

Dragutante

a safe stage for youth drag performers

Hello!

I am writing to you to tell you about an amazing non-profit organization here in Denver! Dragutante is a 501(c)(3) charitable organization which is actively making a difference in the lives of Colorado youth who are interested in performing on stage...*in drag!* Our organization pairs young performers with active mentors in their local communities. Caregivers and families are completely included in the process, and encouraged to participate in their child's exploration of the art of drag.

Each year, we create a Cinderella day, where make-up, hair and production are provided so that our young performers can shine on a real stage. Last year we were filmed by the Discovery channel for a heartwarming 6-episode documentary named *Generation Drag*. It was a beautiful behind-the-scenes look into the lives of our young queer performers, and their personal journeys. Our annual Dragutante Ball is centered around creative self-expression. There are few on-stage opportunities for young queens & kings to perform in a safe and supportive environment.

Our organization was born due to this very need which we identified in the community; a safe space for young performers under the age of 18. Dragutante had our inaugural Ball in July of 2018, and we have since achieved non-profit status in order to continue to provide this experience on an annual basis. Our primary goal is to enrich the lives of these young people by hosting an annual event. We organize and provide a safe location, mentorship, costumes, and makeovers in an effort to make our young participants feel valued, and validated.

We work towards helping educate families understand that the drag lifestyle is nothing to be afraid or ashamed of. Encouraging a creative interest in a child is about having fun through self expression. These young performers may, or may not identify as LGBTQIA2+, however our main goal is to give them a stage upon which to shine in whatever capacity they choose to.

Last year's wildly successful event was possible due to the tireless work, dedication, and financial support from the small group of organizers, but in order to be more efficient and reach a wider audience we must rely on donations. Our 2023 fundraising goal has been set at \$22,000. All of the money raised will be used directly to fund the performance location, provide goods and services to the participants, and provide us with a means to advertise the event to the public. We are also excited to be hosting a booth at Denver PRIDE 2023 to share our event, as we expect it to be bigger and better than our oversold show last year!

Dragutante will only be able to continue its mission with the help of organizations like yours, and we hope to be able to count on you for a monetary donation, no matter how big or small. In return you will receive a receipt from us for that will allow you to claim your donation as a tax deduction. Sponsorships are also available, and we are honored

to thank our supporters with a variety of promotional opportunities, tickets to our event as well as shared media attention.

We are excited to announce our 2023 event will be held here in Denver at the Studio Loft at the Ellie Caulkins Opera House, in the Denver Performing Arts Complex. You can become a sponsor and have your company's logo included in all of our advertising. Starting price for a sponsorship level is \$500.

If you can't contribute to our cause at this time, but would still like to support us, please share our page with your friends, family, and coworkers. With more people aware of our event and cause we'll be one step closer to reaching our goal. You can find out more about our mission at WWW.DRAGUTANTE.ORG.

The DRAGUTANTE team would like to thank you in advance for your support!

Sincerely,
Robin Fulton



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Some of our current and past sponsors include:



Sponsorship levels 2022/23

Level	Gift	Benefits
Silver	\$500	<ul style="list-style-type: none"> • 2 Seats • Inclusion in Table Gift Bags • Inclusion on Social Media posts and Website
Gold	\$1,000	<ul style="list-style-type: none"> • 4 Seats • Vendor Table in lobby • Logos on promotional materials at Event • Inclusion in Table Gift Bags • Logo on step & repeat • Inclusion on Social Media posts and Website
Platinum	\$5,000	<ul style="list-style-type: none"> • 8 Seats • Vendor Table in lobby • Logos on promotional materials at Event • Inclusion in Table Gift Bags • Logo on step & repeat • Inclusion on Social Media posts and Website for 1 year • Emcee mention during event • Group photo with performers • Fabulous Dragutante engraved Sponsor award
Diamond	\$10,000	<ul style="list-style-type: none"> • 10 Seats or one VIP table • Vendor Table in lobby • Logos on promotional materials at Event for 1 year • Inclusion in Table Gift Bags • Logo on step & repeat • Inclusion on Social Media posts and Website for 1 year • Emcee mention during event • Group photo with performers • Fabulous Dragutante engraved Sponsor award • Option for Dragutante Divas to speak/perform at your corporate event