



## FROM THE DESK OF CLUSTER COORDINATOR

**Jai Shri Krishna!**

We stepped into the Financial Year with new hopes and new targets. In the last FY our vertical wise student count as against our initial targets and the current year targets are given below in the newsletter.

We are happy to inform you that with all of your good wishes we have largely remained unimpacted by COVID and as per ACF protocols we are taking all requisite steps in protection from the same. Our faculty and students have risen to the task by adopting technologies despite rural issues like

connectivity and lack of smart phones. As lockdown compulsions continue we are much more worried about the training courses and training methodologies being used. Our hardworking trainers are providing training to trainees virtually and have also developed their own skills by attending various sessions through virtual platforms. Moreover, we continue to focus on achieving our targets to impart the high quality skills and training to the trainees.

I am happy to inform you that we have joined hands with Singer ([www.singerindia.net/singer-sewing-skill-centres](http://www.singerindia.net/singer-sewing-skill-centres)) as our knowledge partners who will support our fashion designing trainees and provide them with good quality training. We believe that the association with Singer would be extremely beneficial for our students. Singer has started their engagement despite the challenges posted by Covid and has had workshops which are given below in the newsletter.

In terms of associations, as you are aware, Usha was the platform on which Gurukul started in [April 2016 and with a heavy heart we have chosen to discontinue our association with them. I take this opportunity to thank Usha international for all their support upto now and hope to be connected with them in some form in the future.

I also take this opportunity to inform you about the Retail Sales Association course started by us under certification from Retailers Association's Skill Council of India generally known as RASCI (<https://rasci.in>). It is basically 2-month training program and the major points of the course curriculum are as given- Store security, Demonstration products to customers, Maximize sales of goods & services, Personalized sales and post – sales service report, Improve customer relationship, Work effectively in the retail team.

Ms. Kavita Verma our faculty for Beautician and Make up course has left us. She has joined Krishnashray Gurukul SEDI 2 years back and during her work tenure she performed very well. We wish her success in her future endeavors.

The development of the Institution is congruent upon the support of all you esteemed well-wishers who we want to thank for building up trust and support and along with it providing their positive valuable suggestions which we try to incorporate as much as possible in our course curriculum as well as the training methodology.

Also, I am delighted to share that two of our trainees from the Handset Repairing Engineer Trade have started their own enterprises near our centre location. In case if someone wishes to visit the centre, they should once meet these young minds at their enterprise to provide them blessings and guide them in enhancing their entrepreneurship etiquettes.

With great enthusiasm and best wishes for a new financial year, may all be blessed with the choicest blessings of Giriraj Ji.



# INTRODUCTION TO OUR FACULTY MEMBER



**Mani Sharma**, the mobile handset trainer of Krishnashray Gurukul is a post-graduate in English. He has completed a Certificate Course in Mobile Repairing and is a certified trainer of TSSC (Telecom Sector Skill Council). Mani holds an experience of 5 years as a trainer in skill training in the projects like Pradhan Mantri Kaushal Kendra (PMKK), Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDUGKY).

He became a part of Krishnashray Gurukul SEDI on 10th October 2020 as a Handset Repairing Engineer Trainer. He is a truly dedicated professional who works with the efficiency and diligence which makes him productive in his work. Under his leadership we have successfully completed the first batch of **11** students and are in the process of starting the second batch of **16** students.

