the Daily Bliss



## Our Commitment to Sustainable Packaging

When I began bee bliss, I wanted to ensure that I was operating in the most sustainable and ecoconscious way as possible. I partnered with some of the top manufacturers of compostable and eco-friendly packaging to bring you clean tea that is packaged mindfully. From our labels to the pouches the tea comes in, are packaging is 100% compostable! Additionally, our delivery packaging is 100% recyclable! Through our partnership with EcoEnclose, so far, bee bliss has collectively helped to save over 9 million gallons of water, 80 thousand trees, and 1,600 barrels of

oil!

Some of you may be wondering what compostable really means, and I'm here to tell you! First, it should be noted that there is an important difference between biodegradable and compostable. These terms can often be misunderstood and confused. Compostable means that a material can disintegrate in a compost environment leaving no toxicity in the soil within 90 days. This rate is similar to items you might see in a backyard compost, such as leaves and paper. On the other hand, biodegradable only means that a substance can be biologically broken down. Packaging listed as biodegradable may not be compostable, but all compostable packing is biodegradable. Through our partnership with Elevate Packaging, all of our packaging is certified compostable and is made with biofilms derived from FSC-certified wood pulp (wood harvested from forests that are responsibly managed, socially beneficial, environmentally conscious, and economically viable). This ensures that not only is our packaging compostable, but it is also produced from sustainably sourced materials. Additionally, our packing is flexible, which requires much less waste than rigid packaging, less transit resource needs, and uses fewer natural resources in production (less water and energy consumption, as well as less greenhouse gas emissions). Through are partnership with EcoEnclose, we are able to sell bee bliss products in 100% recycled and compostable packaging. Recycled packaging requires much less resources and energy than non-recyclable packaging (1 ton

of recycled paper saves 17 trees, 7000 gallons of water, and 4200 kWh of energy!). According to Stanford University, it is estimated that waste increases by 25% during the holidays, which amounts to an additional 25 million tons of garbage! We can simply reduce this number by investing in products that are made sustainably and packaged in compostable or recyclable material. With the holidays right around the corner, bee bliss offers mindfully blended and packaged teas that will make unique and special gifts for friends and family! With three handcrafted clean teas to choose from and our adorable bee bliss tea strainer to complement, you can create your own combination to give as a gift! To get EARLY access to the bee bliss Black Friday sale, use the code "beemerry!" at the checkout (only you and other subscribers receive early access).



bee bliss Clean Tea Blends Click on the button below to claim your early access to our

Black Friday Sale!

SHOP

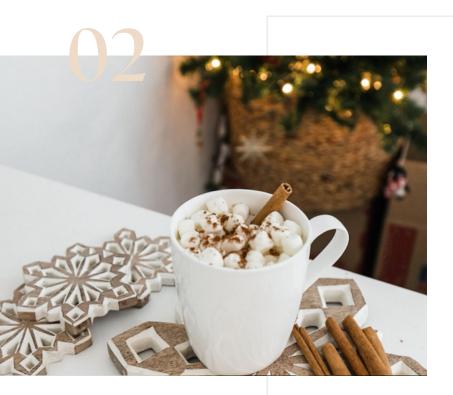
## Additional sustainable gift options to pair with bee bliss teas...

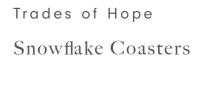




Amazon HUNU Collapsable Cup

SHOP

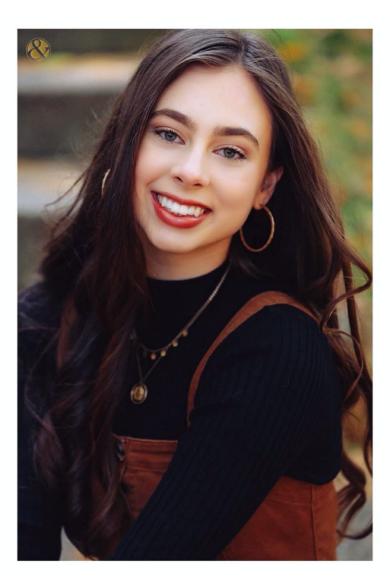




SHOP

WITH LOVE AND BLISS,

lindseg smith



Check out our official Instagram page!

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You can unsubscribe all you want, but you'll always be in our heart.