

# INVITATION TO EXHIBIT

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*Virtual*

## ANNUAL SCIENTIFIC MEETING

SEPTEMBER 25, 2021

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Your company is extremely important to the profession and we would like to cordially invite you to showcase your products and services. This year's meeting offers you an excellent opportunity to make sales, widen your exposure, and stimulate repeated business. Take this opportunity to build and maintain customer relations, enhance your image and test your companies new products and services.

We encourage you to review the sponsorship levels outlined and to make the decision today to participate in the 2021 Virtual Annual Scientific Meeting.

# LEVELS OF SPONSORSHIP

## Exhibit Spotlight ONLY ..... \$250

- Company Logo on Meeting Program

## SILVER ..... \$500

- Company Logo on Meeting Program
- Company Logo on Meeting PowerPoint Slides and VSR Website
- Two complimentary registrations to meeting sessions (link will be emailed)
- Company included on Virtual Exhibit Hall on the VSR website
- Attendee list emailed

## GOLD ..... \$1,000

- Company Logo on Meeting Program
- Company Logo on Meeting PowerPoint Slides and VSR Website
- Three complimentary registrations to meeting sessions (link will be emailed)
- Company included on Virtual Exhibit Hall on the VSR website
- Attendee list emailed
- Ability to submit 2 articles to include in member alerts (must be used within 3 months from conference ending)

## PLATINUM ..... \$1,500

- Company Logo on Meeting Program
- Company Logo on Meeting PowerPoint Slides and VSR Website
- Four complimentary registrations to meeting sessions (link will be emailed)
- Company included on Virtual Exhibit Hall on the VSR website
- Attendee list emailed
- Ability to submit 3 articles to include in member alerts (must be used within 6 months from conference ending)

## Diamond ..... \$2,000

- Company Logo on Meeting Program
- Company Logo on Meeting PowerPoint Slides and VSR Website
- Five complimentary registrations to meeting sessions (link will be emailed)
- Company included on Virtual Exhibit Hall on the VSR website
- Attendee list emailed
- Ability to submit 4 articles to include in member alerts (must be used within 9 months from conference ending)

### ABOUT THE SOCIETY

The Virginia Society of Rheumatology (VSR) is a statewide professional organization committed to improving Rheumatology care in Virginia. We provide advocacy for patients and physicians alike, and act as a scientific resource to both. We strive to improve Rheumatology care through medical advancement.

### ABOUT THE MEETING

This year's Annual Scientific Meeting will be held virtually via Zoom. We anticipate 100 Rheumatologists will join us for this year's virtual meeting.

### ABOUT THE VIRTUAL EXHIBIT HALL

This year our higher level sponsors (Silver, Gold, Platinum and Diamond) will be featured on our Virtual Exhibit Hall on the VSR website. We kindly ask that you send us the information requested found on page 3, by Tuesday, September 7th.

Higher level sponsors are also encouraged to create a Zoom meeting to serve as their way to interact with meeting attendees. Attendees will visit during the scheduled break times as listed on the agenda. You may choose to set up additional appointment times with certain attendees if necessary. You will serve as the 'host' for your Zoom meeting. If you have any questions about this process, contact Isabelle.

Once your Zoom meeting is created, please email the link / passcode to Isabelle no later than September 7th. Keep track of the first 5 people to visit your booth so that they can be placed into our gift card raffle for visiting.

### Exhibit / Sponsorship Cancellation & Refund Policy

Cancellations must be received in writing via email to ifolmer@ramdocs.org on or before 5:00PM EST, September 7, 2021. (confirmation of email receipt will be provided)

There will be no refunds given after 5:00PM EST on September 7, 2021

*\*Space is limited for non-profits, must be approved by Program Committee. Contact Isabelle for more information.*

# 2021 EXHIBIT/SPONSOR APPLICATION FORM

To reserve your space at the 2021 Annual Meeting of the Virginia Society of Rheumatology, please complete the following form and return by September 7, 2021. The Society's Tax ID number is: 54-1413292. The exhibitor fee or educational grant should be included, or a statement that it is forthcoming.

Completed form and payment can be emailed, mailed or faxed to: Virginia Society of Rheumatology  
Attn: Isabelle Folmer  
2821 Emerywood Parkway, Suite 200  
Richmond, Virginia 23294  
Fax: 804-788-9987

Listed below is how you desire your participation to be acknowledged at the 2021 virtual program:

COMPANY NAME:

CONTACT PERSON:

REPS ATTENDING:

ADDRESS:

CITY/STATE/ZIP:

PHONE:  FAX:

EMAIL:

## WE'D LIKE TO RESERVE THE FOLLOWING (PLEASE SELECT):

- EXHIBIT SPOTLIGHT ONLY. . . . \$250
- SILVER. . . . . \$500
- GOLD . . . . . \$1,000
- PLATINUM. . . . . \$1,500
- DIAMOND. . . . . \$2,000

## SILVER, GOLD, PLATINUM & DIAMOND SUPPORTERS, PLEASE EMAIL ISABELLE THE FOLLOWING INFORMATION FOR THE VIRTUAL EXHIBIT HALL & VIRTUAL PROGRAM BY SEPTEMBER 7TH.

- LOGO (JPEG FORMAT) & ONE PAGE FLYER (PDF FORMAT)
- COMPANY WEBSITE LINK AND/OR LINKS TO SOCIAL MEDIA PLATFORMS
- FULL NAME & EMAIL ADDRESS OF REPRESENTATIVE(S)
- COMPANY VIDEO LINK (OPTIONAL)
- ZOOM LINK (OPTIONAL)

## EXHIBIT SPOTLIGHT ONLY SUPPORTERS, PLEASE EMAIL THE FOLLOWING INFORMATION FOR THE VIRTUAL PROGRAM BY SEPTEMBER 7TH.

- LOGO (JPEG FORMAT)