

Dear Wisconsin Veterans and Community Leaders,

For over a century, The American Legion has proudly served Veterans, their families, widows, and communities across our Great Country. Through our *Be The One* initiative, we are not promoting a slogan but fulfilling a mission—*Changing Lives and Saving Lives*—by providing Veterans with a renewed sense of **Mission, Purpose, and Relevancy** beyond their military service.

The American Legion has played a pivotal role in improving the lives of Veterans through legislative victories like the original GI Bill, the current "Forever GI Bill", the formation of the Veterans Administration, and the PACT Act. These efforts have had a profound impact on Veterans and their families, and we remain steadfast in our commitment to building stronger communities and a stronger nation.

But we cannot do this alone. To accomplish this mission, we need you—our fellow Veterans, our allies, and our partners in service. By joining The American Legion, you will be part of a dedicated network committed to supporting Veterans, families, children, and youth while uplifting the very communities we call home. Whether you are a Veteran yourself or a member of a Veteran's family, there is a place for you in our Legion Family—including the Auxiliary, the Sons of the American Legion, and the Legion Riders.

If now isn't the right time for you to join, we still want to work with you to provide assistance to those in need. Together, we can make a meaningful impact—serving Veterans, strengthening families, and building a brighter future for our communities and our country.

Are you ready to answer this call to serve once again? Let us stand united, just as we did during our time in uniform, to continue serving our fellow Veterans, our families, and our Great Nation.

With gratitude and a servant's heart,

[Your Name]

[Your Title/Position]

[Contact Information]

The American Legion