

# Dr. Joshua M. Rea

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## Academic Appointments

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### **Assistant Professor | 2023-Present**

Millersville University, Department of English & World Languages

### **Assistant Professor & Director of First-Year Composition | 2021-2023**

Louisiana State University in Shreveport, Department of English & Foreign Languages

### **Visiting Instructor | 2020-2021**

University of South Florida, Department of English

### **Graduate Teaching Assistant | 2015-2020**

University of South Florida, Department of English

### **Lead Tutor | 2011-2012**

University of Mount Union, Writing Center

### **Tutor | 2009-2011**

University of Mount Union, Writing Center

## Education

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### **Ph.D. Rhetoric and Composition | 2020**

University of South Florida, Department of English

Dissertation: "The Fiery Furnaces of Hell": Rhetorical Dynamism in Youngstown, Ohio

Director: Dr. Lisa Melonçon

### **M.A. English | 2015**

University of Louisville, Department of English

### **B. A. English (Writing) | 2012**

## **Publications**

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### **Peer-Reviewed Journal Articles**

Rea, J. M. (2022). Inventing the slums: Rhetoric, race, and place in Westlake Terrace. *Rhetoric Review* 41.1, pp. 31-44.

### **Chapters in Peer-Reviewed Edited Collections**

Rea, J. M., Cannon, P., Sawchyn, A., and Walkup, K. (2018). Journaling and bibliotherapy: Theory, methodology, and usability. In N. Matveeva & G. Agboka, Eds., *Citizenship and Advocacy in Technical Communication: Scholarly and Pedagogical Perspectives* (pp. 153-174). New York: Routledge.

Johnson, M. A., Cannon, P., Palmer, R., Rea, J. M., & Zarlengo, T. (2017). Logotypes in place: A visual rhetorical history of Cigar City. In D. N. DeVoss & C. S. Wyatt (Eds.), *Type matters: The rhetoricity of letterforms* (pp. 252-281). Anderson, SC: Parlor Press.

### **Textbook Publications**

Rea, J. M. (2018). Usability. In T. Zarlengo (Ed.), *A Rhetorical Approach to Workplace Writing*, 5th edition (pp. 85-91). Tampa, FL: University of South Florida Press.

Rea, J. M. (2018). Accessibility. In T. Zarlengo (Ed.), *A Rhetorical Approach to Workplace Writing*, 5th edition (pp. 92-94). Tampa, FL: University of South Florida Press.

Rea, J. M. (2016). Introduction: What is rhetoric? In A. Hoffman & K. Wiggs, *Rhetoric Matters* (pp. 13-16). Acton, MA: XanEdu.

Gocinski, K., Wiggs, K., & Rea, J. M. (2016). Using direct quotations. In A. Hoffman & K. Wiggs, *Rhetoric Matters* (pp. 156-160). Acton, MA: XanEdu.

Rea, J. M. (2016). Avoiding copyright issues. In A. Hoffman & K. Wiggs, *Rhetoric Matters* (pp. 327-330). Acton, MA: XanEdu.

Rea, J. M. (2016). Introduction: Joining the conversation. In A. Hoffman & K. Wiggs, *Rhetoric Really Matters* (pp. 14-17). Acton, MA: XanEdu.

Gerdes, J., Hopton, S. B., & Rea, J. M. (2016). Visual rhetoric. In A. Hoffman & K. Wiggs, *Rhetoric Really Matters* (pp. 331-337). Acton, MA: XanEdu.

Rea, J. M. (2016). Building effective websites. In A. Hoffman & K. Wiggs, *Rhetoric Really*

*Matters* (pp. 357-361). Acton, MA: XanEdu.

Browning, E. & Rea, J. M. (2016). Understanding stakeholders. In A. Hoffman & K. Wiggs, *Rhetoric Really Matters* (pp. 371-374). Acton, MA: XanEdu.

### **Research-in-Progress**

Rea, J. M. (Article manuscript). Social problems and racial agendas: The importance of urban planning documents as technical communication. 22 manuscript pages. Under review at *Technical Communication Quarterly*.

Rea, J. M. & Melonçon, L. K. (Article Manuscript). Situational ethics and the role of the technical communicator: Operationalizing justice through two workplace case studies [working title]. Target journal: *Technical Communication*.

### **Invited Talks**

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“*The Water Knife*.” Witness to Change Discussion Series. Shreve Memorial Library. January 23, 2023.