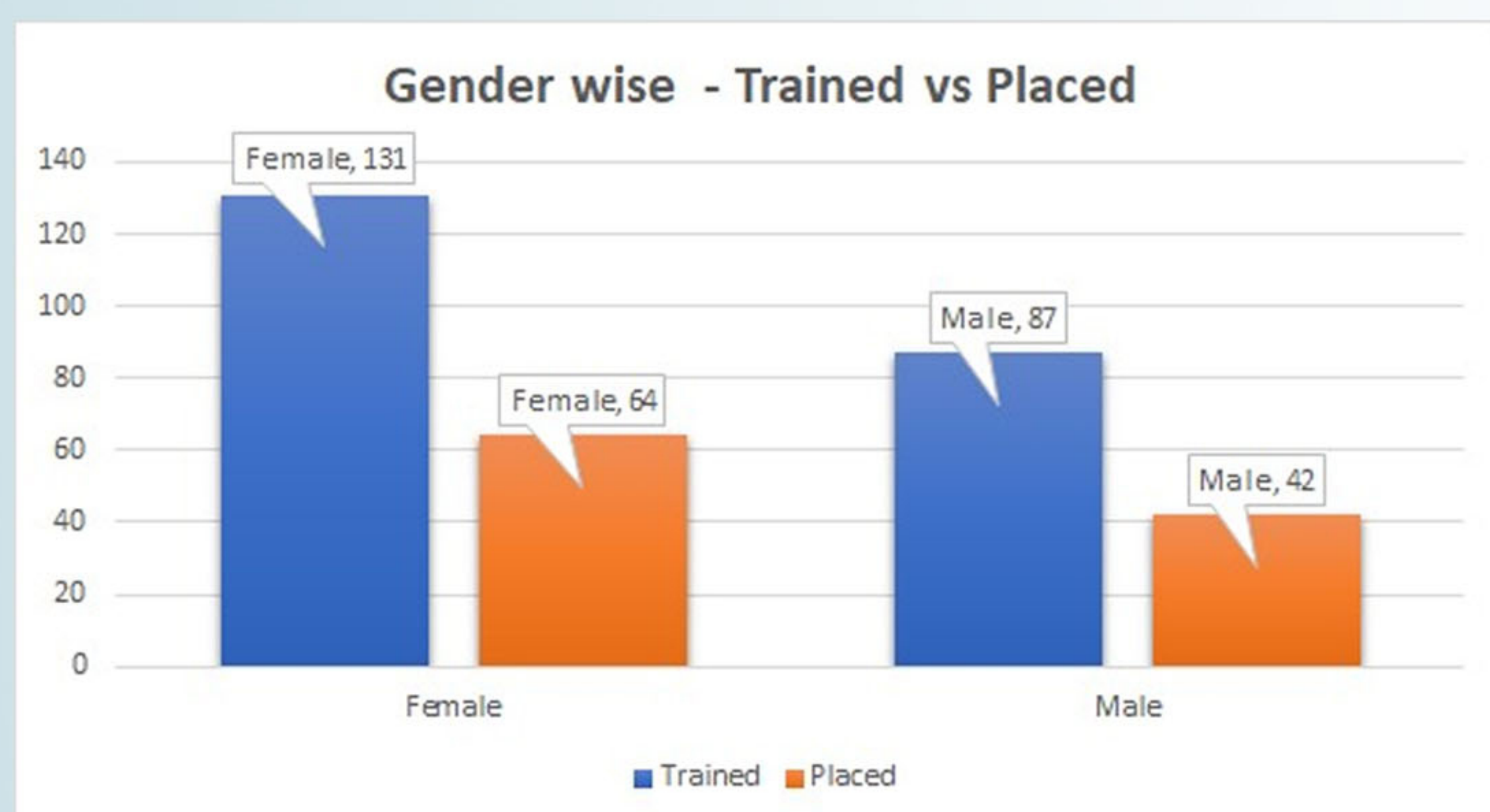




# programme Achievement

## (Financial Year 2020-2021)

Course	Total Target	Trained	Placed	Placement (%)
Assistant Beauty Therapist	80	65	48	73.84 %
General Duty Assistant	60	52	33	63.44 %
Boutique management training	80	35	8	22.85 %
Account & Tally course	40	34	17	50 %
Handset Repair Engineer	-	11		
Fine arts & Painting	40	22	-	
	300	219	106	54.06 %

