

OUR VISION IS YOU

Quarterly Newsletter



COACHING | CONSULTING | CONVERSATION

CEO'S Message:

I would like to first say THANK YOU to all of our supporters and clients, we could not have closed out 2020 without each of you. While 2020 was a year of challenges and we all had to adapt to a new way of doing our daily duties, Our Vision is you was still able to serve our clients through this pandemic.

To our staff and vendors, THANK YOU for an amazing 2020. You all came together, implemented new and safe procedures to keep not only our clients safe, but each other.

Through all of the planning you all were still able to maintain superior customer service. While this was a challenging year for us all as an organization, we came together made the necessary changes, and hit our financial goals for the year.

Our Vision is You hit several important milestone even in the midst of challenging times. We made our financial milestone and met every strategic goal outlined.

IN THIS ISSUE:

CEO'S MESSAGE

CREATING A BRAND

RESUME STRATEGIES
FOR SUCCESS

A LOOK BACK AT LAST YEAR

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As we begin 2021, I am excited to see what the year has to bring. I am looking forward to the new partnerships, and new virtual opportunities for our clients to help them find their passion and turn it into a career. Finally, I am excited that we will begin an alumni network, which allows, our new clients and former clients to connect.

As I close this message, I just want to say without you there would be no us. We are thankful that you have continued to support us. I wish each of you a prosperous new year filled with new opportunities that will turn your passion into your career.

Sincerely,

Chasity A. CEO

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Creating a brand:

We have all heard the phrase "You are your brand". This statement is powerful and very accurate. Whether you know it or not, you are in the process of creating your brand. What exactly does creating your brand mean? Your brand is the reputation you carry within your professional career. In other words, how you present and how others see you,

When creating a brand it is important to ask the following questions:

- How do I want to present myself in my professional career?
- Am I being authentic?
- Am I passionate about what I do?

Whether you are using social media, professional networking site or blogs be sure to be intentional about what you say or post. This is now your personal brand and how others view you. Your brand will either elevate or hinder you.

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CEO'S MESSAGE

CREATING A BRAND

RESUME STRATEGIES FOR SUCCESS

INSPIRATIONAL MESSAGE

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Resume Strategies:

As we enter a new year, some are ready for a new start. A new start could be a promotion within your current organization or outside. However, whether internal or external, you have to have a resume. Your resume should speak volumes to the job you are applying for. If you look at your resume and it only lists tasks and not contributions such as data metrics or how you contributed to the strategic goals of your department or organization, your resume is probably outdated. Our Vision is You is here to help you create your perfect resume to land you the job of your dreams.

Here are a few strategies that can help you with your resume:

- Not one resume fits all. You should have multiple resumes.
- Remove jobs that are no longer relevant, unless it will cause a gap of employment, then keep.
- Be sure you spell check over, over and over again. This is your first impression.
- Contact Our Vision is You to let us do the work for you.

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CEO'S MESSAGE

CREATING A BRAND

RESUME STRATEGIES FOR SUCCESS

INSPIRATIONAL MESSAGE

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Quarterly Newsletter



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Inspirational Message:

It is time for a fresh start, whether that means a new job, new office, getting in shape or overall mindset change. A fresh start does not mean that you can no longer do what you use to do, however, it is time to evaluate the value it has in your life. While we all want consistency in our lives, it is important to make sure what we do helping to build a better you.

Sometimes a fresh start means letting go. Letting go does not always means goodbye, but it means that chapter is now closed, and you are ready to start writing something new. You have made the decision to start walking in the path that has been designed specifically for you.

Do not let other persuade you not to do your fresh start. Grab 2021 by the handles and prepare for your new you!

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CEO'S MESSAGE

CREATING A BRAND

RESUME STRATEGIES
FOR SUCCESS

INSPIRATIONAL MESSAGE
