

distinctive WORKROOM

+27 (0)82 371 0645 info@ecreative.co.za



distinctive workroom subscribes to a unique design strategy that begins with the interpretation of the clients' needs to unfold in the visual medium with intuition and masterful flare.

Established in 2006 by Eleonora Del Grosso, distinctive workroom prides itself on the client-centred business philosophy, offering quality work at competitive prices and the utmost attention to client service.

Equipped with a Diploma in Graphic Design, Elli has more than 15 years' experience as a designer for a large cross section of industry.

Her strengths lie in translating words into pictures to create visual communication that is easy to understand and aesthetically appealing.

Balanced by structure and systems that work, she enjoys the challenge of new areas, adding life experience and a social conscience. Linking her passion for design with her passion for people, Elli maintains good professional relationships while delivering superb quality design. She also provides skills, training and personal development for young disadvantaged individuals to increase their potential for entering the workplace.

Right on the cutting-edge of 21st century technology, distinctive workroom runs a full suite of graphics packages to ensure that they stay in touch with the latest national and international trends.

Adobe CC:
Adobe InDesign — Adobe Illustrator — Adobe
Photoshop
Microsoft Office:
Power Point — Microsoft Excel — Microsoft Word.

Cross section design expertise!

distinctive workroom's design expertise includes:

- training manuals
- educational textbooks
- brochures
- catalogues
- annual reports
- book covers
- corporate identity
- leaflets
- company and personal profiles
- websites
- power point presentations
- banners, posters and all promotional items

In the modern age joint ventures and business networking are key aspects of marketing and growth. distinctive workroom is proud of their joint ventures with the following:

- copywriters
- authors
- illustrators
- editors
- proofreaders
- web-hosting and IT specialists
- training material and assessment developers
- life and self-esteem
- mind power organisations
- personal development trainers
- printing companies
- event organisers

distinctive workroom offers on the job training and development for previously disadvantaged young adults, producing well rounded individuals who take pride in themselves and our beautiful country.

Silence, beauty,
excitement, new world
experience, love,
differences, similarities,
complex, simple,
colorfull, black and white,
permission to grow and
prosper . . .

logo and corporate work







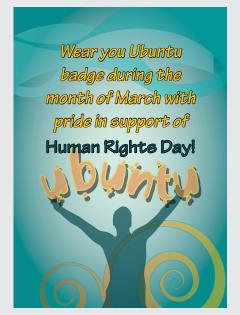












website design, flyers and invites







Grand Opening

Breakfast Special R19.99

Open for Breakfast, Lunch and supper

Shop 35, Bellairs Shopping Centre, under CTFM, North Ridding









at Alfa Romeo. The first Alfa Romeo under Jano was the P2 Grand Prix car, which won Alfa Romeo the inau-gural world championship for Grand Prix cars in 1925. For Alfa road cars Jano developed a series of small-to-medium-displacement 4, 6, and 8 cylinder inline power plants based on the P2 unit that established the classic architecture of Alfa engines, with light alloy construction hemispherical combustion chambers, centrally-located plugs, two rows of overhead valves per cylinder bank and dual overhead cams. Jano's designs proved to be both reliable and powerful.

Enzo Ferrari proved to be a better team manager than driver, and when the factory team was privatised, it then became Scuderia Ferrari. When Ferrari left Alfa Romeo, he went on to build his own cars. Tazio Nuvolari often drove for Alfa, winning many races prior to World War II.

In 1928 Nicola Romeo left, with Alfa going broke after defense contracts ended, and in the end of 1932 Alfa Romeo was rescued by the government,[7] which then had effective control. Alfa became an instrument of Mussolini's Italy, a national emblem. During this period Alfa Romeo built bespoke vehicles for the wealthy, with the bodies normally built by Touring of Milan or Pinin Farina. This was the era that peaked with the legendary Alfa

Romeo 2900B Type 35 racers.
The Alfa factory (converted during wartime to the production of Macchi C.202 Folgore engines) was bombed during World War II, and struggled to return to profitability after the war. The luxury vehicles were out. Smaller mass-produced vehicles began to be produced in Alfa's factories beginning with the 1954 model year, with the introduction of the Giulietta series of berline (saloons/ sedans), coupes and open two-seaters. All three variet-les shared what would become the classic Alfa Romeo ead Twin Cam four cylinder engine, initially in

