



Ambuja Cement

NEWSLETTER

(Jan 2021 to Mar 2021)

FROM THE DESK OF CLUSTER COORDINATOR

Jai Shri Krishna!

We at Krishnashray gurukul are very excited with the new Financial Year. We are about to start a new course on the retail sector under certification of the Retailers Association's Skill Council of India *RASCI*. As always our endeavor has been to ensure the quality of our content and the utility of the certification to our students' career.

Skill sets for the Retail sector is much in demand and we shall focus on the opportunities there for the benefit of our students.

Under the partnership that we have with the prestigious organization National Bank for Agriculture and Rural Development *NABARD*. We have completed the first batch under the NABARD initiative with 56% placement and are working to improve on the second batch. We are grateful to NABARD for their continued support and guidance.

Our first batch under the Handset Repair Course under certification from Telecom Sector Skill Council *TSSC* are ready and we are looking to suitably place them. We would like to express our sincere gratitude to *DIXON* for their continued guidance & support.

We are grateful for all your trust and support over the years and look forward to your continued guidance for

- Improving our course content;
- Upgradation of our faculty;
- Placement of our students; &;
- Getting business for our SHG.

With best wishes for a new financial year, may Girirajji shower his choicest blessings on all.

01/04/2021





VISHNU PRASAD
Cluster Coordinator

INTRODUCING THE TEAM MEMBER

"Ms. Chandrawati, our Fine Arts & Painting Trainer has completed her Post-Graduation in Fine Arts (MFA). Apart from it, she also carries a degree of ITI Diploma in Computers. Also, she carries a good knowledge of Beautician and Stitching along with her.

She became a part of Krishnashray Gurukul on 1st March 2019 with her full excitement level & gratitude as well and since then she has been meeting up with her appreciations in Art & Craft Skills."



MR. KISHAN MOHTA, KOLKATA & MR. P.K. CHOUDHARY, MUMBAI Rs.18000/- each



HER OWN CREATED WORKS
WITH ORDERS AMOUNT



MR. RADHEY RATHI BIKANER Rs.5000/-



MR. NAVRATAN DAMANI MUMBAI Rs.12500/-



MR. MAHESH SINGHI MUMBAI Rs.18000/-

WORKSHOPS AND SESSIONS

FREE MOBILE CHECKING CAMP

A free mobile checking camp was organized at the community centre for the awareness regarding the Handset Repairing Engineer trade running at Krishnashray Gurukul. This activity also helped in increasing the mobilization for the upcoming batches in this trade.



INDUSTRIAL MOTIVATIONAL CAMPAIGN FOR THE YOUTHS

A two-day EDP cum Training Session was organized in association with MSME- Development Institute, Gol, Agra. The sessions were delivered on the topics with subject experts like Self-Enterprise opportunities in Mathura, Concepts on Self-Entrepreneurs, Opportunities in Sculptures & Fine Arts, Existing Government Schemes for individual and groups, Udhyam Registration Process, Banking Linkages etc.





PANKHI MAKING WORKSHOP

This workshop was organized for two days by Mrs. Uma Jhanwar. In this, the Pankhi were prepared with the use of waste materials like Carton, Fabric, Stones etc. Basically, Pankhis are used for the Shringaar of Thakur Ji. The base for making the Pankhis were taught which was that it is prepared on the festivals like Akhya Teej, Janamashtmi, Diwali etc.



SOAP & SCRUB MAKING

Mrs. Jayshree Baheti from Delhi organized a Soap & Scrub making workshop for 2 days. In this workshop, 3 types of soaps were taught to make. It was taught to them that firstly, fatty liquid is taken and boiled. Then, liquid colour with fragnance is mixed to it for giving it a colour and good smell. Finally, the mixture is kept in the microwave and the soap is ready.







EVENTS AT GURUKUL

• International Women's Day, 8th March

On occasion of International Women's Day, a huge program was organized. It was a beautiful and colourful celebration where the students performed with joy. Team members and the organizers were present at Gurukul and showed their inner spirit and enthusiasm. Total 50 trainees were present on the day, giving a true spirit to the feeling of empowerment! The honorable guests motivated the female trainees for their upcoming future. Apart from this, the poster competition was held for the trainees and top 3 trainees among them who were declared as the winners were awarded. The team members also joined the inauguration of the trainees' self-business.



