



# Sponsorship Opportunities

**Mason TX Rodeo Association**  
**PO Box 211**  
**Mason, TX 76856**  
**[MasonTXRodeo.org](http://MasonTXRodeo.org)**

Mason TX Rodeo Association, EIN: 93-1774660 | Mason, TX, United States, is a nonprofit organization eligible to receive tax-deductible charitable contributions under Section 501(c)3 of the Internal Revenue Code. Your gift may qualify as a charitable deduction for federal income tax purposes. Please consult with your tax adviser or the IRS to determine whether a contribution is deductible.

Updated 2.22.2024

**Lasso Legacy**

**1 Available**

- Lasso Legacy Stocked Cooler
- 12 VIP Badges for all Rodeo Events
- VIP Box Seats
- VIP Dance Entrance
- Front Row VIP Tables for Round-Up Dances
- 1 - 4'x8' Banners in Arena and 1 - 2'x4' Logo only banner on announcer stand
- Logo on Front of Program
- Full Page Ad on Back of Rodeo Program
- Logo Recognition on All Marketing Materials & Radio Advertisements
- Logo on website homepage & on sponsor page
- Social Media Advertisement

**Rodeo Legends**

**\$ 2500**

**3 Available**

- Rodeo Events** - Buckle Sponsor | Leon Coffee - Rodeo Clown | Sprit Riders
- Concession stand | Arena Drag (Tractor)
- Rodeo Legends Stocked Cooler
- 8 VIP Badges for all Rodeo Events
- VIP Seats
- VIP Dance Entrance
- VIP Table for Round-Up Dances
- 1 - 4'x8' Prominent Banner in Arena on catwalk level to announcer stand
- Full Page Ad in Rodeo Program
- Logo Recognition on All Marketing Materials
- Logo on website homepage & on sponsor page
- Social Media Advertisement

**Western Heritage Sponsors**

**\$1500**

**4 Available**

- Rodeo Event - Saddle Bronc | Tie Down | Team Roping | Breakaway | Barrel Racing
- Bull Riding | Ranch Bronc Riding | Steer Saddling (New)
- 6 VIP Badges for all Rodeo Events
- VIP Dance Entrance
- VIP Table for Round-Up Dances + Cooler Pass
- 1 - 2'x6' Banner in Arena
- Half Page Ad in Rodeo Program
- Recognition on All Marketing Materials
- Logo on website homepage & on sponsor page
- Social Media Advertisement

**Ground Level Box:**

**3 Available**

- Box accommodates 12
- 12 Tickets for all Rodeo/Dance Events
- Quarter Page Ad in Rodeo Program
- 1 - 2'x4' banner in Arena or Sponsored Area
- VIP Dance Entrance + Cooler Pass
- Logo listed on website sponsor page
- Social Media Advertisement

**Ranch Wranglers****\$1,000 (no limit)**

4 VIP Badges for all Rodeo Events and Dance Events  
VIP Dance Entrance & seating at Round-Up Dances  
Cooler Pass  
1 - 2'x6' Banner in Arena  
Quarter Page Ad in Rodeo Program  
Name listed on website sponsor page  
Social Media Advertisement

**LTrail Blazers****\$500 (no limit)**

2 VIP Badges for all Rodeo Events and Dance Events  
VIP Dance Entrance + Cooler Pass  
1 - 2'X4' banner in Arena or Sponsored Area  
Listing in Rodeo Program  
Name listed on website sponsor page  
Social Media Advertisement

**Round-Up Partners****\$250 (no limit)**

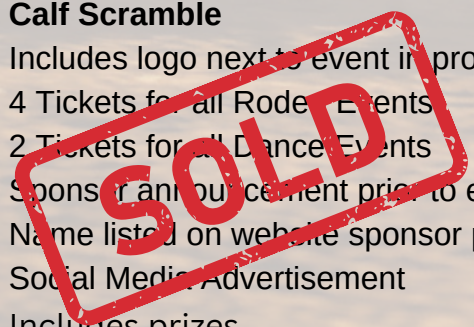
2 Tickets for all Rodeo and Dance Events  
Cooler Pass  
1 - 2'X4' banner in Arena

