



**BECOME A SPONSOR  
WITH LOUETTA  
AUTOMOTIVE  
SPORTS COMPLEX!**



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# About Us

**52k**

Square Feet

**30k+**

Projected participants  
2022

**500k+**

Projected Total  
Visitors 2022



## 2 NBA Courts

with ability to split into 3 jr. courts each!

## 4 High School Courts

### Home to:

Fairfield Sports Association  
Rashard Lewis Academy  
i9 Sports

Cy-Fair Sports Association  
Infinity Futsal  
The Connection School

12 Practice Courts

8 Game Courts

### Home to:

Fairfield Sports Association  
Cy-Fair Sports Association  
Xcel Volleyball Club  
i9 Sports



**Pixellot**





## We've got big plans for 2022!

- **35+ Basketball Tournaments**
- **8 Basketball Leagues (ages 4-adult)**
- **4 Volleyball Leagues (ages 6-18)**
- **30k+ projected participants**





# Sponsorship Opportunities Cont.

## "The Catwalk" Sponsorship

- The most premier sponsorship location within the facility!
- 5'x25' section running over the top of the entire common area
- Directly above TVs displaying live game action
- Visible from the entryway-- all people who enter the facility will see this space first!



**\*Sponsor is responsible for production and installation cost of all sponsorship material**



# Sponsorship Opportunities Cont.

## Courtside Wall Banner



- Customized (10'x18') vinyl banner displayed around outer facility walls
- High visibility from court-side and club levels
- Includes quarterly sponsor day



## Scoreboard Sponsor

- Customized 3'x10' vinyl wrap attached directly to scoreboard panel
- Premier visibility and highest eye-traffic area!

## Wall Sponsor

- Customized vinyl wrap or painted wall section
- Largest available signage locations within the facility!
- Located in high-traffic areas
- 240-420 square feet



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# Sponsorship Opportunities

## Bathroom Signs

- Framed (8.5x11) graphic mounted in common use areas of men's & women's restroom (1 in each)



## Club-Level Sign

- Customized (4'x8') coroplast sign prominently displayed in common area
- 1 year minimum



## TV Advertisements

- 15- or 30-second advertising segment displayed on 75 inch TV within common area during all hours of operation
- Ads will rotate through every 7 minutes
- 1 month minimum

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## Pricing

<b>Sponsorship Item</b>	<b>Minimum Commitment</b>	<b>Monthly Price</b>	<b>Yearly Price</b>
The Catwalk	1 year	\$2119	\$24,995
Scoreboard Priority I	1 year	\$849	\$9950
Scoreboard Priority II	1 year	\$679	\$7950
Scoreboard Priority III	1 year	\$509	\$5950
Courtside Wall Banner	1 year	\$449	\$4950
Club-Level Sign Priority I	1 year	\$129	\$1495
Club-Level Sign Priority II	1 year	\$109	\$1250
Bathroom Sign	1 month	\$35	\$399