

Sparkify™: Igniting Local Conversations

Clean – Simple – Fun

Sparkify™ is a free “pre-social” networking app that allows users to select from hundreds of possible common interests (sparks) from eighteen diverse categories and then search to find matches in close geographic proximity in order to “spark” a conversation. The conversation could be in person or in a chat function.

Sparkify™ is geared to matching common interests to “spark” a conversation. It is not geared to dating, business, or social. Of course, anything is possible after you meet someone, but that is up to you. You have your initial icebreakers. Sparkify™ profiles are short and professional. A first name and last initial, a professional picture, and some very basic personal information are all that are listed. The simplicity and selection of “sparks” to screen for matches of selected common interests that you can change at any time sets Sparkify™ apart from other social networking apps.

Using Sparkify™ is as easy as 1-2-3:

#1: Sign-up, Create a Profile. It's simple and you can use your Facebook profile to make it even easier.

#2: Select up to ten interests or “sparks.” These are changeable at any time, and you are free to choose sparks from eighteen diverse categories.

#3: Search for people in close geographic proximity with matching sparks. Sort them by distance, number of matching sparks, or by one specific spark.

Then you decide: Chat and/or meet with your initial ice-breaker and common ground already identified.

CATEGORIES: Select Sparks (common interests) from:

1. Occupations
2. US States
3. US Cities
4. Countries
5. Foreign Cities
6. US Colleges
7. College Majors
8. Food
9. Interests
10. Languages
11. Music
12. Pets
13. Political Parties
14. Religions
15. Pro Sports: Baseball (MLB)
16. Pro Sports: Basketball (NBA)
17. Pro Sports: Football (NFL)
18. Pro Sports: Hockey (NHL)

FEATURES: Sparkify highlights:

- Set up a simple and quick Profile

- Select Sparks in 18 categories with hundreds of choices
- Suggest Sparks to add and share success stories
- View Profiles that show Matching Sparks and Distance
- Sort Profiles by Distance, Number of Sparks, or Individual Sparks
- Save Profiles in Favorites for easy access
- Adjust Settings to limit your Visibility and the Information Shared
- Chat directly with Profiles or meet them in person
- Set up Private Licensing options for schools, business, conferences, and more
- Feel confident with a Strict Privacy Policy and Encrypted Passwords

Web Site: www.sparkify.com

Email: support@sparkify.com

SOCIAL MEDIA LINKS:

Facebook: www.facebook.com/SparkifyMe

Twitter: www.twitter.com/SparkifyMe

YouTube: <http://bit.ly/12x5Arv>