



EXHIBITOR — **PROSPECTUS**

VSR 2025 ANNUAL CONFERENCE
SEPTEMBER 19-21, 2025
GREAT WOLF LODGE
WILLIAMSBURG, VA



www.vsronline.org



2821 Emerywood Pkwy, St. 200
Richmond, VA 23294



804-205-9774



VSRdirector@ramdocs.org

LEVELS OF SPONSORSHIP

BRONZE \$3,000

- One 6 ft table and one name badge
- One (1) complimentary registration to all meeting sessions
Recognition as an Exhibitor on all meeting materials
- Your company's information included in the Virtual Exhibitor Directory on the VSROnline.org website

SILVER \$4,500

- One 6ft table and two name badges
- Two (2) complimentary registrations to meeting sessions
- Specific recognition as Silver Contributor on meeting signage and in meeting program
- Your company's information included in the Virtual Exhibitor Directory on the VSROnline.org website
- Attendee list included in your onsite packet

GOLD \$6,000

- One 6ft table and two name badges
- Two (2) complimentary registrations to meeting sessions AND Friday Welcome Reception
- Specific recognition as Gold Contributor on meeting signage and in meeting program
- Attendee list included in your onsite packet
- Your company's information included in the Virtual Exhibitor Directory on the VSROnline.org website

PLATINUM..... \$8,500

- One 6 ft table and three name badges
- Three (3) complimentary registrations to meeting sessions AND Friday Welcome Reception
- Specific signage as Platinum Contributor on meeting signage and in meeting program
- Recognition as an academic poster session sponsor
- Attendee list included in your onsite packet
- Your company's information included in the Virtual Exhibitor Directory on the VSROnline.org website
- Recognition as Continental Breakfast Sponsor
- Priority table placement after Diamond Sponsors

Diamond..... \$10,000

- Two 6 ft tables and four name badges
- Four (4) complimentary registrations to meeting sessions AND Friday Welcome Reception
- Specific signage as Diamond Contributor on meeting signage and in meeting program
- Recognition as an academic poster session sponsor
- Attendee list included in onsite packet and sent as requested
- Your company's information included in the Virtual Exhibitor Directory on the VSROnline.org website
- Priority table placement in exhibit hall (layout will be provided at a later date)

ABOUT THE MEETING

We are excited to have you join us for this year's VSR Annual Meeting! The meeting will provide you with an excellent opportunity to interact with around 100 rheumatologists and advanced practice providers from around the Commonwealth and surrounding areas.

GREAT WOLF LODGE

*The Great Wolf Lodge
549 East Rochaumbeau Drive
Williamsburg, VA 23188*

Information on booking rooms is available in the exhibitor registration form on our website.
VSROnline.org/exhibitor-prospectus

EXHIBIT HOURS

Friday, September 19, 2025

Set Up: 9:00am - 12:00pm
Exhibit Hours: 12:00pm - 4:30pm
Welcome Reception: 4:30pm - 6:00pm

Saturday, September 20, 2025

Exhibit Hours: 7:00am- 1:00pm
Reception: 4:30pm - 6:00pm

Sunday, September 21, 2025

Exhibit Hours: 7:00am- 12:00pm
Exhibit Tear Down
12:00pm-2:00pm

All conference break food will be served in the Exhibit Hall. TIMES SUBJECT TO CHANGE.

SPONSORSHIP ADD-ONS

The following opportunities are in addition to the levels of sponsorship. These will be offered on a first come first served basis.

Refreshment Break. \$3,000

Sponsor a break for the attendees in the exhibit hall. There are two (2) breaks available for sponsorship, which will be recognized through signage during the break. Must be reserved by September 1, 2025.

Breakfast Product Theater \$10,000

Sponsor a breakfast for the attendees in a private room. There are two (2) sponsored breakfasts available for sponsorship on Saturday September 20th & Sunday September 21st, which will be recognized through signage. Opportunity to host an educational industry breakfast for attendees must be reserved by September 1, 2025.

Lunch Product Theater..... \$12,500

Sponsor the lunch for the attendees in a private room. There is one (1) lunch available for sponsorship on Saturday, September 20th, which will be recognized through signage during lunch. Opportunity to host an educational industry lunch for attendees must be reserved by September 1, 2025.

Reception. \$15,000

Sponsor the Friday or Saturday reception for the meeting attendees and company representatives. There is one (2) receptions available for sponsorship, which will be recognized through signage during the reception. Must be reserved by September 1, 2025.

ADDITIONAL REP BADGES

Additional badges are \$100 each, per person per day. No morning and afternoon rotating is permitted.

NON-PROFIT TABLES

Space is limited for non-profit tables, must be approved by VSR Program Committee. Please contact us for further information.

CANCELLATION POLICY

Exhibit and/or additional sponsorship cancellations must be received in writing via email to VSRdirector@ramdocs.org on or before 12:00PM EST, September 1, 2025 and will be subject to a 25% administrative fee.

No cancellations will be honored after 12:00PM September 1, 2025.

CONTACT US

804-205-9774
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