Next to parents, coaches are known to have the greatest impact and influence on a child. Therefore, we have a great responsibility and a tremendous opportunity to positively affect our players. Make no mistake about it - we will have an impact and strong influence on our kids - not just as players, but also as people......so the question is, will it be positive or negative? We can't afford to blow it.



NHSM believes that coaches need to take every opportunity to set and model the right behavior and attitude for our players so we can best influence them - not only on the field of competition - but also outside the lines.

It is the mission of New Hampshire Sports Management to create the best environment possible for our players so they can compete at their highest level of effort and creativity. Therefore, NHSM has a Coaches Code of Conduct that we will passionately enforce to sustain the culture we all strive to achieve.

As a coach in a NHSM league, you are agreeing to model and adhere to the following expectations:

- 1. I will not talk or scream at the officials for any reason, even when I don't agree with a call.
- 2. I will demonstrate to my players & peers a respectful attitude towards the officials.
- 3. I will not permit my players or teammates to be disrespectful to the officials.
- 4. I acknowledge the game is about those playing and not me. I will not blow it by over coaching, screaming or yelling.
- 5. I know the game is not a training session and therefore I will only share a few big picture items to my team.
- 6. I will be committed to sharing individual coaching advice when the players are on the bench or at timeouts.
- 7. While we always compete to win but I will remember the big picture that this all about player development.
- 8. I will demonstrate a calm demeanor and not be a screamer to my kids.
- 9. I will let the kids play and not be a puppet master or micromanage (the game is the best teacher of all).
- 10. I will be an encourager and not demean or insult my players with my words, tone, or body-language.
- 11. I will see the big picture which is not the scoreboard but the players and their development & enjoyment.
- 12. In summary, I will respect the game by respecting the officials, my opponents and my players!

We realize that the New Hampshire Sports Management Leagues are not for everyone and that is absolutely fine. We are not the be all and end all of leagues. There are many great options out there, but we are an organization that is passionately committed and confident in the vision and competitive culture we are trying to build for all involved. So we will be comfortable in addressing a coach, player and/or parent if they are in conflict with our league expectations. Not because we like conflict - but if we are truly going to make the participants our top priority - then these difficult conversations are actually quite easy to have.

As a coach in the New Hampshire Sports Management league, I agree to abide by the above expectations as stated in the NHSM Coaches Code of Conduct:

Coach's Name (Print):	Sport:
Team:	Division:
Signature:	Date