DEALERS DETAILS:





Introducing the must-read for South African investors

- South Africa's only focused investment magazine •
- 50 000 copies distributed to a top business audience •
- Highly credible editorial produced by analysts and journalists •



Valid from February 2010

annual report







concept ideas - container coffee shop





















conference work



conference work



event work



















event work









editorial work





let us create for you

distinctive workroom over the past years we have been pulled into many projects that have exposed up into many different areas. With this we have met experts in their fields and formed working relations ships with them that is why we can offer you this range of products and services and maintian a high standard of our work.

the range is as follows:

- marketing of your product (we can put a stratergy together for you that will maximize your brand/product exposure)
- website development
 (we either analyze what you already have
 and help you find the gaps in your website
 and then help boost your exposure on the
 net or we can build a site from scratch and
 help with the social media marketing)
- analysis of websites and social media -(facebook, linkedin, twitter, instagram and a host of others)

- development of Company logo (creating a logo with your company's longivity and chareacter in mind)
- CI complete corporate book with the rules of how the logo can and can not be used by advertising agencies.
- marketing material (this would include: brochures, business cards, letterheads, email signature, PC desktop pictures, flyers etc)
- outdoor marketing material (pull up banners, press walls, flags, bunting flags, gazeebo's with and without walls etc)
- book publishing cover design, bookl layout and design as well as typesetting
- eventing and management small confreneces as well as all the marketing material for the conference or event.

Enthusiasm is excitement
with inspiration,
motivation, and a pinch of
creativity.
- Bo Bennett -

general price list



	Description	Per page rate	± Price per item	
Hourly rate is charged at R590.00				
Concept & Design Only	Conceptualising & creating a brand new "Look and Feel" for each of the following: Newsletter, Publication, Brochures, Calendars, Banners	per item	4 000.00	
	this is an additional cost which is added to the design cost: Cost per page - 2 pages		480.00	
	Cost per page - 4 pages		430.00	
	Cost per page - 8 pages		365.00	
	Cost per page - 12 pages		295.00	
	Print ready PDF generated and e-mailed		850.00	
Corporate Identity	New corporate identity which would included letterhead design, business cards design, email signature design (any printing required will be quoted separately)		4 500.00	
	Revise of existing artwork or corporate artwork is charged per hour	R520.00		

	Description	Per page rate	± Price per item	
Copy writing	We also do copy writing, editing and proof reading as well as translations into most languages.	quote per job		
Adverts	Design and layout of the following per item - Advert, flyers, leaflets	per job	2 000.00	
	Slide advert		700.00	
	150x84		600.00	
	90x130		600.00	
	A4 vertical		2 000.00	
	A4 Horizontal		2 000.00	
	A5 Vertical		750.00	
	A5 Horizontal		750.00	
Invites	Design and layout Invitations supplied in jpg to be emailed		490.00	
General	We offer a host of services so please ask and we will quote you as per your requirements			
Meeting with clients is charged at R550.00 per hour (First meeting is free of charge)				





some of our clients, part time / full time / contracts via clients or directly working with companies:

Builder warehouse

SAA

Intellidex

Lasercom

Heinemann Publishers

Troupant

Nestle

Women in Finance

Scatterlings Conference

MSD Conferences

Southern Africa HIV Clinicians Society

SPII - Studies in Poverty and Inequality Institute

Business Day

PackMan - Packing for Convenience

CovidComms

Hit Music and Events

Eggplants & Additives

Incredible Connection

Diamond Trade

Northern Graphics

Calgro M3

Cashbuild

Investors Monthly

Alfa

JA South Africa

SACPCMP

Barloworld

Cell C

The Empowerment Magazine

Standardbank

Tangerine Design Studio

Betelgeuse Advertising

Design by Design

SnapPunch

ESG Projects

Yia Yai's Kitchen

Barnards Inc.

Treasures 4 U

Bizextend

Kagiso Molopo

Gijima SA

IDP

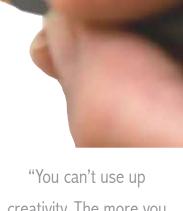
Own Your Home

Paladine

BounceBack Healing Studio

Waltons

And a host more.



creativity. The more you use, the more you have."

— Maya Angelou