



# EXHIBITOR — **PROSPECTUS**

**VSR ANNUAL CONFERENCE**  
**OCTOBER 2-4, 2026**  
**KINGSMILL RESORT**  
**WILLIAMSBURG, VA**



[www.vsonline.org](http://www.vsonline.org)



2821 Emerywood Pkwy, St. 200  
Richmond, VA 23294



804-205-9774



[VSRdirector@ramdocs.org](mailto:VSRdirector@ramdocs.org)

# LEVELS OF SPONSORSHIP

## BRONZE ..... \$3,000

- One 6 ft exhibit table
- One (1) complimentary vendor badge
- Recognition as an Exhibitor on all meeting materials
- Your company's information included in the Virtual Exhibitor Directory on the VSROnline.org website

## SILVER ..... \$4,500

- One 6 ft exhibit table
- Two (2) complimentary vendor badges
- Specific recognition as Silver Contributor on meeting signage and in meeting program
- Your company's information included in the Virtual Exhibitor Directory on the VSROnline.org website
- Attendee list included in your onsite packet

## GOLD ..... \$6,000

- One 6 ft exhibit table
- Three (3) complimentary vendor badges AND invitation to Saturday Networking Reception
- Specific recognition as Gold Contributor on meeting signage and in meeting program
- Attendee list included in your onsite packet
- Your company's information included in the Virtual Exhibitor Directory on the VSROnline.org website

## PLATINUM..... \$8,500

- One 6 ft exhibit table
- Four (4) complimentary vendor badges AND invitation to Saturday Networking Reception
- Specific signage as Platinum Contributor on meeting signage & in meeting program
- Recognition as an academic poster session sponsor
- Attendee list included in your onsite packet
- Your company's information included in the Virtual Exhibitor Directory on the VSROnline.org website
- Priority table placement after Diamond Sponsors

## Diamond..... \$10,000

- Two 6 ft exhibit tables
- Five (5) complimentary vendor badges AND invitation to Saturday Networking Reception
- Specific signage as Diamond Contributor on meeting signage and in meeting program
- Recognition as an academic poster session sponsor
- Attendee list included in onsite packet and sent as requested
- Your company's information included in the Virtual Exhibitor Directory on the VSROnline.org website
- Priority table placement in exhibit hall (layout will be provided at a later date)

## ABOUT THE MEETING

We are excited to have you join us for this year's VSR Annual Meeting! The meeting will provide you with an excellent opportunity to interact with rheumatologists and advanced practice providers from around the Commonwealth and surrounding areas.

## KINGSMILL

*The Kingsmill Resort*

*1010 Kingsmill Road*

*Williamsburg, VA 23185*

Information on booking rooms is available in the exhibitor registration form on our website. [VSROnline.org/exhibitor-prospectus](http://VSROnline.org/exhibitor-prospectus)

## EXHIBIT HOURS

### Friday, October 2nd

Set Up: 9:00am - 12:00pm

Exhibit Hours: 12:00pm - 4:30pm

Welcome Reception: 4:30pm - 6:00pm

### Saturday, October 3rd

Exhibit Hours: 7:00am- 1:00pm

Reception: 4:30pm - 6:00pm

### Sunday, October 4th

Exhibit Hours: 7:00am- 12:00pm

Exhibit Tear Down

12:00pm-2:00pm

All conference break food will be served in the Exhibit Hall. TIMES SUBJECT TO CHANGE.

# SPONSORSHIP ADD-ONS

The following opportunities are in addition to the levels of sponsorship. These will be offered on a first come first served basis.

## **Refreshment Break. . . . . \$3,000**

Sponsor a break for the attendees in the exhibit hall. There are two (2) breaks available for sponsorship, which will be recognized through signage during the break. Must be reserved by September 18, 2026.

## **Breakfast Product Theater . . . . . \$10,000**

Sponsor a 50 minute breakfast for the attendees in a private room. There are two (2) sponsored breakfasts available for sponsorship on Saturday October 3rd & Sunday October 4th, which will be recognized through signage. Opportunity to host an educational industry breakfast for attendees must be reserved by September 18, 2026.

## **Lunch Product Theater..... \$12,500**

Sponsor a 50 minute lunch for the attendees in a private room. There is one (1) lunch available for sponsorship on Saturday, October 2nd, which will be recognized through signage during lunch. Opportunity to host an educational industry lunch for attendees must be reserved by September 18, 2026.

## **Reception. . . . . \$15,000**

Sponsor the Friday or Saturday reception for the meeting attendees and company representatives. There are two (2) receptions available for sponsorship, which will be recognized through signage during the reception. Must be reserved by September 18, 2026.

## ADDITIONAL REP BADGES

Additional badges are \$300. No morning and afternoon rotating is permitted.

## NON-PROFIT TABLES

Space is limited for non-profit tables, must be approved by VSR Program Committee. Please contact us for further information.

## CANCELLATION POLICY

Exhibit and/or additional sponsorship cancellations must be received in writing via email to [VSRdirector@ramdocs.org](mailto:VSRdirector@ramdocs.org) on or before September 4th and will be subject to a 30% administrative fee.

No cancellations will be honored after 12:00 PM September 4th, 2026.

## CONTACT US

804-205-9774  
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[www.vsonline.org](http://www.vsonline.org)