“Striking out in Ybor City: Baseball, affordable housing, and rhetorical violence.” College of Arts and Sciences Lecture Series, Louisiana State University in Shreveport. November 4, 2022.

“Tuberculosis as a ‘social problem’: The impact of urban planning rhetorics on public health.” College of Arts and Sciences Lecture Series. Louisiana State University in Shreveport. March 28, 2022.

### **Conference Presentations**

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“Tuberculosis as a ‘social problem’: The impact of urban planning rhetorics on public health.” Association for the Rhetoric of Science, Technology, and Medicine at Rhetoric Society of America. Baltimore, MD. May 26, 2022.

“Inventing inhospitable places: Westlake Terrace and the rhetoric of dwelling.” Rhetoric Society of America. Portland, OR. May 21-24, 2020 (accepted; canceled due to COVID-19).

“The commonplaces of places: Idora Park and rhetorical invention.” Conference on College Composition and Communication. Milwaukee, WI. March 25-28, 2020 (accepted; canceled due to COVID-19).

“Lived performances: The rhetoric of inhabitation in Steeltown, USA.” Conference on College Composition and Communication. Pittsburgh, PA. March 13-16, 2019.

“Curricular expectations: Unifying program and course goals.” Association for Teachers of Technical Writing. Pittsburgh, PA. March 12-13, 2019.

“The fiery furnaces of hell: Rhetorical ecologies in Youngstown, Ohio.” Conference on College Composition and Communication. Kansas City, MO. March 13-17, 2018.

“Logotypes in place: A visual rhetorical history of cigar city.” Conference on College Composition and Communication. Portland, OR. March 15-18, 2017.

“Chromolithography: Technology, circulation, and networked public memory.” National Communication Association. Philadelphia, PA. November 9-13, 2016.

“Mental health communication and self efficacy: Designing a responsive information architecture.” IEEE International Professional communication conference. Austin, TX. October 2-5, 2016.

“Journaling and bibliotherapy: Usability, methodology, and pedagogy.” (With Katie Walkup). Paper presentation. Association of Teachers of Technical Writing. Houston, TX. April 6, 2016.

“Cultural Rhetoric: History and modes of inquiry.” English Graduate Student Association Interdisciplinary Conference: “Identity and Culture: Engaging Interdisciplinary Conversations.” University of North Carolina, Greensboro. Greensboro, NC. March 1, 2014.

## **Courses Taught**

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### **Millersville University**

ENGL 110	English Composition
WRIT 316	Business Writing
WRIT 312	Technical Writing

### **Louisiana State University in Shreveport**

ENGL 681	Theory and Practice of Composition
ENGL 481	Theory and Practice of Composition
ENGL 427	Visual Rhetoric
ENGL 325	Technical Writing
ENGL 302	Digital Rhetoric
ENGL 201	Introduction to Rhetoric and Writing Studies
ENGL 115	Composition II
ENGL 105	Composition I
ENGL 105L	Composition I Practicum

### **University of South Florida**

ENC 4218	Visual Rhetoric for Technical Communication
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ENC 3416	New Media for Technical Communication
ENC 3310	Expository Writing: Special Topics, Rhetoric of Place
ENC 3310	Expository Writing
ENC 3250	Professional Writing
ENC 3246	Communication for Engineers
ENC 2210	Technical Writing for Health Sciences
ENC 1102	Composition II
ENC 1101	Composition I

### **Teaching Assistantships at the University of South Florida**

ENG 4674	Film and Culture
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### **Curriculum Development**

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#### **Distributed Courses Developed at Millersville University**

ISCA 500	Technical Writing for Scientists
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#### **Distributed Courses Developed at Louisiana State University in Shreveport**

ENGL 115	Composition II
ENGL 105	Composition I
ENGL 105L	Composition I Practicum

#### **Standardized or Distributed Courses Developed at the University of South Florida**

ENC 3416	Digital Rhetoric (Online; Quality Matters certified)
ENC 3371	Rhetorical Theory (Online; Quality Matters certified)
ENC 3310	Expository Writing (Online; Quality Matters certified)
ENC 1102	Composition II
ENC 1101	Composition I

### **Administrative Appointments**

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#### **Louisiana State University in Shreveport**

##### ***Director of First-Year Composition / 2021-2023***

- Developed and administered Composition curriculum
- Led instructor orientation and workshops
- Performed teaching observations
- Created online shells and resources pages
- Taught co-requisite lab each semester

