

# **TOP 10 BENEFITS**

of Working with a Supplier-Neutral IT Solution
Provider for Telco & Cloud Solutions

Today's companies are gaining massive benefits from leveraging strategic Cloud and telecom services. If you are considering a migration to the Cloud or an integrated telecom/data solution, here are ten reasons you should partner with a supplier-neutral IT Solution Provider like Straticom, rather than going direct-to-carrier.

1

## Gain access to unlimited supplier options

You'll get the best supplier options for your company's needs. We will recommend the optimum telecom and Cloud providers based upon your specific objectives and their strengths.

3

### Obtain personalized strategy & solution planning

Get strategy and experience from a seasoned expert who lives and breathes telecom & Cloud integrations. We thoughtfully construct the perfect plan for your company.

5

#### Develop a long-term relationship

Carrier sales reps frequently jump companies, while we are vested in our own business. No more turnover-related hassles.

7

#### **Acquire greater leverage**

We develop strong relationships with the Cloud suppliers and telco carriers, which comes in handy when negotiating contracts or resolving service issues.

9

#### Focus on what you do best

Let us take care of the rest. You'll be much more effective at what you already do. Adding another expert to your team will increase your peace of mind.

2

#### Secure a single point of contact

You'll get one "throat to choke", meaning less finger pointing and fewer headaches for you. When you've got a question, concern or issue to resolve, you only need one phone number.

4

### Eliminate the pressure of quota-based Supplier/carrier salespeople

Going supplier direct often means dealing with a one-track minded sales rep. Straticom has no quotas to fill, so our recommendations are unbiased.

6

#### Gain a trusted advisor

We act as an extension of your team, guiding you with recommendations tailored specifically to your company's goals.

8

#### **Recover lost hours**

By outsourcing your Cloud & telecom integration tasks, you regain all those hours you would have spent strategizing, vetting the various providers, and negotiating contracts.

10

#### Our service is FREE to you

The suppliers we work with compensates us for the sale. They also commit to price parody with their internal sales reps and in many cases, we obtain even more aggressive pricing since they know they are in a competitive situation

There you have it: 10 powerful reasons to work with an IT Solution Provider Like Straticom for Cloud & telecom solutions. Want to learn more? Talk to us today.