



EXHIBITOR ———  
**PROSPECTUS**

VSR 2024 ANNUAL CONFERENCE  
SEPTEMBER 28 & 29, 2024  
HILTON MCLEAN TYSONS CORNER  
MCLEAN, VA

# LEVELS OF SPONSORSHIP

## **BRONZE . . . . . \$3,000**

- One 6 ft table and one name badge
- One (1) complimentary registration to all meeting sessions  
Recognition as an Exhibitor on all meeting materials
- Your company's information included in the Virtual Exhibitor Directory on the VSROnline.org website

## **SILVER . . . . . \$4,500**

- One 6ft table and two name badges
- Two (2) complimentary registrations to meeting sessions
- Specific recognition as Silver Contributor on meeting signage and in meeting program
- Your company's information included in the Virtual Exhibitor Directory on the VSROnline.org website
- Attendee list included in your onsite packet

## **GOLD . . . . . \$6,000**

- One 6ft table and two name badges
- Two (2) complimentary registrations to meeting sessions AND Friday Welcome Reception
- Specific recognition as Gold Contributor on meeting signage and in meeting program
- Attendee list included in your onsite packet
- Your company's information included in the Virtual Exhibitor Directory on the VSROnline.org website

## **PLATINUM. . . . . \$8,500**

- One 6 ft table and three name badges
- Three (3) complimentary registrations to meeting sessions AND Friday Welcome Reception
- Specific signage as Platinum Contributor on meeting signage and in meeting program
- Recognition as an academic poster session sponsor
- Attendee list included in your onsite packet
- Your company's information included in the Virtual Exhibitor Directory on the VSROnline.org website
- Recognition as Continental Breakfast Sponsor
- Priority table placement after Diamond Sponsors

## **Diamond. . . . . \$10,000**

- Two 6 ft tables and four name badges
- Four (4) complimentary registrations to meeting sessions AND Friday Welcome Reception
- Specific signage as Diamond Contributor on meeting signage and in meeting program
- Recognition as an academic poster session sponsor
- Attendee list included in onsite packet and sent as requested
- Your company's information included in the Virtual Exhibitor Directory on the VSROnline.org website
- Priority table placement in exhibit hall (layout will be provided at a later date)

## ABOUT THE MEETING

We are excited to have you join us for this year's VSR Annual Meeting! There will be a Welcome Reception on Friday followed by educational sessions on Saturday and Sunday. The meeting will provide you with an excellent opportunity to interact with around 100 rheumatologists and advanced practice providers from around the Commonwealth and surrounding areas.

## HILTON MCLEAN

*The Hilton McLean Tysons Corner  
7920 Jones Branch Drive  
McLean, VA 22102*

To book rooms at the Hilton, visit <https://vsronline.org/2024-vsr-annual-meeting> for the online booking link. The VSR has a discounted room rate.

## EXHIBIT HOURS

### **Friday, September 27, 2024**

Exhibit Set Up  
3:00pm - 6:00pm

### **Saturday, September 28, 2024**

Exhibit Set Up  
6:00 am - 7:00 am  
Exhibits Open  
7:00pm - 4:00pm  
Welcome Reception  
4:00pm - 5:30pm

### **Sunday, September 29, 2024**

Exhibits Open  
7:00am- 12:00pm  
Exhibit Tear Down  
12:00pm-2:00pm

All conference break food will be served in the Exhibit Hall. TIMES SUBJECT TO CHANGE.

# SPONSORSHIP ADD-ONS

The following opportunities are in addition to the levels of sponsorship. These will be offered on a first come first served basis.

## **Refreshment Break. . . . . \$3,000**

Sponsor a break for the attendees in the exhibit hall. There are two (2) breaks available for sponsorship, which will be recognized through signage during the break. Must be reserved by August 30, 2024.

## **Breakfast Product Theater . . . . . \$10,000**

Sponsor a breakfast for the attendees in a private room. There is one (1) breakfast available for sponsorship on Saturday September 28th, which will be recognized through signage. Opportunity to host an educational industry breakfast for attendees must be reserved by August 30, 2024.

## **Lunch Product Theater..... \$12,500**

Sponsor the lunch for the attendees in a private room. There is one (1) lunch available for sponsorship on Saturday, September 28th, which will be recognized through signage during lunch. Opportunity to host an educational industry lunch for attendees must be reserved by August 30, 2024.

## **Reception. . . . . \$15,000**

Sponsor the Saturday reception for the meeting attendees and company representatives. There is one (1) reception available for sponsorship, which will be recognized through signage during the reception. Must be reserved by August 30, 2024.

## ADDITIONAL REP BADGES

Additional badges are \$100 each, per person per day. No morning and afternoon rotating is permitted.

## NON-PROFIT TABLES

Space is limited for non-profit tables, must be approved by VSR Program Committee. Please contact us for further information.

## CANCELLATION POLICY

Exhibit and/or additional sponsorship cancellations must be received in writing via email to [VSRdirector@ramdocs.org](mailto:VSRdirector@ramdocs.org) on or before 12:00PM EST, August 25, 2024 and will be subject to a 25% administrative fee. (confirmation of email receipt will be provided)

No cancellations will be honored after 12:00PM August 25, 2024.

## CONTACT US

804.622.8139  
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[www.vsonline.org](http://www.vsonline.org)