Local Advisory Committee Meeting

LAC constitutes educationalists from local colleges, universities, stakeholders and people from financial institutions as well. Held on the quarterly basis on the basis of following points of discussion:

Sharing the progress report of Gurukul

- *Discussion regarding quality of training, guest lectures
- *Discussion for placement and self-entrepreneurship

Minutes of Meeting is circulated to all members

• World Water Day, 22nd March

Water plays a very precious role in our life. To aware the trainees regarding the importance of water, an Article writing Competition was organized. Through this competition, the trainees showed their on the spot and presence of mind and creativity with dedication towards saving the water





EXPOSURE VISITS BY THE TRAINEES

Visit at DIXON, Noida

The trainees of Handset Repairing Engineer trade visited DIXON situated at Noida where they learnt about the work process been followed in the company, safety measures been followed by the employees working there, how much training has to be gained to reach till the Level 4.



Visit at APTECH Lakme Training Centre, New Delhi

The trainees of the Assistant Beauty Therapist trade visited the APTECH LAKME Training Centre located in New Delhi where they interacted with the staff members working over there. Trainees were taken to the theory classes and briefed about the centre and its importance of Hygiene and use of PPE while giving treatment. They also learnt about the Manicure & Pedicure and the different training aspects of using sterilizer machine, hand gloves, hair cap, and other tools while giving treatment to the customer.



Visit at NDR Auto Component Ltd- an ancillary unit of Maruti Ltd, Gurgaon

The trainees of Fashion Designing trade visited the NDR Auto Component Limited- an ancillary unit of Maruti Limited in Gurgaon where one of their staff member showed the progress of the industry and the working process through the presentation. At the training centre, the trainees viewed the display of end products, were conveyed all the processes and probable defects in the line, the process of cutting the fabric in bulk, the parts of the Jukki machine. They were also taught



regarding the safety norms. They viewed the display of various stitching, types of needle used in process on the display board and the fabric type used in preparing the seat cover in the cars.



PLACEMENT CORNER

Name – **Ms. Babli**Location – Goverdhan
Earning – 4500 /Enterprise name – Babli Boutique & Silai
Center, Goverdhan

Ms. Babali opened her boutique on 8 March (on the occasion of International Women Day) and on the auspicious day, SEDI Goverdhan Team participated and praised her achievement. Although she is operating enterprise from her home, but she wants to open a big shop in main market of Goverdhan where she can provide job opportunities to other female trainees.





Name – **Ms. Khusbhu Verma**Location – Goverdhan
Earning – 5000 /Enterprise name – Khushbu boutique & Silai
Center, Goverdhan

In the Feb 2021, dream has come true for Khushboo as she opened her own enterprise. Since then, she has been working very hard, receiving orders and providing her expertize on fabric for making beautiful dresses to the customer.



Name - Ms. Kajal Shah

Designation – Process Trainee

Location – Jaipur (Work from Home)

Salary - 10000/-

Date of joining - 20/01/2021

Company- Vkalp, outsourcing services pvt ltd

"I got placement in Vkalp outsourcing services pvt ltd. And it is a good company and the working environment is also good here. I had training for 11 days and I learnt so many things here like communication skills and customer relationship management etc. Now I am working from home." Thanks to give this opportunity.

KAJAL SHAH





Name – Mrs. Priti Faujdar
Designation – Senior Helper
Location – Bharatpur
Salary – 8000/Date of joining – Dec 1, 2020
Company- Monalisa Beauty Parlour,
Bharatpur

She is very hardworking and quick learner. She is working and at the same time, getting trained in Hairstyling. In future, she wants to open her own Beauty Parlour.



TRAINEES TRAINED AT AAJI CARE HOME HEALTH SERVICES



Shahrukh Khan Salary- 20000/-



Premchand Salary- 16000/-

Kanhaiya Salary- 20000/-

These three trainees have completed their training from Aaji Care Home Health Services, Mumbai.

Two of the trainees got job in Home Care, and one is in Elderly Care Hospital. Their current role designation at their respective places is a General Duty Assistant. Their selection base in the first phase was their good attitude and soft skills and now they are working very well and being appraised by the patients as well. Their dedication and hardwork pays off and becomes the best example for other trainees as well, as they not only presents self but also their supportive family.



SELF-HELP GROUP



The SHG now has 20 members as on 31st Mar'21. The focus of the SHG is in empowering the women of villages in and around Jatipura. The office bearers of the SHG are Mrs. Chanchal Sharma (President), Mrs. Babita Pathak (Vice-President), Mrs. Triveni (Secretary).

The SHG basically focuses on upgradation in the further days by trying out some new and unique products. Each SHG member contributes Rs.100/- per month and the collection upto 31st Mar'21 is Rs.16,500/-. This is over and about the productive collection.

| Product | Quantity | Amount |
|---------------------|----------------------------|------------|
| Bedcovers | 6 bed covers, 4 Super King | Rs. 6096/- |
| Pankhi | 1 | Rs.90/- |
| Total Amount | | Rs. 6186/- |





For More Details: KRISHNASHRAY GURUKUL SEDI, JATIPURA, GOVERDHAN (MATHURA)- 281502

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