

## About

### **Sparkify™: Igniting Local Conversations** **Clean – Simple – Fun**

**Sparkify™** is a free “pre-social” networking app that allows users to select from hundreds of possible common interests (sparks) from eighteen diverse categories and then search to find matches in close geographic proximity in order to “spark” a conversation. The conversation could be in person or in a chat function.

**Sparkify™** is geared to matching common interests to “spark” a conversation. It is not geared to dating, business, or social. Of course, anything is possible after you meet someone, but that is up to you. You have your initial icebreakers. Sparkify™ profiles are short and professional. A first name and last initial, a professional picture, and some very basic personal information are all that are listed. The simplicity and selection of “sparks” to screen for matches of selected common interests that you can change at any time sets Sparkify™ apart from other social networking apps.

#### **Using Sparkify™ is as easy as 1-2-3:**

#1: Sign-up, Create a Profile. It's simple and quick.

#2: Select up to twenty interests or “sparks.” These are changeable at any time, and you are free to choose sparks from eighteen diverse categories.

#3: Search for people in close geographic proximity with matching sparks. Sort them by distance, number of matching sparks, or by one specific spark.

Then you decide: Chat and/or meet with your initial ice-breaker and common ground already identified.

#### **CATEGORIES: Select Sparks (common interests) from:**

1. Occupations
2. US States
3. US Cities
4. Countries
5. Foreign Cities
6. US Colleges
7. College Majors
8. Food
9. Interests
10. Languages
11. Music
12. Pets
13. Political Parties
14. Religions

15. Pro Sports: Baseball (MLB)
16. Pro Sports: Basketball (NBA)
17. Pro Sports: Football (NFL)
18. Pro Sports: Hockey (NHL)

**FEATURES: Sparkify highlights:**

- Set up a simple and quick Profile
- Select up to twenty Sparks in eighteen categories with hundreds of choices
- Suggest Sparks to add and share success stories
- View Profiles that show Sparks, Distance, and App Status
- Sort Profiles by Distance, Number of Sparks, or Individual Sparks
- Save Profiles in Favorites for easy access
- Block or Report Profiles if necessary
- Adjust Settings to limit your Visibility and the Information Shared
- Swipe to Update Search results
- Receive Push Notifications of Chat Requests
- Chat directly with Profiles and soon send files
- Share App through direct links to Facebook, Twitter, Text, and Email
- Set up Private Licensing options for schools, business, conferences, and more
- Feel confident with a Strict Privacy Policy and Encrypted Passwords

**CONTACT INFO:**

Web Site: [www.sparkify.com](http://www.sparkify.com)

Email: [support@sparkify.com](mailto:support@sparkify.com)

**SOCIAL MEDIA LINKS:**

Facebook: [www.facebook.com/SparkifyMe](http://www.facebook.com/SparkifyMe)

Twitter: [www.twitter.com/SparkifyMe](http://www.twitter.com/SparkifyMe)

YouTube: <http://bit.ly/12x5Arv>

**LEGAL INFO:**

Terms of Use: <http://bit.ly/SparkifyTermsOfUse>

Privacy Policy: <http://bit.ly/SparkifyPrivacyPolicy>

Disclaimer: <http://bit.ly/SparkifyDisclaimer>