



Newsletter

# Krishnashray Gurukul Foundation

In Partnership with Ambuja Cement Foundation  
Skill and Entrepreneurship Development Institute (SEDI)

**VOLUME 18/ OCTOBER 2023- DECEMBER 2023**



# Message from Zonal Manager Desk



**Dear Esteemed Readers,  
Jai Shree Krishna!**

As we embrace the final quarter of this transformative year, I extend heartfelt greetings and best wishes for the upcoming New Year. The journey so far has been marked by significant milestones and shared triumphs, and I pen this note with immense pride and joy.

The heartbeat of our quarterly newsletter resonates with the echoes of our grand annual event at Gurukul, a celebration that encapsulated the spirit of learning, growth, and unity. The crescendo of applause as we shifted to our new abode echoes of collective dreams and aspirations of our Krishnashray Gurukul family.

It was heartening to witness our trainees embrace the essence of the festival, fostering a sense of unity, cultural understanding, and spiritual growth in various performances like Yoga, Skit, and Mayur Nritya during the Annual Function. Such events contribute significantly to our holistic approach to education. The participation of Brij youth from various Schools and colleges in the "Youth Icon" Competition is truly commendable. I thank all the team members for making this event memorable for Govardhan.

In this edition, we extend a warm welcome to the new member Mr Anish Singh Rathore who has joined us as a GDA Trainer. Your presence enriches our community, and we look forward to nurturing your talents and aspirations.

Additionally, the visits of revered Gurus like Shri Rajendra Das Ji Maharaj have been a source of inspiration and wisdom for all of us, especially the vibrant souls of Vrindavan. Their insights have illuminated our path, guiding us toward a future filled with promise and purpose.

We are delighted to announce the commencement of our latest course, Assistant Electrician, in collaboration with esteemed partners Schneider Electric and Nabcons. Special thanks to Bhawna Ji and Neha Ji from Nabcons for their visit to Gurukul, marking the beginning of this exciting new batch.

I am also delighted to share the joyous celebration of Gita Jayanti at Gurukul, where our trainees actively participated with great enthusiasm. The event was not just a ritualistic observance but a vibrant exploration of the profound teachings of the Bhagavad Gita.

The atmosphere resonated with spiritual fervor as our trainees engaged in discussions, recitations, and activities that brought the timeless wisdom of the Gita to life. Their enthusiasm and deep involvement reflected a genuine interest in imbibing the moral and philosophical principles advocated by Lord Krishna.

As we bid farewell to this year, let us carry forward the lessons learned, the bonds forged, and the dreams kindled. May the New Year usher in new possibilities, endless joy, and collective success. Wishing you all a festive and joyous season ahead

**Vishnu Prasad**  
SEDI Manager  
Rajasthan Cluster



# Annual Event Dec 2023

Krishnashray Gurukul SEDI's Annual Event on December 9, 2023, showcased achievement and cultural brilliance. **Chief Guests, Goswami Shri Raghunath Ji Maharaj and Shri Madhusudan Kela Ji, graced the occasion.** The event featured "Mata Ka Samman," honoring successful female trainees' mothers. "Student of the Year" awards went to Kapil Kaushik, Kanha Joshi, Jitendra Sharma, Preeti, Julie, and Dasrath. Joyous moments and vibrant cultural dances, including Maharas, Mayur Nratya, and Holi, highlighted the celebration. An Inter-College Youth Icon competition added a competitive flair, featuring students from various colleges.



# New Course – Assistant Electrician



## Assistant Electrician Course

**Infrastructure and Knowledge Partner - Schneider Electric**

**Funding Partner – Nabcons**

### Course Content – Assistant Electrician

- Basics of House wiring, building wiring, electrical safety.
- Introduction to electrical products.
- Trouble shooting of electrical installation in residential and commercial building.
- Training on Solar Energy Solution.
- Basic Computer Literacy, Soft Skills – Customer interaction, communication.
- Entrepreneurship – How to run a small business.





