



2026 Wisconsin American Legion Membership Goals

- **Buddy Checks performed by 100% of Posts** across the Department

- **Contact all current members by Veterans Day 2025 – Engage our members, Veterans, Legion Family, youth, families, and our communities**

- **Retention rate over 90% by 11-11-25**, 95% for the 26 Membership Year by March 31st (shoot for 70% by the end of August, 80% by the 15th of October)

- **Serve all 331,000 Veterans in Wisconsin**, invite them to join our great organization

- **Grow the membership of the American Legion Department of Wisconsin** by 3% for Membership Year 2026 – Posts Counties and Districts that are making an impact by being active, holding events for their members, veterans, community are more likely to grow.

- **Adopt an Armory** or military unit - cover down on at least 90% of units in Wisconsin – Support our Service Members and their families

- **Partnerships** – Build or improve partnerships with all Veterans Service Organizations, community, businesses, other non profits, employers like those listed below who have been recognized for being Veteran friendly

- 4imprint Inc. (Oshkosh)
- - Del Monte Foods Inc. (Plover)
- - Deloitte LLP: (Madison)
- - Frank Beverage Group: (Middleton)
- - Goodwill Industries of North Central Wisconsin: (Menasha)
- - Kimberly-Clark Corp. (Neenah)
- - Menasha Corp. (Neenah)
- - Moraine Park Vocational and Technical College: (Fond du Lac)
- - Oshkosh Corp. (Oshkosh)
- - Rockwell Automation: (Milwaukee)
- - TDS Telecom: (Madison)
- - U.S. Venture Inc. (Appleton)
- - UW Health: (Middleton)
- - We Energies: (Milwaukee)
- - Old Wisconsin Sausage Co. (Sheboygan)
- - Superior Water Light and Power: (Superior)
- - Waupaca Foundry Inc. (Waupaca)