



Dear Potential Sponsor:

We invite you to participate in our BOO-CODA SPOOK-TACULAR Festival in Bucoda, WA.

The Festival will take place October 1st-31st with Fun Family Activities planned each Saturday, and Trick or Treat every night.

We would love to have you as a sponsor of the BOO-CODA SPOOK-TACULAR Festival and create a mutually beneficial relationship that meets your marketing and communication goals and attracts potential new customers to your business. We have several sponsorship options to choose from and to fit every budget ranging from \$250 to \$10,000. Benefits range from the following:

- Recognition as a Presenting Sponsor
- Category Exclusivity
- Banner on-site
- Use of BOO-CODA SPOOK-TACULAR logo
- Logo and link on website and printed materials
- Social Media mentions
- Recognition on Festival signage
- Complimentary tickets to events
- Discounts on merchandise

Please find attached a Sponsorship Opportunities, Benefits and Calendar of Events.

We created this month-long event to raise funds for continued restoration of the Bucoda Community Center. The Community Center is a key part of Bucoda and is used on a weekly basis by community groups. We are raising funds to put in an Elevator and Fire Escape System along with preservation work on the outside of the building.

I look forward to speaking with you about the possibility of your sponsorship of the festival.

Sincerely,

George Sharp
Sponsorship Chairperson
360-878-3835
gsharp@thurstonedc.com



October 1st-31st

BUCODA, WASHINGTON
Sponsorship Opportunities

Presenting Sponsor: BOO-CODA SPOOK-TACULAR \$10,000

Presented by: **Your Company Name**

Be part of the newest Festival in the Pacific Northwest, increase your brand awareness and attract consumers into your business. Our festival is full of fun family activities and adult specific events.

BOO-CODA HEARSE \$1,000-\$10,000

Official Vehicle of Bucoda, Washington that will travel to parades, be parked at highly visible intersections and parking lots, drive in high traffic drive-times in Seattle and Tacoma attend Car Shows and other festivals and events. Have your logo on signage atop the Hearse.

BOO-CODA SPOOK-TACULAR MAIN FESTIVAL GROUNDS AREA TENT \$5,000

Be where the Fun Festivities will take place. Your brand will be front and center of attendees. Customized signage and experiences for you to interact with potential customers.

GRAND IDEA SPOOK-TACULAR SPONSORSHIP \$1,000

Sponsor receives 1 Casket Racer Entry, 1 10x10 Booth Space at each event weekend (8 total), 10 Tickets and 1 VIP Pass to Scary-nights Haunted House, 5 Pumpkin Pancake Tickets, Announcements from the stage at each event, on-site event signage, website and social media mentions, material placement in Trick or Treat Goodie Bag, and 25% discount off BOO-CODA SPOOK-TACULAR Merchandise.

BOO-CODA SPOOK-TACULAR FRIEND OF THE FESTIVAL SPONSORSHIP \$250 - \$500

Sponsor recognition on website, social media, and tickets to Scary-nights Haunted House and Pumpkin Pancake Breakfast.

(Continued on next page)

PUMPKIN PANCAKE BREAKFAST \$2,500 Saturdays, October 6, 13, 20, 27, 9am-11am, served by the Bucoda Improvement Group

OFFICIAL PRODUCTS OF BOO-CODA SPOOK-TACULAR \$1,000-\$20,000

Be the Official BOO-CODA SPOOK-TACULAR: Printer, Insurance Company, Radio Station, TV, Media, Soft Drink, Beer, Spirits, Wine, Candy, Hardware Store, Construction Company, Heating and Cooling Company, Overhead Door Company and Fuel (\$ Gas Gift cards for the Hearse owners who attend and for the Bucoda Hearse), etc...

TRICK OR TREAT EVERY NIGHT IN OCTOBER \$2,500

6:30pm-7:30pm at Joe's Place every night, (Haunted House on Fridays and Saturdays), include your information in the Trick or Treat Goodie Bag.

DIY HALLOWEEN DECORATION WORKSHOPS \$2,500 Saturday, September 8, 15, 22, 9am-11am
Greet attendees and interact with them as they design their own Halloween Decorations.

