



Please check each box that best represents your current business model

Strategy

- Our business has a strategic plan for growth
- Our business has a vision
- Our vision directs our actions and decisions
- Our team culture reflects our company values
- Our business has a marketing plan

Network

- We use social media to grow our business
- We volunteer at community events
- We have a referral program for existing customers
- We capture customer information to use for marketing purposes
- We use metrics to measure marketing success

Accountability

- Our team feels empowered to make great decisions
- Our team knows what is expected of them
- Our team feels rewarded and appreciated
- We provide semi-annual performance reviews
- We have monthly goal setting sessions with our team
- We hire based on skills, qualifications and cultural fit

Processes

- We have up to date policies and procedures
- We have a personnel file for each staff member
- We meet Health & Safety requirements
- We have a solid inventory process
- We use a guideline for consistent interviews
- We have a job description for each position within our company
- We have intake forms for all new customers
- We have customer feedback forms

- I would like to receive a complimentary 'Needs Assessment' (25min)
Name & Email: _____