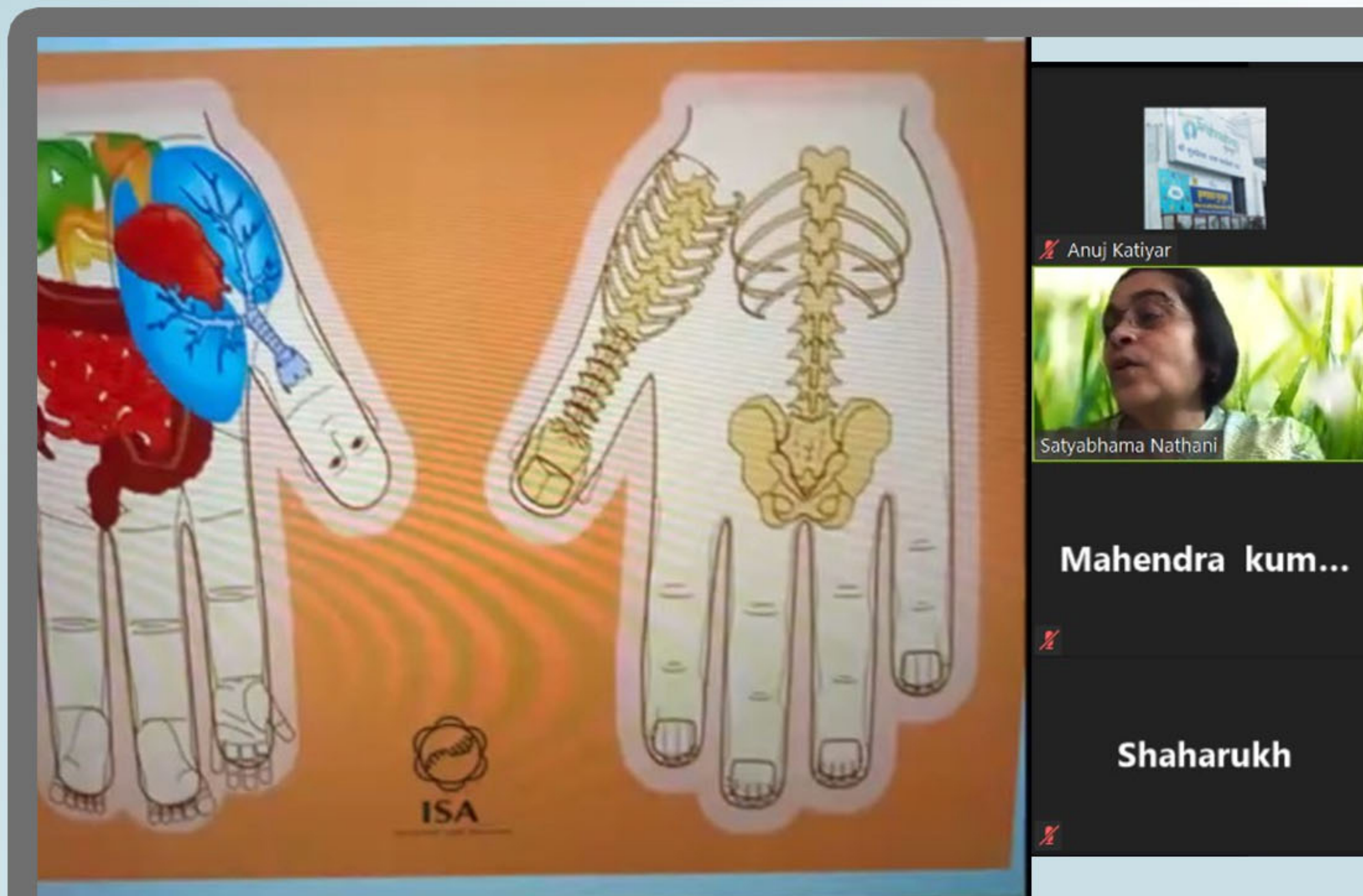


## Financial Year 2021-2022 Targets





# WORKSHOP AND SESSION



Training session for the trainees and trainers of General Duty Assistant (GDA) and Assistant Beauty Therapist (ABT) trade was organised on 10 April 2021 which was conducted by Mrs. Satyabhama Nathani, from Delhi. In this session she provided knowledge on SUJOK and explained that it is a kind of acupressure used to treat various kinds of illness/diseases while stimulating the acupressure points. She also explained to us the benefits of SUJOK Therapy. This was a great learning for our GDA & beautician students.

