

Exercise 2: Entrepreneurship Readiness SWOT Analysis Worksheet

1. SWOT Analysis Graph

Instructions: Use the following quadrant chart to assess and visualize your entrepreneurial readiness. Fill in each section with your specific points based on the categories of Strengths, Weaknesses, Opportunities, and Threats.

Strengths

Identify internal attributes and resources that support your entrepreneurial success.

- Your Strength 1:
- Your Strength 2:
- Your Strength 3:

Weaknesses

Identify internal factors that may hinder your entrepreneurial success.

- Your Weakness 1:
- Your Weakness 2:
- Your Weakness 3:

Opportunities

Identify external factors or trends that could benefit your business.

- Your Opportunity 1:
- Your Opportunity 2:
- Your Opportunity 3:

Threats

Identify external factors that could pose risks to your business.

- Your Threat 1:
- Your Threat 2:
- Your Threat 3:



