

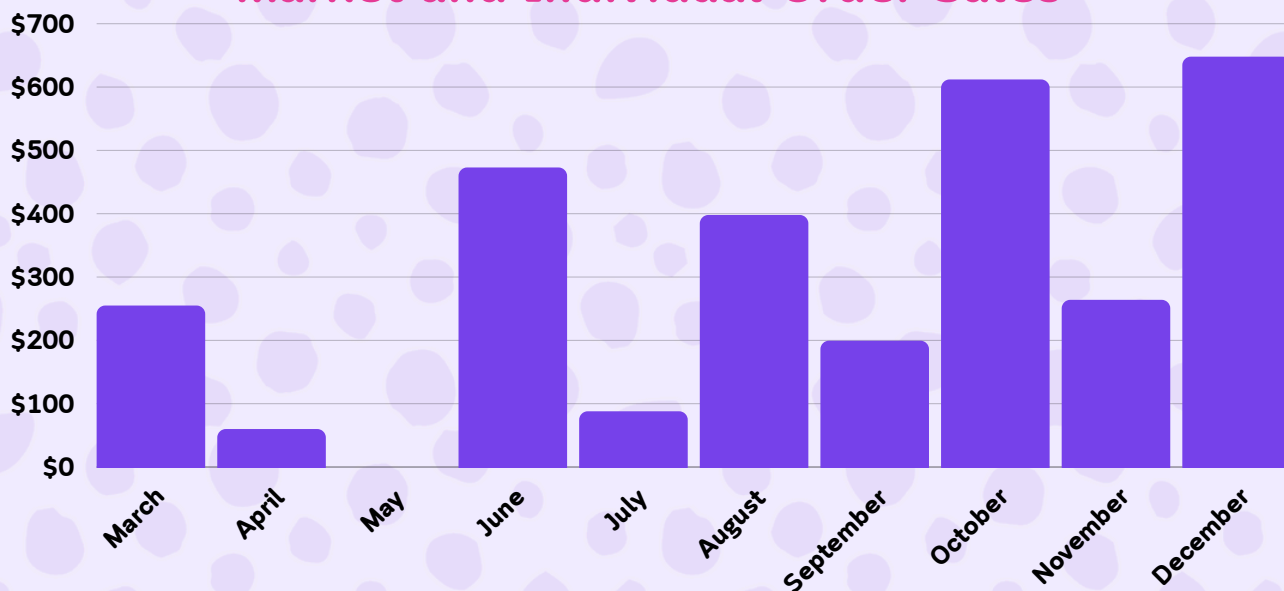
Vlania's Tres Leches 2024 Year in Review

Company Overview

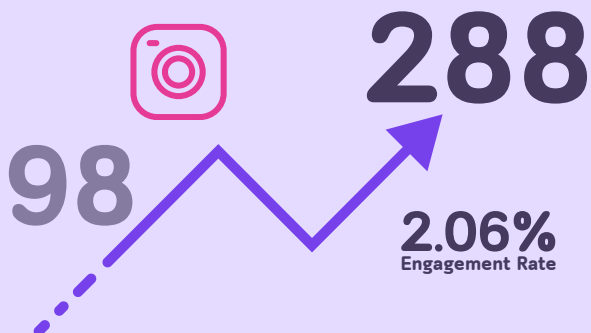
Established in 2024, Vlania's Tres Leches Pastelería reinvents the classic tres leches by introducing a range of unique flavors, elevating the traditional recipe with a creative twist.

Each Tres Leches cake is beautifully decorated with a modern, stylish design, offering a visually stunning and delicious experience that blends tradition with modern flair.

Market and Individual Order Sales



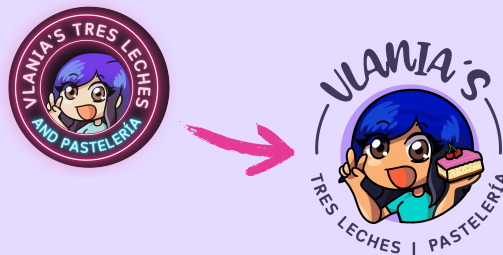
Instagram Follower Growth



Operational Improvement

- ANKER Everfrost Powered Cooler
- ANKER SOLIX Portable Power Station
- Encased Utility Trailer + Car Hitch
- Frigidaire Retro Compact Refrigerator

Re-branding



Thanks to the generous support of ProsperaUSA

Market Expansion

Fresh Market at Wiregrass

First and Third Saturdays of the month

Fishhawk Ranch Market

First Sunday of the month

2025 Goals

- Increase sales to over \$4,000
- Reach 500 followers on Instagram
- Establish the vlaniastresleches.com website
- Launch text and e-mail campaigns via Constant Contact
- Be featured on at least one local foodie social media account
- Kickstart the "Pastelito Passport" project
- Obtain certification as a minority-owned business

