



2026 Sponsorship Opportunities

We appreciate you considering the opportunity to sponsor the Mason TX Rodeo. We are thrilled to host this three-day event annually. Recognized as the largest event in Mason, we understand how crucial it is to provide clear visibility and advantages for our sponsors. Without your commitment and support, we cannot fulfill our mission to:

Promote educational opportunities and support through scholarships for the youth of Mason County by encouraging and advancing agriculture and the sport of rodeo. This initiative aims to assist students pursuing further education in post-high school programs who meet the necessary requirements.

To ensure sponsorship deliverables please secure your sponsorship by June 1.

Mason TX Rodeo Association

PO Box 211

Mason, TX 76856

MasonTXRodeo.org

Mason TX Rodeo Association, EIN: 93-1774660 | Mason, TX, United States, is a nonprofit organization eligible to receive tax-deductible charitable contributions under Section 501(c)3 of the Internal Revenue Code. Your gift may qualify as a charitable deduction for federal income tax purposes. Please consult with your tax adviser or the IRS to determine whether a contribution is deductible.

Updated Feb. 25, 2026

Lasso Legacy / Premier

Lasso Legacy Stocked Cooler
12 VIP Badges for all Rodeo Events
Front Row VIP Tables for Round-Up Dances
1 - 4'x8' Prominent Banner in Arena and 1 - 2'x4' Logo only banner on announcer stand
Logo on Front of Program
Full Page Ad on Back of Rodeo Program
Logo Recognition on All Marketing Materials & Radio Advertisements
Logo on website homepage & on sponsor page
Social Media Advertisement

Rodeo Legends

\$2250

4 Available

Rodeo Events - Buckle Sponsor | Leon Coffee - Rodeo Clown | Trick/Roman Riding | Arena Tag (Tractor)

Rodeo Legends Stocked Cooler
8 VIP Badges for all Rodeo Events
VIP Table for Round-Up Dances
1 - 4'x8' Prominent Banner in Arena on catwalk level to announcer stand
Full Page Ad in Rodeo Program
Logo on website with link on Home & on Sponsor pages
Social Media Advertisement

Western Heritage Sponsors

\$1500

4 Available

Rodeo Event - Saddle Bronc | Tie Down | Team Roping | Breakaway | Barrel Racing
Bull Riding* | Ranch Roping | Steer Saddling (may be Sat. Night only)

6 VIP Badges for all Rodeo Events
VIP Table for Round-Up Dances + Cooler Pass
1 - 2'x6' Banner in Arena
Half Page Ad in Rodeo Program
Logo on website with link on Home & on Sponsor pages
Social Media Advertisement

Ground Level Box: (Limit 3)

\$1300

3 Available

Box accommodates 12
12 Tickets for all Rodeo/Dance Events + Cooler Pass
Quarter Page Ad in Rodeo Program
1 - 2'x4' banner in Arena or Sponsored Area
Logo on website Sponsor page
Social Media Advertisement

Ranch Wranglers **\$750** **(no limit)**
4 VIP Badges for all Rodeo Events and Dance Events
Cooler Pass for Dances
1 - 2'x6' Banner in Arena
1/4 Page Ad in Rodeo Program
Name listed on website Sponsor page
Social Media Advertisement

Trail Blazers **\$500** **(no limit)**
2 Badges for all Rodeo Events and Dance Events
Cooler Passes for Dances
1 - 2'X4' banner in Arena or Sponsored Area
Listing in Rodeo Program
Name listed on website Sponsor page
Social Media Advertisement

Round-Up Partners **\$250** **(no limit)**
2 Tickets for all Rodeo and Dance Events
Cooler Pass for Dances
1 - 2'X4' banner in Arena

Muttin Bustin
Includes logo next to event in program
4 Tickets for all Rodeo Events
2 Tickets for all Dance Events
Sponsor announcement prior to each section Fri/Sat
Logo listed on website Sponsor page
Social Media Advertisement
Includes prizes

Calf Scramble **\$1000 For 1 yr** **1 Available**
Includes logo next to event in program
4 Tickets for all Rodeo Events
2 Tickets for all Dance Events
Sponsor announcement prior to each section Fri/Sat
Name listed on website Sponsor page
Social Media Advertisement
Includes prizes

In the Arena

(only for Rodeo weekend)

Arena Banners

\$100 (\$140 if banner is needed)

1 - 2'X4' banner hung around the inside of the arena

Above the Grand Stand (limit 6)

\$325 (\$375 if banner is needed)

1 - 2'X6' banner hung above the Grand Stand.

In the Arena

(Up Year Round for all Arena Events)

Bucking Chute Sponsor (Limit 6)

1- Logo on bucking chute

4 Tickets for all Rodeo/Dance Events

VIP Dance Entrance Cooler Pass

Logo in Program

Logo listed on website Sponsor page

Social Media Advertisement

Roping Chute Sponsor (Limit 2)

\$4000.00/ 3yr

1 Available

1- Logo on roping stand

4 Tickets for all Rodeo/Dance Events

Cooler Pass

Logo in Program

Logo listed on website Sponsor page

Social Media Advertisement

Announcer Stand (Limit 2)

(placed beside the Lane Legacy)

2'X4' Logo only on the announcer stand

4 Tickets for all Rodeo/Dance Events

Cooler Pass

Logo in Program

Logo listed on website Sponsor page

Social Media Advertisement

Out-gate Sponsors (Limit 2)

1 - 4'X7' Banner

2 Tickets for all Rodeo/Dance Events

Logo listed on website Sponsor page

Cooler Pass for Dances

1/4 Page Ad in Rodeo Program

Right or Left Panel Next to Out-gate (Limit 2)

\$1500 for 1 year

2 Available

Same benefits as Out-Gate with the location of the banner being different.

Premium Trailer Parking

(only for Rodeo weekend)

Silent Auctioned April 27th - Noon May 2nd At Mason Feed Store

Winners announced Sat. May 2nd!

Spot 1, 2, 3

parallel to the the South fence.



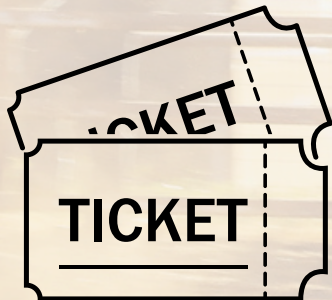
Spot 1 Up to 18' Trailer	Spot 2 Up to 18' Trailer	Spot 3 Up to 16' Trailer
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Spot 4, 5, 6, 7 & 8

backed into the East fence.



Spot 4 Up to 18' Trailer	Spot 5 Up to 18' Trailer	Spot 6 Up to 18' Trailer	Spot 7 Up to 18' Trailer	Spot 8 Up to 16' Trailer
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Raffle Underwriter

- Option 1 - Sponsor a Trip for 2 to Nashville
- Option 2 - Sponsor a trip for 2 to NFR 2026
- Option 3 - Sponsor Gun/Yetti Cooler Package

Each Sponsorship package is \$3500 and includes the following

- Includes logo on raffle ticket
- 4 Tickets for all Rodeo Events
- 2 Tickets for all Dance Events
- Sponsor announcement during drawings during the rodeo Saturday night
- Logo listed on website sponsor page
- Social Media Advertisement

Some levels may have already been secured, to confirm what is available please check with us at masonxrodeo@gmail.com or call 512-431-4894.