

Swopp Privacy & Cookie Policy

Introduction

Welcome to Swopp, a unique platform to swap items you want with items you don't need for free, save money and declutter sustainably, hassle and haggle free, doorstep to doorstep. We respect your privacy and are committed to protecting your personal data. This Privacy & Cookie Policy ("Policy") will inform you about how we collect, use, and share your personal information when you use our services through the Swopp platform ("Platform").

1. Definitions

- **Platform:** The Swopp online swapping platform.
- **User:** Any individual or entity using the Platform.
- **Personal Data:** Any information that can be used to identify a person.
- **We/Us/Our:** Refers to Swopp, owned by Bondee Tech FZE.

2. Information We Collect

2.1 Information You Provide

- **Account Information:** When you register on the Platform, we collect your name, email address, phone number, and other contact details.
- **Transaction Information:** Details about the items you swap, purchase, or sell through the Platform, including payment information.
- **Profile Information:** Information you provide in your user profile, such as preferences and interests.

2.2 Information We Collect Automatically

- **Device Information:** Information about your device, including IP address, browser type, and operating system.
- **Usage Information:** Information about your use of the Platform, such as pages visited, time spent on the site, and transaction history.
- **Cookies and Similar Technologies:** Information collected through cookies and similar technologies to enhance your user experience.

2.3 Information from Third Parties

- **Third-Party Services:** Information from third-party services you use to log into the Platform or when you link your account with third-party services.
- **Shipping Information:** Information from our shipping partners about delivery status and location.

3. How We Use Your Information

3.1 To Provide and Improve Our Services

- **Account Management:** To manage your account and provide you with customer support.
- **Transactions:** To process transactions and deliver items.
- **Personalization:** To tailor content and offers to your preferences.
- **Communication:** To send you updates, notifications, and other information related to your use of the Platform.

3.2 For Legal and Security Purposes

- **Compliance:** To comply with legal obligations and protect our legal rights.
- **Security:** To protect the security and integrity of the Platform and prevent fraud and abuse.

3.3 Marketing and Advertising

- **Promotions:** To send you promotional materials and offers that may interest you.
- **Advertising:** To display targeted advertisements based on your preferences and usage patterns.

4. Sharing Your Information

4.1 With Third Parties

- **Service Providers:** We share your information with third-party service providers who perform services on our behalf, such as payment processing, shipping, and customer support.
- **Business Transfers:** In the event of a merger, acquisition, or sale of all or a portion of our assets, your information may be transferred as part of the transaction.
- **Legal Requirements:** We may disclose your information to comply with legal obligations, enforce our policies, and protect our rights and the rights of others.

4.2 With Your Consent

- **Third-Party Partners:** We may share your information with third-party partners when you have given your consent to do so.

5. Cookies and Similar Technologies

5.1 Types of Cookies

- **Essential Cookies:** Necessary for the functioning of the Platform.
- **Analytics Cookies:** Used to collect information about how you use the Platform to improve its performance.
- **Preference Cookies:** Used to remember your preferences and settings.
- **Advertising Cookies:** Used to deliver targeted advertisements.

5.2 Managing Cookies

- **Browser Settings:** You can manage your cookie preferences through your browser settings. However, disabling cookies may affect the functionality of the Platform.

6. Data Security

- **Security Measures:** We implement various security measures to protect your personal data from unauthorized access, use, or disclosure.
- **Data Retention:** We retain your personal data only for as long as necessary to fulfill the purposes outlined in this Policy or as required by law.

7. Your Rights

7.1 Access and Correction

- **Access:** You have the right to access your personal data and request corrections if it is inaccurate or incomplete.
- **Deletion:** You may request the deletion of your personal data under certain circumstances.

7.2 Managing Preferences

- **Communication Preferences:** You can manage your communication preferences through your account settings.

8. Changes to This Policy

- **Updates:** We may update this Policy from time to time. We will notify you of any changes by posting the new Policy on the Platform and updating the effective date.

9. Contact Us

- **Questions:** If you have any questions about this Policy, please contact us at Info@Swopp.App

By using the Swopp Platform, you acknowledge that you have read, understood, and agree to be bound by this Privacy & Cookie Policy.