

GEORGE H. ZOES
Houston, Texas
www.votezoes.com

PROFESSIONAL SUMMARY

Entrepreneur, community leader, and candidate for Harris County Judge with over 30 years of experience building, acquiring, and revitalizing businesses from the ground up. Proven success in marketing, operations management, purchasing, inventory control, customer relations, and brand strategy. Known for hands-on leadership, practical problem-solving, and protecting community and business interests.

Recognized for creativity, vision, and leadership, George has built and led multiple successful businesses—including Twelve Gauge Designs (est. 1990), a national Texas, Western, hunting, and fishing lifestyle brand; Ruby's Wig Salon, Houston's leading wig center for cancer patients; and a destination retail hat booth at the Houston Livestock Show & Rodeo.

Currently a candidate for Harris County Judge, George manages his own countywide campaign, overseeing branding, website design, signage, volunteers, grassroots outreach, and media engagement.

PROFESSIONAL EXPERIENCE

Owner / Founder – Twelve Gauge Designs (Est. 1990)
Houston, Texas

- Built a national Texas, Western, hunting, and fishing lifestyle brand from the ground up.
- Designed, manufactured, and sold products nationwide through wholesale, retail, and corporate accounts.
- Generated cumulative product sales in the millions across multiple markets.
- Developed product designs and trends that continue to sell successfully decades later.
- Established and managed a nationwide sales representative network.

Owner / Operator – Ruby's Wig Salon
Houston, Texas

- Acquired and redeveloped a legacy business into Houston's leading salon serving women experiencing medical hair loss.
- Provided wigs and compassionate care to thousands of women undergoing cancer treatment and medical hair loss.
- Operates ongoing donation programs providing free or low-cost wigs to women who cannot afford them.
- Built partnerships with hospitals, physicians, and community organizations.

Retail Operator – Houston Livestock Show & Rodeo Hat Booth
Houston, Texas

- Rebuilt and modernized a high-traffic retail booth into a destination shopping experience.
- Improved merchandising, layout, branding, and sales performance.

Political Candidate – Harris County Judge
Houston, Texas

- Running a fully self-managed countywide campaign.
- Designs and manages website, signage, flyers, graphics, and media outreach.
- Coordinates volunteers, events, and grassroots engagement.

COMMUNITY LEADERSHIP & ADVOCACY

- Successfully led community efforts to stop the Bingle Road Diet Project proposed by the Cities of Spring Valley and Houston.
- Organized public support, engaged media, and communicated with mayors and council members.
- Result: Project cancelled within one week, protecting local businesses and preventing traffic bottlenecks.

EARLY CAREER

Car Sales Representative – Ford Motor Company Dealerships

- Ranked Top 2 in Ford QCP Customer Appreciation for the Southern U.S. District.

Bartender – Hospitality Industry

- High-volume customer service and operations experience.

CORE SKILLS

Business Development & Operations

Marketing & Brand Strategy

Contract Negotiation

Purchasing & Inventory Control

Forecasting & Strategic Planning

Community Advocacy & Public Relations

Campaign Management