HALLOWEEN DECORATION CONTEST \$2,500 for Residents of Bucoda October 1st-31st
Provide colored lights and cash prizes for the decoration contest. Be on the official Public Choice award social media and printed ballot.

DIY CASKET RACER WORKSHOPS \$2,500

Saturday, September 22, 29, and October 6 11am-1pm

STORYTELLING CONTEST: SPOOKY STORIES, TALL TALES, FABLES AND REAL LIFE EXPERIENCES \$2,500

Saturday, October 6, 1pm-5pm be on-site and introduce the Contestants, serve as a judge and hand out your information to attendees.

HISTORY OF ABRAHAM LINCOLNS FUNERAL PRESENTATION (SOLD) sponsored by Funeral Alternatives of Washington Saturday, October 6, 10am

RELIGIOUS AND CULTURAL FUNERAL PRACTICES PRESENTATION (SOLD) sponsored by Funeral Alternatives of Washington Saturday, October 6, 11am

PINE BOX DERBY CASKET RACES \$2,500

Saturday, October 13, 12:30pm

Individual businesses, non-profit organizations, government agencies, and friends and family decorate and race Caskets.

HEARSE PROCESSION AND VIEWING \$2,500

Saturday, October 13, 11am-5pm

Similar to a parade, main area with announcer, and then viewing is similar to a car show.

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PUMPKIN DECORATION AND CARVING CONTEST \$2,500

Kids-Adults, Saturday, October 20, 11am-3pm, Pumpkins will remain on site and be part of a BOO-CODA Wall of Pumpkins nightly display.

COLORING CONTEST SATURDAY \$2,500

Saturday, October 20 (Month long contest, shown on 20th) Artwork will remain on display for the rest of the month in Community Center windows.

FAMILY PREPAREDNESS FOR WHEN DEATH HAPPENS PRESENTATION (SOLD) sponsored by Funeral Alternatives of Washington Saturday, October 20, 10am

LEAVING YOUR MARK IN HISTORY PRESENTATION (SOLD) sponsored by Funeral Alternatives of Washington Saturday, October 20, 11am

BUCODA THRILLER \$2,500

Saturday, October 27, 3pm

Attempt at setting a world record- around the world for most Dancers to Michael Jackson's Thriller Song Be on site to welcome participants and participate in the dance too.

KID ACTIVITIES \$2,500

Balloon artist, Face painting Saturday, October 27 11am – 2pm

COSTUME CONTESTS \$2,500

Saturday, October 27th

In conjunction with Joe's Place, Pet's at noon and Kids at 2pm, Adults 10:00pm
Be the chief judge and on-site to present the awards to the winners.

VENDOR FAIR TENT \$5,000

October 27th, 10am-5pm,

All sponsorships will be customized to meet your Marketing and Communication Goals.

For more information please contact our Sponsorship Chairperson George Sharp, gsharp@thurstonedc.com or 360-878-3835.

BOO-CODA SPOOK-TACULAR is coordinated by the Town of Bucoda, Washington. Bucoda is located 20 miles south of the Washington State Capital City of Olympia. Proceeds from **BOO-CODA SPOOK-TACULAR** will be used to support the Bucoda Community Center and the 1939 Gymnasium. For more information about the Town of Bucoda please contact Mayor Alan Carr, P.O., Box 10, - 101A east 7th Street, Bucoda, WA 98530, 360-278-3525, mayorofbucoda@scattercreek.com www.bucoda.us



