# SurePress® L-4533A/AW
# Digital Label Press

## More than a digital press — a whole new approach to profitability.

**High-quality labels** — MicroPiezo® inkjet technology and a wide color gamut deliver spot colors and gradients required for branded prime labels and packaging

**Ease of operation** — automated printing means one operator can run several units at one time

**Remarkable reliability** — all components manufactured by Epson; backed by Epson® service

**Low-cost turnkey solution** — training, workflow software and operational support included

**Competitive total cost of ownership (TCO)** — automated printing, competitive ink price and minimal consumables

**Versatile substrate support** — prints on off-the-shelf flexo PS label materials including uncoated, gloss and semi-gloss papers, film and vinyl

**Variable data support** — the perfect solution for text, barcode and image serialization

**Industrial-quality inks** — durable, water-based, resin-coated pigment inks provide superior adhesion, plus water and abrasion resistance on most substrates

**Ultra wide color gamut** — 7-color ink set, including White, Orange and Green inks, produces a remarkable range of colors

**Variable media sizes** — supports rolls from 3.15" up to 13" wide and as thin as 0.00314"

## Specifications

**Printing Technology** Epson MicroPiezo inkjet technology

**Resolution** 720 x720 dpi (for paper), 1440 x 720 dpi (for film)

**Ink Type** Epson industrial-quality, water-based, resin-coated, pigment ink system (SurePress AQ)

**Ink Colors** Cyan, Magenta, Yellow, Standard Black or Matte Black, Orange, Green, White (L-4533AW)

**Web Width** 3.15" – 13.14" (80 – 334 mm); adjustable to support any width in this range

**Image Size** 36" x 12.4" (914.4 x 315.2 mm) maximum repeat lengths

**Print Speed** Up to 16' (5 m) per minute at 720 x 720 dpi (on paper)

**Substrate Support** Standard self-adhesive label stock and film (no pre-coating required); semi-gloss, gloss and matte paper stock, clear and metallic films (L-4533AW), BOPP, PET, and Yupo

**Substrate Thickness** 0.00314" – 0.013" (0.08 – 0.32 mm) or 80 – 320 microns (3.14 – 12.6 mil)

**Unwinder/Rewinder Capacity (maximum)** 220 lb (100 kg) weight, 23.6" (600 mm) diameter, 3280.8' (1,000 m) maximum length with 3" (76 mm) inner core

**Press Dimensions (W x D x H)** 12.43' x 6.06' x 6.6' (3,788 x 1,847 x 2,016 mm)

**Rewinder Dimensions (W x D x H)** 4.30' x 2.95' x 3.28' (1,310 x 900 x 1,000 mm)

## Specifications (continued)

**Weight of Press** Approximately 3,815 lb (1,730 kg) including rewinder

**Weight of Rewinder** Approximately 397 lb (180 kg)

**Total Dimensions Required for Operation (including press door opening) (W X D x H)** 11.3' x 21.5' x 6.6' (3.5 x 6.6 x 2 m)

**Network Connectivity** Ethernet 1000 Base-T or higher recommended

**Temperature (operating)** 64 ° to 82 °F (18 ° to 28 °C)

**Relative Humidity (operating)** 35 – 55% (no condensation)

**Press Power Requirements**

Rated Voltage: AC (3-phase system) 200 V

Input Voltage Range: Rated ± 10% (180 – 220 V)

Rated Frequency: 50 – 60 Hz

Input Frequency Range: Rated ± 1%

Rated Current: 30 A

## Printer Bundle Features

SurePress L-4533

Wasatch SoftRIP software (or Esko software for additional charge)

Installation and operator training covering press maintenance and functions

On-site workflow training covering RIP, media settings and color matching

Large-format scanner (11" x 17") and photospectrometer

Maintenance materials for first month

Ink needed for press installation and training

1-year warranty on complete press

## Eco Features

Meets safety requirements covered under the following regulations and more (inquire for details): REACH/CHCC/CMR/Prop65/POP

RoHS compliant

Recyclable product[1]

Epson America, Inc. is a SmartWay® Transport Partner[2]

## Ordering Information

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| SurePress L-4533A | C11CF80201 |
| SurePress L-4533AW | C11CF80202 |

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