**Muttin Bustin****\$2500 For 1 yr****1 Available**

Includes logo next to event in program  
4 Tickets for all Rodeo Events  
2 Tickets for all Dance Events  
Sponsor announcement prior to each section Fri/Sat  
Logo listed on website sponsor page  
Social Media Advertisement  
Includes prizes

**Calf Scramble****1 Available**

Includes logo next to event in program  
4 Tickets for all Rodeo Events  
2 Tickets for all Dance Events  
Sponsor announcement prior to each section Fri/Sat  
Name listed on website sponsor page  
Social Media Advertisement  
Includes prizes



## In the Arena

(only for Rodeo weekend)

### Arena Banners

**\$100 (\$140 if banner is needed)**

**1 - 2'X4' banner hung around the inside of the arena**

## In the Arena

(Up Year Round for all Arena Events)

### Bucking Chute Sponsor

**6 Available**

1- Logo on bucking chute  
4 Tickets for all Rodeo/Dance Events  
VIP Dance Entrance + Cooler Pass  
Logo in Program  
Logo listed on website sponsor page  
Social Media Advertisement

### Roping Chute Sponsor

**\$2000 1 yr or \$4000 (3 years) 2 Available**

1- Logo on roping stand (1st to secure picks location top or bottom)  
4 Tickets for all Rodeo/Dance Events  
VIP Dance Entrance + Cooler Pass  
Logo in Program  
Logo listed on website sponsor page  
Social Media Advertisement

### Announcer Stand

**\$4000 for 3 years**

**~~2 Available~~**

(placed beside the Lasso Legacy)  
2'X4' Logo only on the announcer stand  
4 Tickets for all Rodeo/Dance Events  
VIP Dance Entrance + Cooler Pass  
Logo in Program  
Logo listed on website sponsor page  
Social Media Advertisement

**1 Available**

### Out-gate Sponsors

**~~2 Available~~**

1 - 4'X7' Banner  
2 Tickets for all Rodeo/Dance Events  
Name listed on website sponsor page  
VIP Dance Entrance + Cooler Pass

## Premium Trailer Parking

(only for Rodeo weekend)

Auctioned during the  
Launch Event Feb 20th

**SOLD**  
Spot 1, 2, 3  
parallel to the the south fence.



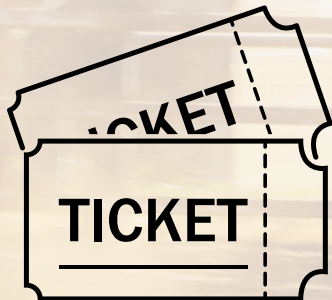
<b>Spot 1</b> Up to 18' Trailer	<b>Spot 2</b> Up to 18' Trailer	<b>Spot 3</b> Up to 16' Trailer
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Auctioned on Facebook  
June 2024 - follow us on FB for details

**Spot 4, 5, 6, 7 & 8**  
backed into the East fence.



<b>Spot 4</b> Up to 18' Trailer	<b>Spot 5</b> Up to 18' Trailer	<b>Spot 6</b> Up to 18' Trailer	<b>Spot 7</b> Up to 18' Trailer	<b>Spot 8</b> Up to 16' Trailer
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### Raffle Underwriter

- Option 1 - Sponsor a Trip for 2 to Nashville
- Option 2 - Sponsor a trip for 2 to NFR 2025
- Option 3 - Sponsor Gun/Yetti Cooler Package

Each Sponsorship package is \$3500 and includes the following

- Includes logo on raffle ticket
- 4 Tickets for all Rodeo Events
- 2 Tickets for all Dance Events
- Sponsor announcement during drawings during the rodeo Saturday night
- Logo listed on website sponsor page
- Social Media Advertisement