2018 SPONSORSHIP OPPORTUNITIES FOR EVERY BUDGET

Benefits	\$10,000	\$5,000	\$1,000	\$500	\$250
Recognition as Presenting Sponsor	X				
Category Exclusivity	X				
Company mention on Radio Advertisements	X				
Banner, Inflatable, Display On-site	X	X	X		
Use of BOO-CODA SPOOK-TACULAR LOGO	X	X	X	X	X
Logo & Link on Website	X	X	X	X	X
Logo on Poster	X	X			
Name on Poster	X	X	X	X	X
Entry into Casket Races	X	X	X	X	X
Social Media Recognition	X	X	X	X	X
Logo on Town Electronic Reader Board *when in operation	X	X	X		
Included in Email Campaign	X	X	X	X	X
On-site Festival Signage	X	X	X	X	X
Logo on Printed Materials	X	X	X		
Booth Exhibit Space at Events	X	X	X	X	
Announcer Recognition	X	X	X	X	X
Logo included in Press Release	X	X	X		
Complimentary Tickets to Scary-nights Haunted House	100	50	10	5	2
VIP Tickets to Scary-nights Haunted House	10	5	1	0	0
Pumpkin Pancake Breakfast Tickets	25	15	5	3	1
Discount on Merchandise	X	X	X	X	X
Ability to put item in the Trick or Treat Goodie Bag	X	X	X	X	X

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Calendar of Events - October 1st-31st 2018

www.boo-coda.com

BUCODA WASHINGTON

- **DIY Halloween Decoration Workshops** Saturdays, September 8, 15, 22, 9am-11am
- **DIY Casket Racer Workshops** Saturdays, September 22, 29, October 6, 11am-1pm
- **Scare Workshop-** Learn to be a Scare Actor, Saturday, September 22, 10am and 2pm
- **Bucoda Scary-Nights Haunted House** September 28, 29, October 5, 6, 12, 13, 19, 20, 26, 27, 28, 29, 30, and 31, 7pm (dark)-11pm Friday & Saturday, 7 (dark)-10pm Halloween week
- **Trick or Treat Every Night** October 1-31, 6:30pm-7:30pm at Joe's Place
- **Pumpkin Pancake Breakfast** Saturdays, October 6, 13, 20, 27, 9am-11am
- **Storytelling Contest: Ghost Stories, Tall Tales, Fables and Real life experiences** Saturday, October 6, 1-5pm
- **Halloween Jokes Contest**, Saturday, October 6th, 9pm, Joe's Place
- **History of Abraham Lincoln's Funeral Presentation** Saturday, October 6, 10am
Sponsored by Funeral Alternatives of Washington
- **Religious and Cultural Funeral Practices Presentation** Saturday, October 6, 11am
Sponsored by Funeral alternatives of Washington
- **Halloween Decoration Contest** Oct. 1-31, Residences and Community Buildings in Bucoda
- **Pine Box Derby Casket Races** Saturday, October 13, 12:30pm Businesses, Non-profits, High Schools, Government Agencies, friends and families are invited to compete against each other for 1st, 2nd, 3rd Places and dead last, Scariest Casket, Funniest Casket, and Best Costumed Team and Cortege.
- **Hearse Procession and Viewing** Saturday, October 13, 11am-5pm (will include Pin-Up Contest and Newly Dead Game)
- **Forest Grove Cemetery Tour- Bringing History to life**, Saturday, October 13, 4pm-8pm
- **Pumpkin Decorating and Carving Contest** Saturday, October 20, 11am-3pm
Kids and Adult Categories. Pumpkins will remain on site and be part of a BOO-CODA Wall of Pumpkins nightly display.
- **Coloring Contest** Saturday, October 20 11am-3pm
(Month long contest, shown on October 20) Artwork will remain on display for the rest of the month in Community Center windows. Pick up an entry form at a Timberland Regional Library (Centralia, Chehalis, Elma, McCleary, Oakville, Olympia, Shelton, Tenino, Tumwater, and Yelm)
- **Family Preparedness for when Death Happens Presentation** Saturday, October 20, 10am
Sponsored by Funeral Alternatives of Washington
- **Leaving your Mark in History Presentation** Saturday, October 20, 11am
Sponsored by Funeral Alternatives of Washington
- **Bucoda Thriller- Thriller Dance** Saturday, October 27, 12pm-3:30pm Attempt at setting a world record- around the world for most Dancers to Michael Jackson's Thriller Song. Actual dance takes place at 3pm
- **Kid Activities** Saturday, October 27, 11am-2pm, Balloon artist, Face painting
- **Costume Contests** Saturday, October 27 at Joe's Place- Pet's at Noon, Kids at 2pm, Adults at 10pm
- **Vendor Fair** Saturday, October 27, 10am-5pm

(All events and times are subject to change)

If you would like to be a Sponsor or Volunteer please visit www.boo-coda.com