#### **University of South Florida**

***Curriculum Development & Research Assistant, PTC / Spring 2021***

- Developed online curricula for multiple PTC courses
- Participated in research study on instructor content knowledge
- Piloted appraisal project for general education PTC courses
- Participated in collaborative research project on instructional technologies

***Mentor and Website Manager, First Year Composition / 2016-2017***

Department of English, University of South Florida

- Developed First Year Composition curriculum as a team
- Helped write and edit textbook
- Redesigned and managed program website
- Planned and ran instructor orientation
- Mentored incoming graduate students

**University of Mount Union**

***Lead Tutor, Writing Center / 2011-2012***

University of Mount Union

- Developed educational materials for the Center
- Ran professional development and training workshops for tutors
- Assisted in managing center, including scheduling conflicts and online appointments

**University Service**

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**Louisiana State University in Shreveport**

***Member, Dual Enrollment Graduate Certificate Committee / Summer 2023***

- Completed new academic program paperwork
- Conducted survey and focus group research to identify need
- Developed program curriculum and curricular materials

***Composition Coordinator, Dual Enrollment Committee / 2022-2023***

- Acted as representative and point of contact for dual enrollment composition courses
- Created instructor and student resources
- Held informational and training sessions for dual enrollment teachers
- Reviewed dual enrollment syllabi
- Assisted instructors with curriculum development
- Aligned dual enrollment curriculum with university curriculum

***Member, First Year Experience Committee / 2022-2023***

- Developed comprehensive first-year experience program
- Created plans for retention, engagement, and student success

***Member, General Education Committee / 2022-2023***

- Revised general education curriculum and requirements
- Reviewed syllabi for general education courses

- Created rubrics for assessing general education competencies
- Assessed general education curriculum

***Member, Co-Requisite Committee / 2022-2023***

- Developed curricula for co-requisite labs in English and Math
- Attended professional development sessions
- Developed resources for co-requisite labs

## **Departmental Service**

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### **Millersville University**

***Member, Program Review Committee / 2023-Present***

- Gathered program data on assessment and development
- Wrote program review report collaboratively

***Member, Writing Studies Committee / 2023-Present***

- Updated courses to align with field-wide practices and instructor expertise
- Developed curricula for undergraduate certificates
- Developed common assessments for First-Year Composition

### **Louisiana State University in Shreveport**

***Chair, Writing Committee | 2022-2023***

- Developed proposal for a Writing Center
- Created program outcomes for Writing Concentration
- Developed proposal for and collaboratively drafted in-house composition textbook

***Member, Spanish Search Committee / 2022-2023***

- Performed material review and conducted interviews with candidates
- Hired candidate for Spanish Linguistics tenure-track position

***Member, Mass Communications Search Committee / 2022-2023***

- Performed material review and conducted interviews with candidates
- Hired candidate for tenure-track position in broadcast journalism

***Curriculum Designer, Writing Concentration / 2021-2023***

- Re-designed and re-organized curriculum for LSUS's Writing Concentration
- Added several new courses to the curriculum
- Created curriculum mock-ups
- Wrote catalog descriptions, justifications, rationales, and syllabi

***Member, English Search Committee / 2021-2022***

- Performed material review and conducted interviews with candidates
- Hired candidates for two continuing instructor positions in literature

## **University of South Florida**

### ***Member, PTC Summer Team / 2020***

- Developed curriculum and course materials for Digital Rhetoric course

### ***Member, Curricular Sub-Committee for ENC 3416 / 2020***

- Curricular work to update course around common learning objectives for revised major

### ***Member, USF Writes Technology and Development Committee / 2019-2020***

- Met once a month to discuss development of software and provide recommendations

### ***Participant, Professional and Technical Communication Curriculum Update / 2018-2019***

- Participated in USF Writes Stakeholder Group
- Piloted USF Writes
- Piloted Collective Feedback Program
- Performed user testing on assignments and technology

## **National Service**

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### **Reviewer**

Rhetoric Society of America Conference, 2023

### **Reviewer**

Computers and Writing Conference, 2014

## **Awards and Honors**

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Alice Hearne Award for Outstanding Doctoral Candidate | 2019

Department of English, University of South Florida

Irving & Mollie Rubin Award for Outstanding Graduate Student | 2018

Department of English, University of South Florida

## **Memberships**

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Rhetoric Society of America

National Council of Teachers of English

- Conference on College Composition and Communication

Sigma Tau Delta English Honors Fraternity

Alpha Lambda Delta National Honors Fraternity