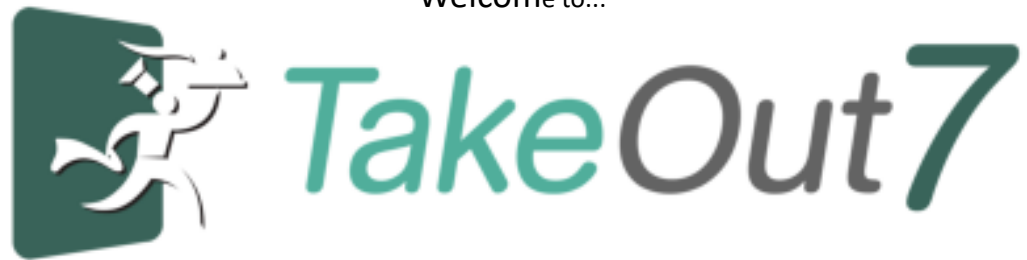


Welcome to...



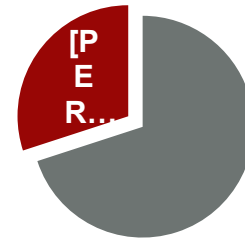
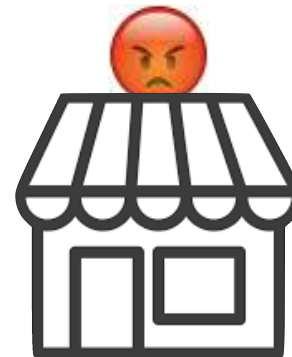
Universal Online Ordering

