



# 2026 Sponsorship Opportunities

We appreciate you considering the opportunity to sponsor the Mason TX Rodeo. We are thrilled to host this three-day event annually. Recognized as the largest event in Mason, we understand how crucial it is to provide clear visibility and advantages for our sponsors. Without your commitment and support, we cannot fulfill our mission to:

Promote educational opportunities and support through scholarships for the youth of Mason County by encouraging and advancing agriculture and the sport of rodeo. This initiative aims to assist students pursuing further education in post-high school programs who meet the necessary requirements.

To ensure sponsorship deliverables please secure your sponsorship by June 1.

**Mason TX Rodeo Association**

**PO Box 211**

**Mason, TX 76856**

**[MasonTXRodeo.org](http://MasonTXRodeo.org)**

Mason TX Rodeo Association, EIN: 93-1774660 | Mason, TX, United States, is a nonprofit organization eligible to receive tax-deductible charitable contributions under Section 501(c)3 of the Internal Revenue Code. Your gift may qualify as a charitable deduction for federal income tax purposes. Please consult with your tax adviser or the IRS to determine whether a contribution is deductible.

Updated June 12, 2026

### Lasso Legacy / Premier

Lasso Legacy Stocked Cooler  
12 VIP Badges for all Rodeo Events  
Front Row VIP Tables for Round-Up Dances  
1 - 4'x8' Prominent Banner in Arena and 1 - 2'x4' Logo only banner on announcer stand  
Logo on Front of Program  
Full Page Ad on Back of Rodeo Program  
Logo Recognition on All Marketing Materials & Radio Advertisements  
Logo on website homepage & on sponsor page  
Social Media Advertisement

### Rodeo Legends

\$ 2250

2 Available

Rodeo Events - Bucking Sponsor | Leon Coffee - Rodeo Clown | Trick/Roman Riding | Arena Drag (Tractor)

Rodeo Legends Stocked Cooler  
8 VIP Badges for all Rodeo Events  
VIP Table for Round-Up Dances  
1 - 4'x8' Prominent Banner in Arena on catwalk level to announcer stand  
Full Page Ad in Rodeo Program  
Logo on website with link on Home & on Sponsor pages  
Social Media Advertisement

### Western Heritage Sponsors

Rodeo Event - Saddle Bronc | Tie Down | Team roping | Breakaway | Barrel Racing  
Bull riding\* | Ranch Rodeo Riding | Steer Raddling (may be Sat. Night only)

6 VIP Badges for all Rodeo Events  
VIP Table for Round-Up Dances + Cooler Pass  
1 - 2'x6' Banner in Arena  
Half Page Ad in Rodeo Program  
Logo on website with link on Home & on Sponsor pages  
Social Media Advertisement

### Ground Level Box: (Limit 3)

Box accommodates 12  
12 Tickets for all Rodeo/Dance Events + Cooler Pass  
Quarter Page Ad in Rodeo Program  
1 - 2'x4' banner in Arena or Sponsored Area  
Logo on website Sponsor page  
Social Media Advertisement

3 Available

**Ranch Wranglers** **\$750** **(no limit)**  
4 VIP Badges for all Rodeo Events and Dance Events  
Cooler Pass for Dances  
1 - 2'x6' Banner in Arena  
1/4 Page Ad in Rodeo Program  
Name listed on website Sponsor page  
Social Media Advertisement

**Trail Blazers** **\$500** **(no limit)**  
2 Badges for all Rodeo Events and Dance Events  
Cooler Passes for Dances  
1 - 2'X4' banner in Arena or Sponsored Area  
Listing in Rodeo Program  
Name listed on website Sponsor page  
Social Media Advertisement

**Round-Up Partners** **\$250** **(no limit)**  
2 Tickets for all Rodeo and Dance Events  
Cooler Pass for Dances  
1 - 2'X4' banner in Arena

**Muttin Bustin**  
Includes logo next to event in program  
4 Tickets for all Rodeo Events  
2 Tickets for all Dance Events  
Sponsor announcement prior to each section Fri/Sat  
Logo listed on website Sponsor page  
Social Media Advertisement  
Includes prizes

**Calf Scramble** **\$1000 For 1 yr** **1 Available**  
Includes logo next to event in program  
4 Tickets for all Rodeo Events  
2 Tickets for all Dance Events  
Sponsor announcement prior to each section Fri/Sat  
Name listed on website Sponsor page  
Social Media Advertisement  
Includes prizes

## In the Arena

(only for Rodeo weekend)

### Arena Banners

\$100 (\$140 if banner is needed)

1 - 2'X4' banner hung around the inside of the arena

### Above the Grand Stand (limit 6)

\$325 (\$375 if banner is needed)

1 - 2'X6' banner hung above the Grand Stand.

## In the Arena

(Up Year Round for all Arena Events)

### Bucking Chute Sponsor (Limit 6)

1- Logo on bucking chute

4 Tickets for all Rodeo/Dance Events

VIP Dance Entrance + Cooler Pass

Logo in Program

Logo listed on website Sponsor page

Social Media Advertisement

### Roping Chute Sponsor (Limit 2)

\$4000.00/ 3yr

1 Available

1- Logo on roping stand

4 Tickets for all Rodeo/Dance Events

Cooler Pass

Logo in Program

Logo listed on website Sponsor page

Social Media Advertisement

### Announcer Stand (Limit 2)

(placed beside the Lasso Legacy)

2'X4' Logo only on the announcer stand

4 Tickets for all Rodeo/Dance Events

Cooler Pass for Dances

Logo in Program

Logo listed on website Sponsor page

Social Media Advertisement

### Out-gate Sponsor (Limit 2)

1 - 4'X7' Banner

2 Tickets for all Rodeo/Dance Events

Logo listed on website Sponsor page

Cooler Pass for Dances

1/4 Page Ad in Rodeo Program

### Right or Left Panel Next to Out-gate (Limit 2)

\$1500 for 1 year

2 Available

Same benefits as Out-Gate with the location of the banner being different.