# Progress Under AU Ignite Program



We extend our heartfelt gratitude for the ongoing partnership that we have shared with AU Foundation since December 2021. It has been an incredible journey, and we are immensely grateful for your unwavering support in our mission to empower youth from under privileged communities. We would like to express our special thanks to Shree Bhupendra Khanna Ji, Lead Technical Skills at AU Foundation, for his continuous support. Their dedication and commitment to our cause have been exemplary, and their contributions have had a profound impact on our programs. We are grateful for their guidance, expertise, and unwavering support in our efforts. This aspect of support has been transformative, as it not only provides economic stability but also instills a sense of purpose and confidence in these deserving youth and the progress so far is -

**631  
Enrolled**



**517  
Graduates**



**02 Sectors  
BFSI & Healthcare  
03 Courses**

Account Executive, BCBF & General  
Duty Assistant



**425  
Placed**



**16,000/-  
Average Monthly  
Salary**



**77% Retention**



# Faculty Member

Krishnashray Gurukul SEDI is happy to announce that **Mr. Vinod Kumar Kirad**, has joined our organization as Facilitator: Assistant Electrician.

Mr. Vinod natively belongs to Jhalawar, Rajasthan. He has around 2 Years of experience in the same line. Vinod has completed his Bachelor's Degree and ITI (Electrician) from Rajasthan University. He likes playing cricket. Prior to joining Gurukul, he was associated with Mahendra Pvt Ltd, Jhalawar as an Electrician.



## Press Coverage





# Star Performers



**Mr. Divyansh**  
Account Executive



**Deepak Sharma**  
BCBF

## Criteria of selection

- 95 % Attendance
- Internal Assessment Marks
- Involvement in another activities and daily tasks



**Lata**  
Assistant Beauty  
Therapist



**Khemchand**  
Handset Repairing  
Engineer



**Kirti Shukla**  
Fine Arts & Painting

## MASS MOBILIZATION CAMPAIGN AT GURUKUL

A comprehensive mass mobilization campaign has been successfully orchestrated at Krishnashray Gurukul SEDI. The initiative was spearheaded by Shri Vipin Chawla, the Center Head at SEDI - Agoocha, who also leads the Rajasthan Cluster Mobilization Enhancement Team. Accompanying him were Ms. Gayatri, Mobilization Officer at Agoocha, Ms. Santosh, Mobilization Officer in Jaipur, Mr. Pawan, Mobilization Officer in Chirawa, and Mr. Ganesh, Mobilization Officer in Kota. Together, they dedicated three days to the extensive campaign, which involved conducting door-to-door surveys in the Deeg area, engaging with both government and private key stakeholders, and fortifying the friend referral scheme.



# Expert's Sessions

## SESSION ON BHAGVAT GITA - ISKON

28 OCT 2023

Remarkable spiritual session with two esteemed guests, Dhirtatma Das Ji and Antaryami Das Ji the spiritual Gurus from Iskcon Vidhyalaya who enlightened our trainees about the wisdom of the Bhagavad Gita and the transformative power of chanting "Hare Krishna." Our trainees participated with great enthusiasm, and the session culminated with a beautiful Bhajan recitation by all. It was a spiritually enriching experience that left us feeling more devoted and connected..



## SESSION ON ROAD SAFETY FROM HERO MOTOR CORP

03 NOV 2023



Mr. Ravi Sharma and Mr. Kaustubh, dedicated professionals at Hero Motocorp, played a pivotal role in conducting an enlightening session focused on road safety and defensive driving. This comprehensive session went beyond the basics, delving into essential aspects of road awareness. Participants gained valuable insights into deciphering road signs effectively and understanding the intricacies of various rules and regulations associated with road travel. The dynamic presentation aimed to equip individuals with the knowledge and skills necessary for safe and responsible driving practices.



# Visits

## AU FOUNDATION

21st OCT 2023

We were honored to host Shri Bhupendra Khanna Ji, Lead Technical Skill from AU Foundation, at Krishnashray Gurukul SEDI. During his visit, Sir interacted with our team members and understand about the progress and challenges that they are facing, conducted "AU induction session" for trainees under the AU Ignite project, and met with our alumni who are employed locally. It was an inspiring and insightful 2 days visit.



## RAJENDRA DAS JI MAHARAJ

31st OCT 2023

Malook Peeth Shri Rajendra Das Ji Maharaj and his companions graced our center with his presence. It was an honor to have him visit and share his wisdom with our trainees. During his visit, Shri Rajendra Das Ji Maharaj was really excited to know about our courses and the work we do. He offered valuable insights and emphasized on the importance of community involvement and rural development. Maharaj ji concluded his speech with a proverb which says "सत्य सकलात स्मृद्धि ब्रिद्धि" त्रिसका अर्थ है ब्रक "सत्य और मेहनत ब्रकसी को भी समग्र त्रिकास और समृद्धि की ओर ले जाते है।" We are grateful for his guidance and are committed to follow his advice to better serve our mission. His visit has been a source of inspiration for all of us.



