



SPONSORSHIP OPPORTUNITY

GET ON BOARD FOR THE LAKES ENTRANCE DRY REGATTA

Dear Business Owner

Recently we ran a trial event on the foreshore of Cunningham Arm which drew great crowds and which was fantastic fun for local families and visitors alike – a Dry Regatta.



Races were held up and down the foreshore, attracting local and regional media coverage and thrilling onlookers.

We will be running a larger scale version of the Regatta on Easter Sunday, and intend to turn it into an iconic local event. We already have many local schools on board, with kids decorating their own "boats" ready for the big day on April 21st.

We are offering a limited number of boat sponsorships to local businesses to support our event and as a great way to promote your business. We have approximately 10 boats to be sponsored – and you can sponsor a boat for just \$200 for the year.

You just need to provide two panels maximum 75cm wide by 35cm tall with your name and/or logo, so that we can attach them to the bow of your boat on each side. Flute board is the preferred material for this panel.



To get on board please complete the sponsorship application form. Your sponsorship will be acknowledged extensively through our website, social media channels and of course on the day by our commentary team and newspaper photos and possibly television footage of the event!

Please ring Bryan Wille on 0439 398 143 or Neil Bubb on 0448 632 657 with any questions you may have, or email admin@lakesentranceevents.com.au .

SPONSOR NAME:

CONTACT PERSON:

PHONE:

EMAIL:

I agree to sponsor a Lakes Entrance Dry Regatta boat for 2019 at a cost of \$200 (no GST), and that Lakes Entrance Events Inc. will promote our sponsored name on a boat in any Dry Regatta races in 2019. I will provide artwork in the form of a sign panel. I will be paying via:

- EFT to Lakes Entrance Events BSB 083-721 Account No 25 965 3350
- PayPal via www.lakesentranceevents.com.au

Signed : -----

Date : -----