BCBF Trainees to make them more competent and to test their Interview Skills. We have assessed them on the mentioned parameters:-

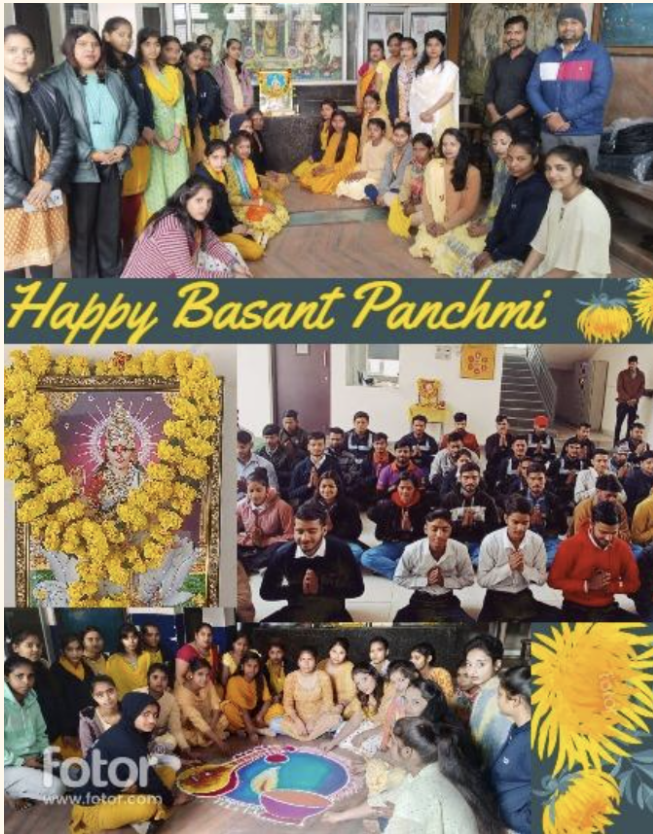
1. Professional Attire/Grooming
2. Soft Skill
3. Domain Knowledge
4. Computer Skills

This was the first attempt of majority trainees and this practice really boosted their confidence of facing real time interviews.



Mock Interview Session

Events



BASANT PANCHMI | 14 FEB 2024

On the auspicious occasion of Basant Panchmi, Krishnashray Gurukul SEDI was abuzz with excitement and jubilation! Our trainees poured their creativity into vibrant Rangoli designs, adorning our space with a riot of colors that mirrored the festive spirit. Gathered together, we offered heartfelt prayers to Maa Saraswati, seeking her blessings for intellectual growth and wisdom to guide us in our endeavors.

As the gentle breeze carried the scent of blooming flowers, we revelled in the sense of renewal and inspiration that this day brings. It was a moment to cherish our traditions, celebrate the beauty of nature's awakening, and foster a sense of unity and joy within our community.

INTERNATIONAL WOMEN'S DAY | 08 MAR 2024

Celebrating International Women's Day with Joy!

We celebrated International Women's Day with so much excitement at Gurukul! Our students delivered inspiring speeches, and we had a blast creating beautiful Rangoli.

Our entire male staff came together to organize the celebration, ensuring that both trainees and trainers felt included and supported.

The energy and enthusiasm were awesome, and it was heartwarming to see everyone come together to honour and celebrate the incredible women in our lives and around the world.

A big thank you to all who joined us and contributed to making this day unforgettable! Let's keep spreading love, support, and empowerment every day.



Placement Diaries

POLYRUB PLASTICS PVT. LTD., GUJARAT

Mr. Arvind Kumar, Mr. Arvind Singh, Mr. Chhailbihari Sharma, Mr. Gagan, Mr. Hari Shankar, Mr. Hemant Kumar, Mr. Roopkishor, Mr. Sagar Singh Bhati, Mr. Sanni, Mr. Shivam Sharma, Mr. Sonu Sharma, Mr. Subhash Mr. Vishal were selected for the Polyrub Plastics Pvt. Ltd. Gujarat location with monthly salary of ₹20,000.

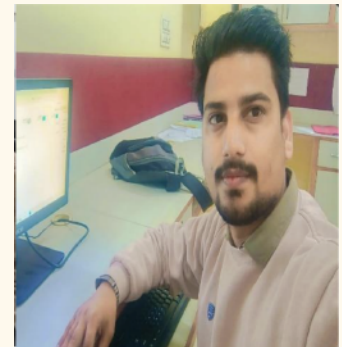


DIXON TECHNOLOGIES PVT. LTD.

Mr. Akash Singh, Mr. Gulshan Kumar, Mr. Khemchand, Mr. Krishan Murari, Mr. Lalit, Mr. Nasir Hussain, Mr. Vishal, Mr. Yogendra were selected in Dixon Technologies Pvt. Ltd. at the Noida Location with a monthly salary of 13,500.

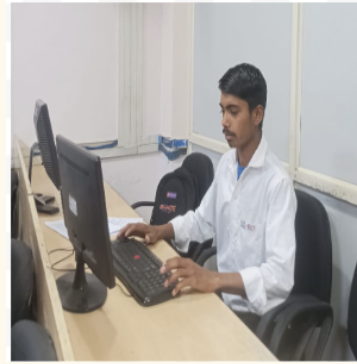
SHRIRAM FINANCE, HARYANA

Mr. Mahveer and Mr. Bhanu Kaushik from accounts executive both join in Shriram Finance at Haryana Location with a monthly Salary 20000



CMB MANAGEMENT PVT. LTD.

Ms.Bhumi Sharma, Dinesh Fojdar, Mr.Ganesh Saini, Mr.Rahul Kashyap, Saurabh Choudhary, and Mr.Yogendra Singh were Selected in CMB Management Private Limited at the Jaipur Location with a Monthly Salary of 10,000.



For More Details Kindly Visit Krishnashray Gurukul SEDI, Near Binani Guest House, Jatipura, Goverdhan, Mathura -281502,

Mob No – 8941093720, 7417946644

Website – www.krishnashraygurukul.org

