

# the Daily Bliss

Hello First name / friend ,

Welcome to issue 03 of the Daily Bliss, the one you have all been waiting for... I'm finally announcing the release date of bee bliss teas after two long months!!! Only you and those subscribed to the Daily Bliss are receiving this surprise right now!! However, before I jump into the update, I'm going share my experience with setbacks during the process of trying to launch bee bliss teas.

As a highly environmentally conscientious person, I decided that backyard compostable packaging was an essential that needed to be included in the bee bliss brand. However, because of this decision, I faced unpredictable setbacks, which is avoidable for any business. The first challenge was finding a company to partner with that offers compostable packaging. Essentially, there is only one supplier in the market that offers compostable packaging and labels. When they're are out of stock, everyone

who sells compostable packaging is also out of stock. I later discovered, that the original packaging, I had initially purchased, was backordered till early September. The restock date for that packaging, continued to be pushed back all the way until the end of October. After calling the supplier in regard to the situation, I finally decided to order different compostable pouches from the same company, but with a different look. I was of course disappointed that I would not start off my brand with the envisioned packaging and that I would be releasing my teas way later than planned; however, it reminded me of something very important...

Throughout life we will continue to face setbacks, and that's okay! No, things will not always go according to our plan – and there not supposed to either. Setbacks allow us to practice patience, and perseverance. They test our ability to stand up and shake it off the dust. We become more resourceful, more courageous, and more willing to take initiative. We mold into the definition of gumption. Setbacks are frustrating because we feel like they hinder our progress, and ruin what we worked so hard to build. Although setbacks can make us feel this way, they have the power to help us growth in our character. Setbacks are humbling, and in a way, refreshing, because of how much we can learn and grow from them.

Disappointments are a part of life. Instead of letting disappointments bring you down, let them **drive** you and give you more nerve to **KEEP GOING**. Every setback is a setup for a comeback! Go after your dreams, go after your ambitions, even if you feel as if the odds are against you, because guess what? You are **SOOO** much stronger than you think you are!!! Let that resonate with you for a moment...

Now as I promised, the release date for bee bliss teas is....  
October 30th at 4pm CST!!!!!! As always, the link to the bee bliss website ([beeblisstea.com](http://beeblisstea.com)) is in the link on the Instagram page. The site will be updated with the teas at that time, so make sure to set your reminders and alarms so you are able to try these uniquely clean and delicious teas that will help you to feel bliss!!! There are more surprises to come before then, so stay tuned!

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WITH LOVE AND BLISS,

*Lindsey Smith*

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