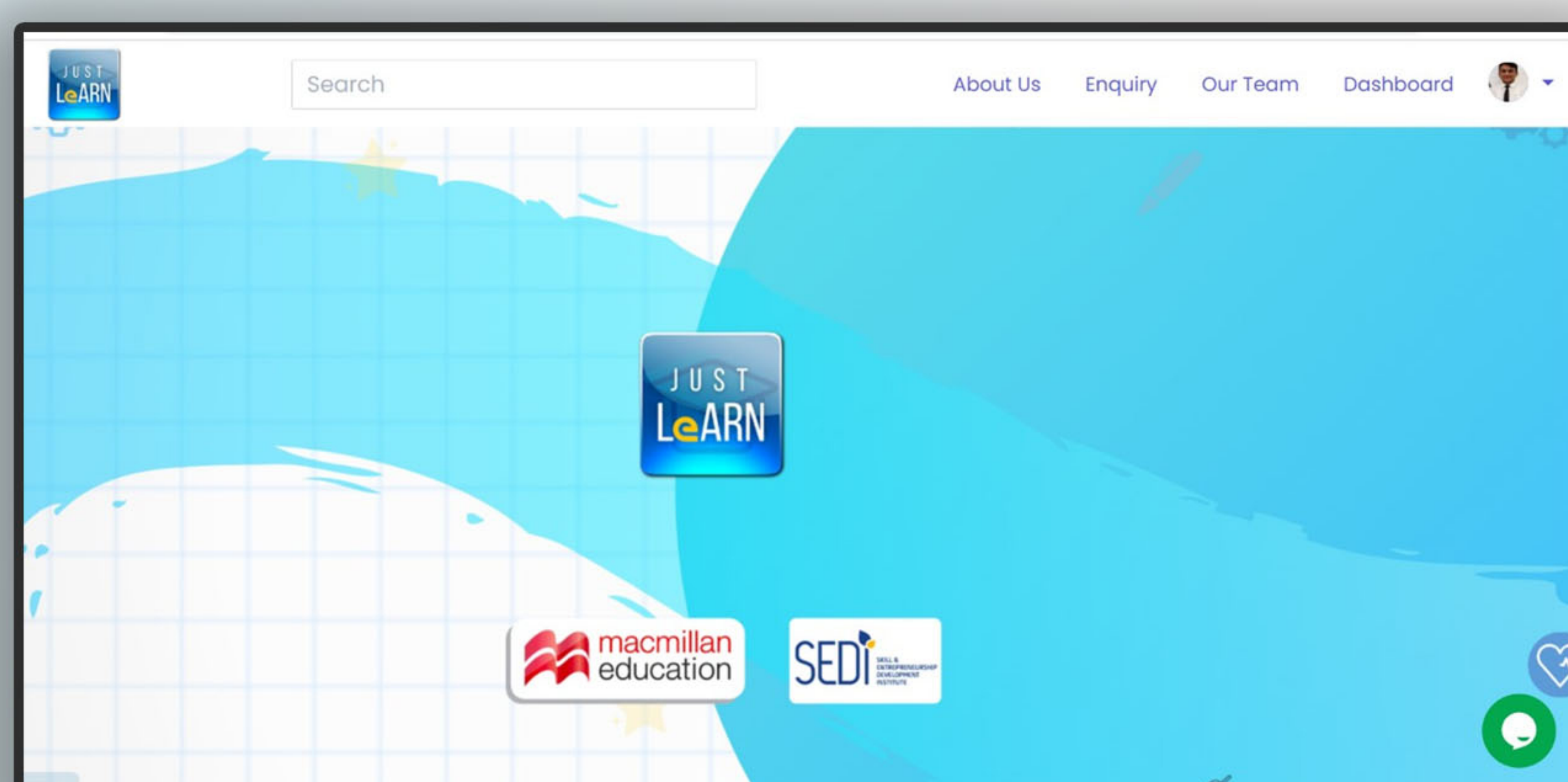
A certificate based two days machine repairing workshop conducted at Gurukul. In this workshop three official personnel of Singer were present.