Online Ordering is Working Very Well for Chain Restaurants

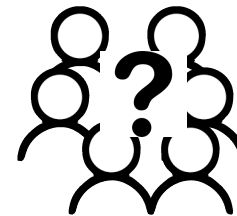


- ✓ More # Online Orders
- ✓ Larger Order Size
- ✓ Higher Profit Margins

Same is Not True for Independent Restaurants



Paying high commissions to 3rd Party Sites

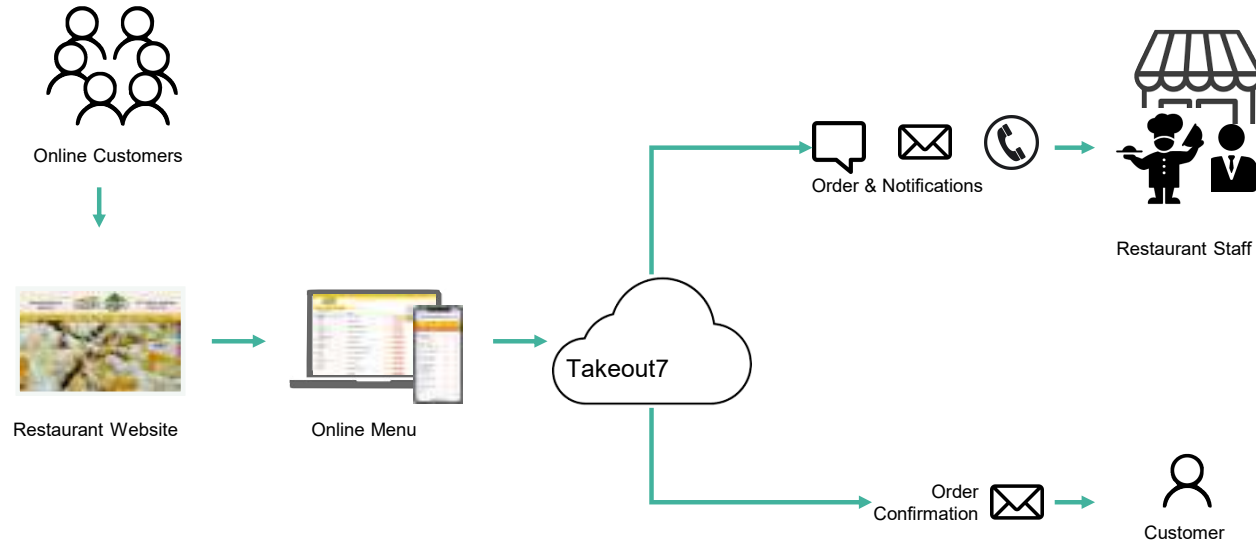


Missing data for online customers

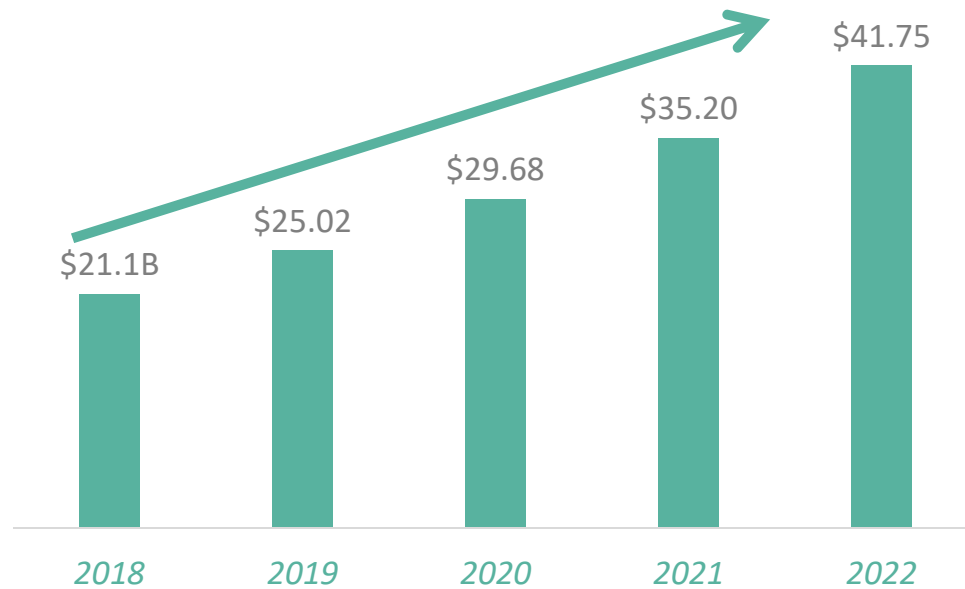
Your Restaurants Need An Online Ordering Solution That...

- ✓ Builds YOUR restaurant brand
- ✓ Grows YOUR customer base
- ✓ Is Affordable – Fits YOUR Budget

How Does the TakeOut7 Solution Work?



Online Takeout Market Will Double by 2022



More People

72% increase in user penetration - from 55.1M in 2018 to is expected to 94.7M in 2022



Larger Spend

18% increase in average revenue per user (ARPU) from \$373 in 2018 to \$441 in 2022



ALL retail banks have ATMs



30% of all revenue will be online by 2022

Your restaurants need you to offer the right OLO solution

3rd Party Site vs TakeOut7

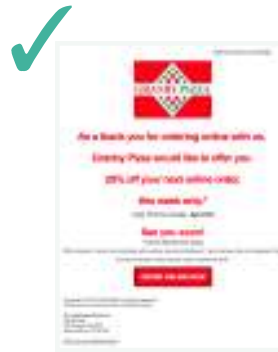
3 rd Party Site		Pricing Example	
Marketing Commission		20%	
Delivery Commission		10%	
Processing Fee		3.05% + \$0.30	
Delivery Tip		15%	
Sales Tax		8%	
<hr/>			
2 x Fish Tacos		\$8.00	
3 x Carne Asada Tacos		\$10.00	
1 x Carnitas Plate + Rice & Beans		\$12.50	
1 x Guacamole & Chips		\$6.00	
1 x Bottled Soda		\$2.00	
1 x Bottled Water		\$2.00	
Product Total		\$41.00	
Sales Tax		\$3.28	
Receipt Total		\$44.28	
Marketing Commission		(\$8.20)	
Delivery Commission		(\$4.10)	
Processing Fee		(\$2.65)	
Total Commissions & Fees	31.5%	(\$13.95)	
Total Revenue		\$30.33	

Third Party Non-Integrated Online Ordering

6.25% flat
per order



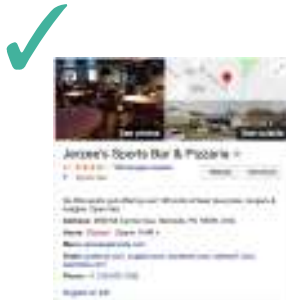
In-Store Marketing



Email Marketing



Web & Mobile Ordering



Google Business Listing



Nominal, Fixed Monthly Fee






IN-STORE MARKETING KIT



Email Marketing




Celebrate the snow!
Buy One, Get One Free
Join us for dinner tonight and receive one free entree with the purchase of any entree.
Not valid with tonight's Prime meat specials.

Tonight only: Thursday 2-22-18
Show this email or print out and present to your server.

Offer Details: Equal value or lower priced entree free. Valid for dine-in only. Cannot be used with the Early Evening Special or combined with any other offer or discount.

