

WHO WE ARE

We are the global solution for the Blue Cross Blue Shield (BCBS) companies. We offer group corporate products under the Blue Cross Blue Shield Global brand.

1997

NOW



Founded as

Highway to Health with a global network of hand-picked medical professionals combined with cutting-edge technology

GeoBlue®

Simplifying the international healthcare experience through technology and personalized services.

420+

425.000+

GeoBlue

claims processed

Owned and backed by market leaders, a consortium of BCBS plans and Bupa Global.

106 million

members insured by BCBS companies

32 million customers served

WHAT WE DO

We aim to simplify the international healthcare experience through a wide range of health insurance solutions to meet the needs of the globally mobile.



Group products for short-term business travel and long-term expatriate assignments



Group products covering **students**, **faculty and staff** for U.S. inbound and outbound academic programs



Individual travel medical products

for business, students, missionaries, leisure, short-term, long-term and multi-trip

WHO WE SUPPORT

We deliver worldwide health insurance solutions and services that provide peace of mind to employers, non-profits, universities and individuals – ensuring members get access to the care they need, when they need it.



Over **1,400** corporate clients



More than **400** academic programs



Over **525,000**GeoBlue
members



More than **85M** BCBS Global Core¹ members



Nearly **350,000**Bupa Global members in the U.S.

HOW WE SUPPORT

We provide borderless access to healthcare coupled with high-tech, high-touch service – all to help members feel secure about their health so they can achieve more.



Robust global provider network spanning every U.S. community and roughly 190 countries.

95% of U.S. physicians and **96%** of U.S. hospitals are in the BCBS network.



151,000 direct settlement providers² outside the U.S.





24/7 medical assistance and evacuation services.

Industry-leading digital tools

that put access to global healthcare in members' hands along with administrator and provider tools that reduce administrative burdens.





Personalized,
culturally-relevant local
support provided by
169 worldwide
regional
physician
advisors and
more than 50
in-house
medical
assistance
specialists.

READY TO LEARN MORE?

Visit **about.geo-blue.com** today or **contact your sales representative** to learn more about our comprehensive healthcare solutions.

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¹ Formerly BlueCard Worldwide ² Includes third party network providers

GeoBlue is the trade name of Worldwide Insurance Services, LLC (Worldwide Services Insurance Agency, LLC in California and New York), an independent licensee of the Blue Cross and Blue Shield Association. Group coverage is provided under insurance policies underwritten by 4 Ever Life Insurance Company, Oakbrook Terrace, IL, NAIC #80985. For student and individual products GeoBlue is the administrator of coverage provided under insurance policies issued by 4 Ever Life International Limited, Bermuda, an independent licensee of the Blue Cross Blue Shield Association.