**From June, HRE, Computer, GDA Batches are going on LMS**

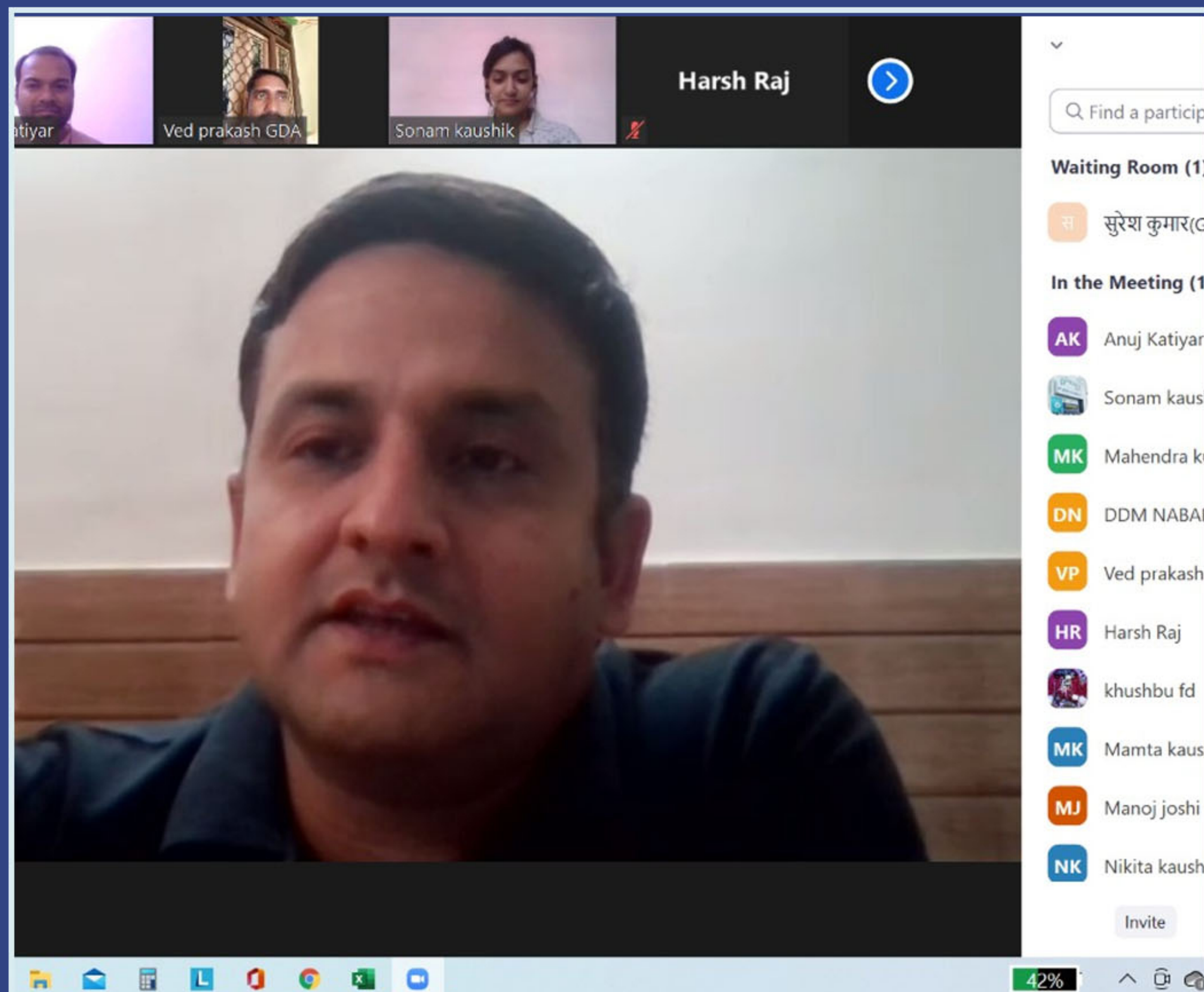
**and rest trade will start on LMS as soon as possible**