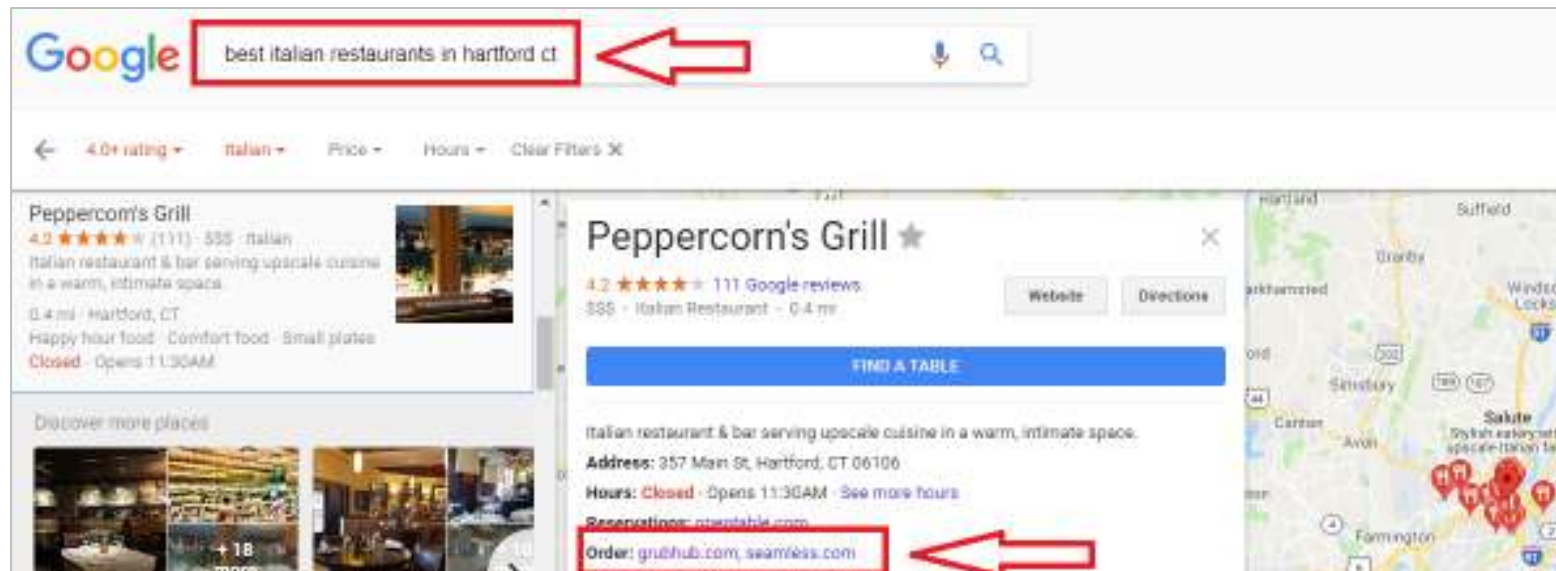
[Order Online](#)

Reserve Your Table: 860-673-5000

La Trattoria | 1 Brass Lantern Rd., Canton, CT 06039
Unsubscribe_peter.combo9@gmail.com
[About our service provider](#)
Sent by lettrattoriaact@gmail.com in collaboration with

FACT

Search + Business Listings Drive Over 80% of OLO Customers



GRUBHUB Street address, city, state Indian, sushi, Pizza Parlor

Peppercorn's Grill
357 Main St (860) 616-0827
★★★★★ Be one of the first to review

Menu About Reviews

This restaurant is not taking online orders.
[Find similar restaurants](#)

Most ordered in your neighborhood

- Ichiban Japanese & Korean Resta...**
Asian, Japanese
- J's Crab Shack**
Lunch Specials, Pasta
- Nolita Ristorante**
Italian, Pizza

Your Customers Are Directed to Other Restaurants

We Help Our Restaurants Reclaim Their Online Traffic and Customers

The image shows two Google Maps listings side-by-side. The left listing is for Bagel Time Cafe, and the right is for Gyro City Grill, DACULA. Red boxes and arrows highlight specific information on each listing.

Bagel Time Cafe ★
3.5 ★★★★★ 108 Google reviews
\$ - Breakfast Restaurant

Easygoing sandwich shop selling hearty deli fare including some kosher selections.

Address: 3915 Alton Rd, Miami Beach, FL 33140

Hours: Open - Closes 5PM ▾

Order: postmates.com, doordash.com, grubhub.com, seamless.com

Phone: (305) 538-0300

Gyro City Grill, DACULA ★
4.7 ★★★★★ 690 Google reviews
\$\$ - Greek Restaurant

Address: 3465 Braselton Hwy #170, Dacula, GA 30019

Hours: Open - Closes 10PM ▾

Menu: gyrocityga.com

Order: takeout7.com

Phone: (470) 238-3400

Red arrows point to the 'Order' links in both listings. A red box highlights the 'Order' links for Gyro City Grill.

Working With TakeOut7 Is Easy

For Restaurants



We will handle the online menu programming



We will handle your Google plus listing and other social media issues



Your restaurant can start taking online orders in 2-3 business days