



FOR IMMEDIATE RELEASE - February 15, 2024

## **Mason TX Rodeo Association Attains 501(c)(3) Status, Quadruples Scholarship Funds, Hosts RoundUp Sponsorship Launch Event and Unveils New Website**

Mason, TX - February 15, 2024 - The Mason TX Rodeo Association is proud to announce its recent achievement of attaining 501(c)(3) nonprofit status, marking a significant milestone in its mission to support rodeo and agriculture students. With this official recognition, the association is poised to expand its impact and outreach within the community and beyond.

Founded with the vision of promoting the rich heritage of rodeo while fostering educational opportunities, the Mason TX Rodeo Association has been a pillar of support for aspiring young athletes and scholars. With the attainment of 501(c)(3) status, the association is now better positioned to fulfill its commitment to excellence in education and athletics.

One of the most notable advancements resulting from this milestone is the substantial increase in scholarship funds available to rodeo and agriculture students. This year, the Mason TX Rodeo Association will quadruple the amount of scholarship funds distributed, providing even greater assistance to deserving individuals pursuing their educational and professional aspirations.

To celebrate this momentous occasion and kick off Sponsorships for the annual RoundUp rodeo, the Mason TX Rodeo Association will be hosting a sponsorship launch party on February 28th. This event will provide an opportunity for community members, businesses, and supporters to come together in support of the association's mission and the upcoming rodeo festivities.

In addition to these developments, the Mason TX Rodeo Association is excited to unveil its newly launched website. Designed to provide comprehensive information about the association, its programs, events, and initiatives, the website serves as a hub for all things rodeo-related in Mason, Texas. Visitors can explore scholarship opportunities, learn about upcoming events, and discover ways to get involved and support the association's mission.

"We are thrilled to announce these significant milestones for the Mason TX Rodeo Association," said Jared Whitworth, President of the association. "Attaining 501(c)(3) status, quadrupling our scholarship funds, and launching our new website represent major achievements that will enable us to further our mission of supporting rodeo and agriculture students in our community. We invite everyone to join us in celebrating these accomplishments and making a positive impact on the lives of aspiring young individuals."

For more information about the Mason TX Rodeo Association, reservations for the Sponsorship Launch event, sponsorship opportunities, or the upcoming RoundUp rodeo, please visit [www.MasonTXrodeo.org](http://www.MasonTXrodeo.org).

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