

INVITATION TO EXHIBIT

VIRGINIA SOCIETY
OF RHEUMATOLOGISTS

Virtual

ANNUAL SCIENTIFIC MEETING

October 3, 2020

Your company is extremely important to the profession and we would like to cordially invite you to showcase your products and services. This year's meeting offers you an excellent opportunity to make sales, widen your exposure, and stimulate repeated business. Take this opportunity to build and maintain customer relations, enhance your image and test your companies new products and services.

We encourage you to review the sponsorship levels outlined and to make the decision today to participate in the 2020 Virtual Annual Scientific Meeting.

LEVELS OF SPONSORSHIP

Exhibit Spotlight ONLY \$250

- Company Logo on Meeting Program ONLY

SILVER \$500

- Company Logo on Meeting PowerPoint Slides
- Two complimentary registrations to meeting sessions (link will be emailed)
- Company included on Virtual Exhibit Hall on the VSR website
- Recognition as Silver Contributor in meeting program and on website
- Attendee list emailed

GOLD \$1,000

- Company Logo on Meeting PowerPoint Slides
- Three complimentary registrations to meeting sessions (link will be emailed)
- Company included on Virtual Exhibit Hall on the VSR website
- Recognition as Gold Contributor in meeting program and on website
- Ability to submit 2 articles to include in member alerts (must be used within 3 months from conference ending)
- Attendee list emailed

PLATINUM \$1,500

- Company Logo on Meeting PowerPoint Slides
- Three complimentary registrations to meeting sessions (link will be emailed)
- Company included on Virtual Exhibit Hall on the VSR website
- Recognition as Platinum Contributor in meeting program and on website
- Ability to submit 3 articles to include in member alerts (must be used within 6 months from conference ending)
- Attendee list emailed

Diamond \$2,000

- Company Logo on Meeting PowerPoint Slides
- Four complimentary registrations to meeting sessions (link will be emailed)
- Company included on Virtual Exhibit Hall on the VSR website
- Recognition as Diamond Contributor in meeting program and on website
- Ability to submit 4 articles to include in member alerts (must be used within 9 months from conference ending)
- Attendee list emailed

ABOUT THE SOCIETY

The Virginia Society of Rheumatologists (VSR) is a statewide professional organization committed to improving Rheumatology care in Virginia. We provide advocacy for patients and physicians alike, and act as a scientific resource to both. We strive to improve Rheumatology care through medical advancement.

ABOUT THE MEETING

This year's Annual Scientific Meeting will be held virtually via Zoom. We anticipate 100 Rheumatologists will join us for this year's virtual meeting.

ABOUT THE VIRTUAL EXHIBIT HALL

This year our exhibit hall will be on our website. We kindly ask that you send us the information requested by September 24th.

Higher level sponsors (Silver, Gold, Platinum and Diamond) are asked to create a Zoom meeting to serve as their Virtual Exhibit Booth. Attendees will visit during the scheduled break times as listed on the agenda. You may choose to set up additional appointment times with certain attendees if necessary. You will serve as the 'host' for your Zoom meeting. If you have any questions about this process, contact Isabelle.

Once your Zoom meeting is created, please email the link / passcode to Isabelle no later than September 24th. Keep track of the first 5 people to visit your booth so that they can be awarded a gift card for visiting.

Exhibit / Sponsorship Cancellation & Refund Policy

Cancellations must be received in writing via email to ifolmer@ramdocs.org on or before 5:00PM EST, September 11, 2020. (confirmation of email receipt will be provided)

There will be no refunds given after 5:00PM EST on September 11, 2020

**Space is limited for non-profits, must be approved by Program Committee. Contact Isabelle for more information.*

2020 EXHIBIT/SPONSOR APPLICATION FORM

To reserve your space at the 2020 Annual Meeting of the Virginia Society of Rheumatologists, please complete the following form and return by September 24, 2020. The Society's Tax ID number is: 54-1413292. The exhibitor fee or educational grant should be included, or a statement that it is forthcoming.

Completed form and payment can be mailed or faxed to: Virginia Society of Rheumatologists
Attn: Isabelle Folmer
2821 Emerywood Parkway, Suite 200
Richmond, Virginia 23294
Fax: 804-788-9987

Listed below is how you desire your participation to be acknowledged at the 2020 program:

COMPANY NAME:

CONTACT PERSON:

ON SITE REP:

ADDITIONAL REPS:

ADDRESS:

CITY/STATE/ZIP:

PHONE: FAX:

EMAIL:

WE'D LIKE TO RESERVE THE FOLLOWING (PLEASE SELECT):

- EXHIBIT SPOTLIGHT ONLY. . . . \$250
- SILVER. \$500
- GOLD \$1,000
- PLATINUM. \$1,500
- DIAMOND. \$2,000

SILVER, GOLD, PLATINUM & DIAMOND SUPPORTERS, PLEASE EMAIL ISABELLE THE FOLLOWING INFORMATION FOR THE VIRTUAL EXHIBIT HALL & VIRTUAL PROGRAM BY SEPTEMBER 24TH.

- LOGO (JPEG FORMAT) & COMPANY WEBSITE ADDRESS
- ONE PAGE FLYER (PDF FORMAT)
- FULL NAME & EMAIL ADDRESS OF REPRESENTATIVE(S)
- COMPANY VIDEO LINK (OPTIONAL)
- ZOOM LINK

EXHIBIT SPOTLIGHT ONLY SUPPORTERS, PLEASE EMAIL ISABELLE THE FOLLOWING INFORMATION FOR THE VIRTUAL PROGRAM BY SEPTEMBER 24TH.

- LOGO (JPEG FORMAT)