**website: [www.justlearnindia.in/](http://www.justlearnindia.in/)**





# EVENTS AT GURUKUL



Mr Sarvesh Gupta  
DDM-NABARD.



As part of our ongoing efforts to keep our students engaged, we intend to conduct the following events over a period of time based on the suggestions received from [DDM Sir]:

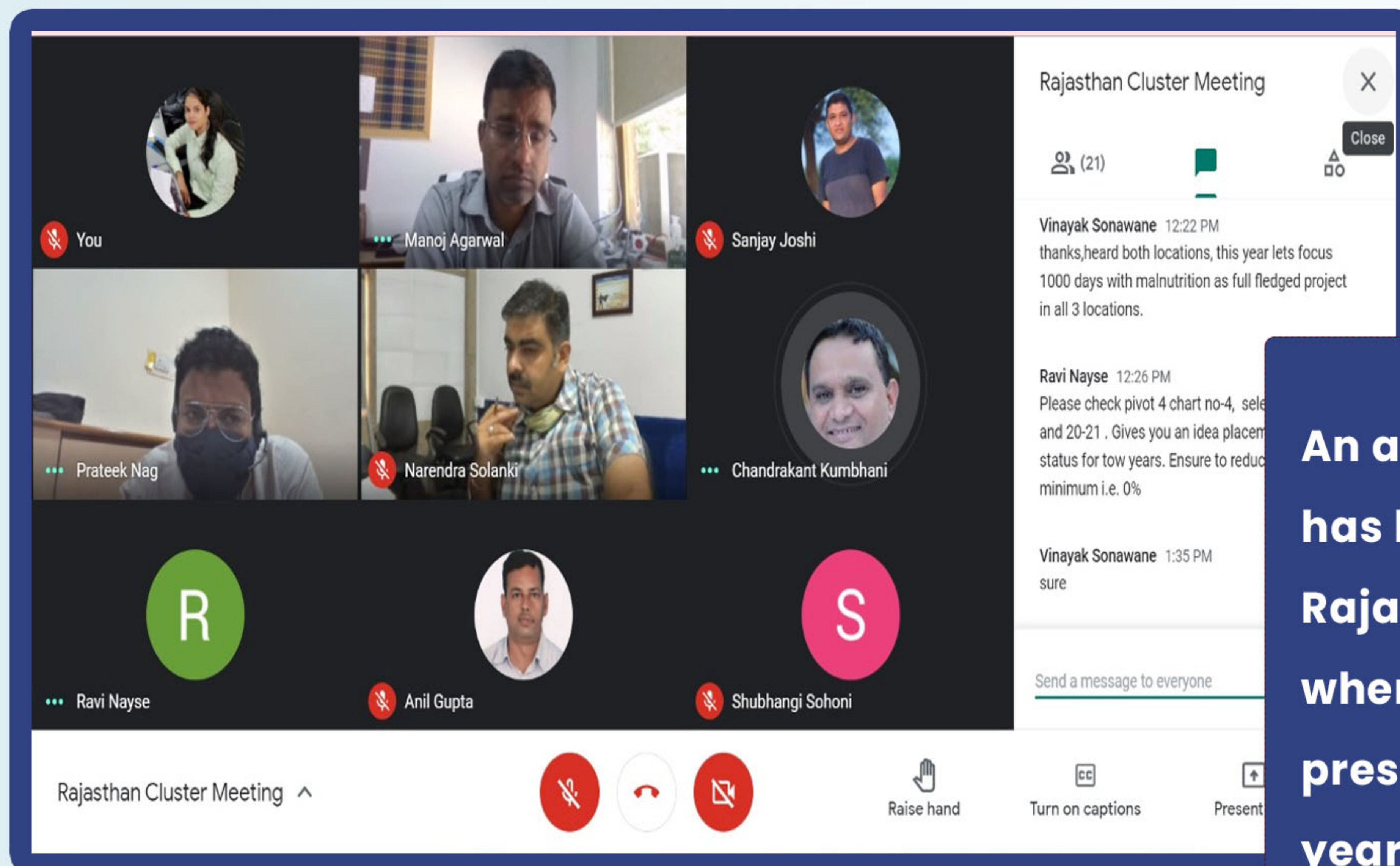
(i) Extend full support to those trainees who want to start their own enterprise by helping them in getting loans for this.