## CAMPUS PLACEMENT DRIVEN BY AMBITON SERVICES 30th OCT 2023

Krishnashray Gurukul recently hosted a campus placement drive in collaboration with Ambition Services Pvt. Ltd. for the Business Correspondent and Business Facilitators Batch, a part of the AU Flagship Program.

The Ambition Services team, led by:

- Anoop Kumar (State Head)
- Tushar Chaudhary (Head of Talent Acquisition & Training)
- Prajuwal Yadav (Assistant Manager of Talent Acquisition & Training)

They began by conducting an informative session about their company, job roles, and HR policies. Following this, a rigorous testing and interview process was carried out, through which they selected a total of 12 candidates. These successful candidates were offered a competitive package of Rs. 30,000 per month, inclusive of incentives.



## NABCONS OFFICIALS 26th DEC 2023

Bhawna Jain Ma'am, Associate Vice President  
Neha Chaudhary, Company Secretary  
from Nabcon came to Gurukul.

They had a thorough discussion with Ram Sir, who is in charge of the center. After that, they visited all the classrooms, including the Assistant Electrician's.

They were pleased with the system and procedures and extended their best wishes to the Krishnashray Gurukul team.



# Events

## DIWALI CELEBRATION

11 NOV 2023

The entire Gurukul team along with students came together for a peaceful Laxmi Pujan, where we prayed for prosperity and well-being. Students showcased their artistic talents by creating beautiful rangoli, adding vibrant colors to the Diwali celebration. It was a heartfelt gathering filled with devotion and unity, creating a spiritually uplifting atmosphere.



## Sweet distribution on the occasion of Diwali for the parents of working students



## **FAREWELL ACCOUNT EXECUTIVE - 04 30th OCT 2023**

A heartfelt farewell was organized at our institute by Accounts Executive 8th batch trainees, bringing together all the amazing staff members. It was a fantastic time filled with laughter, memories, and best wishes. Here's to the bonds we've built, and to new beginnings for those moving on.



## **GITA JAYANTI MAHOTSAV 23rd DEC 2023**

We are excited to share the joyous news that, we celebrated Gita Jayanti Mahotsav at our premises, where Shri Premsindhu Gaurang Prabhuji, Shri Acharya Haridas Prabhuji, Shri Sahil Prabhuji and Shri Antaryami Das Prabhuji from ISKCON Bhagavad Gita Mahavidyalaya enlightened us with the knowledge and wisdom. It was truly a soulful and enriching experience for everyone involved. Our members devoted themselves to the teachings of the Bhagavad Gita. The atmosphere was filled with positivity, and it was heartening to witness everyone coming together to embrace the essence of spirituality. The celebration was concluded by distributing copies of the Bhagavad Gita to all the attendees and afterwards prabhuji visited each classroom to know more about the work that we do.



# Placement Diaries

Mr.Amit Mr.Arun Kumar Mr.Bharat from Business Correspondent & Business Facilitator (BCBF) they were Selected for the IIFL Pvt. Ltd at the Mathura location with a Monthly Salary of 12500.



Mr.Rahul and Mr. Naresh from BCBF Batch were selected for NIMBUS BPO at the Noida Location with Monthly Salary 13500..

Mr.Aman, Mr.Deepak Sharma, Mr.Girver, Mr.Keshav Sharma, Mr.Lakhan, Mr.Narendra Singh, Mr.Raju Tomar from BCBF were selected for wishfin with Monthly Salary INR 16,000..





Mr.Mukesh Kumar, and Ms.Deepali from Accounts Executive batch both selected in HDFC ERGO as a Customer Support Executive with Monthly Salary INR 22,000.

Mr.Shailendra Kaushik and Mr. Divyansh Faujdar both from Accounts Executive Batch Selected in Shriram Finance as a Executive with Monthly Salary INR20,000.







Ms. Chanchal, Ms. Sadhana, Mr. Abhishek Giri, Mr. Sachin Kaushik, and Mr. Vishal they were selected for SLO Technologies at the Jaipur Location with a Monthly Salary of INR11,000, as a Computer Operator



Mr.RashBihari, Mr.Rinku,Mr.Kanha Singh, Mr.Lakhan , Mr.Kagesh, from General Duty Assistant Batch joined Care Health Nurses Pvt.LTd with Monthly Salary 15500.

Mr.RashBihari, Mr.Rinku,Mr.Kanha Singh,  
Mr.Lakhan , Mr.Kagesh, from General  
Duty Assistant Batch joined Care Health  
Nurses Pvt.LTd with Monthly Salary  
15500.



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