(ii) Seeing the poshak demand in Mathura, the trainees of Fashion Designing may form Self-help group (SHGs) and may start making Poshak and other things for sale in Mathura and elsewhere. These SHGs can take loans from banks, for which support will be provided.

We intend to call him during the valedictory events of General Duty Assistant (GDA) and Fashion Designing (FD) batch and include the NABARD logo on the certificate, which is being given to the trainees of FD & GDA.



# Annual Review Meeting on PAN India Level



**An annual review meeting has been organized on the Rajasthan cluster level where all the location heads presented the last financial year 2020 progress and achievements.**

## SEDI Annual review points–

- Significant highlights and best practices
- Partnership (Knowledge, Placement, Recourse etc.
- Programmatic achievement 2020–21,
- Experience of enterprise promotion and achievement
- Planning for FY 2021–22
- Training target
- EDP plan
- Capacity building of trainers

### – Way forward

- Offline – online training approach
- Strategy for practical training as we may have to continue with online training
- Training quality improvement
- Planning/Action plan for placement improvement
- Future skills training
- Challenges and other issues





## Thank you corona warriors!

We want to thank you for saving us and our family by working tirelessly.

Heartfelt Thank you!

Though the times have been difficult, your dedication towards your work did not shake a bit. We highly appreciate your work.

**Thank you Dinesh.**





# PLACEMENT DIARY



9 trainees were placed at C K Birla Hospital Jaipur on 12 April, 2021 on Salary Rs. 8000/- pm.

2 trainees were placed at Fortis Hospital Jaipur on 12 April, 2021 on Salary Rs. 8700/- pm.



Through Virtual interview, One of GDA trainees has been selected at Aaji Health Care Mumbai in April month. In May, he travelled to Mumbai and spend 21 days in quarantine period. On 26 May, he finally started career with Aaji Health Care as a GDA, earning Rs. 15000 pm.





In June, 9 trainees of GDA have been selected by Hauz Home Healthcare Services, Chandigarh at a salary of Rs. 17,000 per month for taking care of people who are unwell and require 24/7 home monitoring job. Till data, 4 trainees have joined Hauz Home Healthcare Services at Chandigarh.

Two trainees from Krishnashry Gurukul Foundation from December 2020– March 2021, HRE batch of Krishnashry Gurukul Foundation Jatipura, Mathura has recently open their own mobile repairing Shop name S&A Mobile repairing centre at Ghatholi.



3 trainees joined Bask & Company, Delhi on 21 June and 3 trainees are going to Join Kaleen Rungs, Mirzapur by the end of June.



2 HRE trainees joined Flipkart with a salary of Rs. 13,885/- per month.



# EMPLOYER FEEDBACK

Dr. Rajesh Pillai, Head of Arambh Center of Aaji Health Care services shared feedback of ex-trainees of Krishnashray Gurukul. Three trainees joined in Feb, 2021 and one joined in May end. All four are very enthusiastic and hardworking. They are very disciplined and punctual on workplace. I must say, they have been provided very good GDA training from your centre. All the patients are very happy with their behavior.

**FOR MORE DETAILS REACH AT:  
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