

The Complete Marketing Plan to Get Your Home Sold



By Ryan Sylvestri

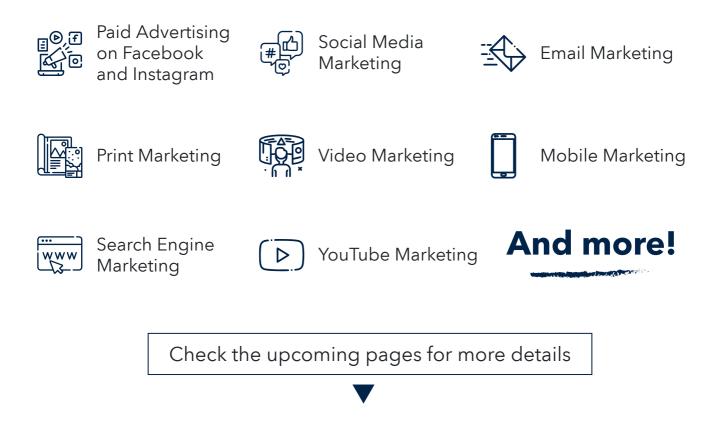
Phone : 845-867-2646 ryansylvestri@gmail.com 584 Route 9 Fishkill, NY 12524

If your property is now listed with a REALTOR® or Broker, please disregard this offer, as it is not our intention to solicit the offerings of other REALTORS® or Brokers. The information contained herein is deemed reliable but is not guaranteed. Message and data rates may apply.

We create a marketing platform around your listing

To literally drive thousands and even tens of thousands of interested buyers to see your home online and in person. The MORE buyers that see your home, the more buyers I talk to and show your property to!

We **market** your home everywhere, including but not limited to:





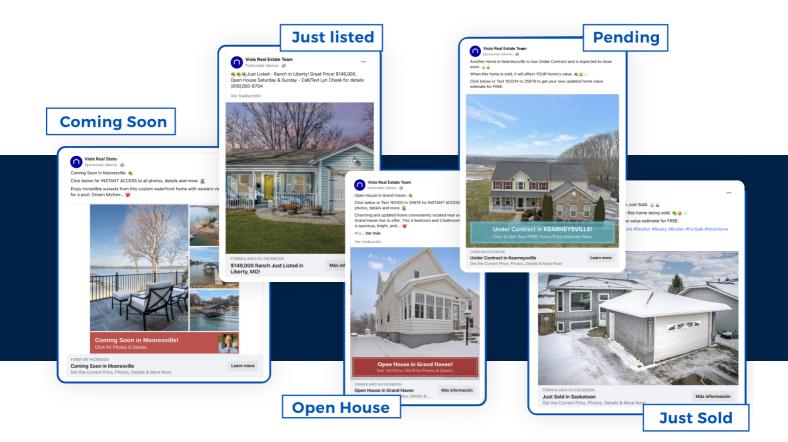
Ryan Sylvestri Associate Broker Phone : 845-867-2646 ryansylvestri@gmail.com

RE/MAX Town and Country

Paid Advertising on Facebook and Instagram

We will create **social media ads** and advertise your home on Facebook and Instagram.

- Oifferent Facebook and Instagram ads for each status.
- Time tested ads that is guaranteed to generate results.





Ryan Sylvestri Associate Broker

Associate Broker Phone : 845-867-2646 ryansylvestri@gmail.com

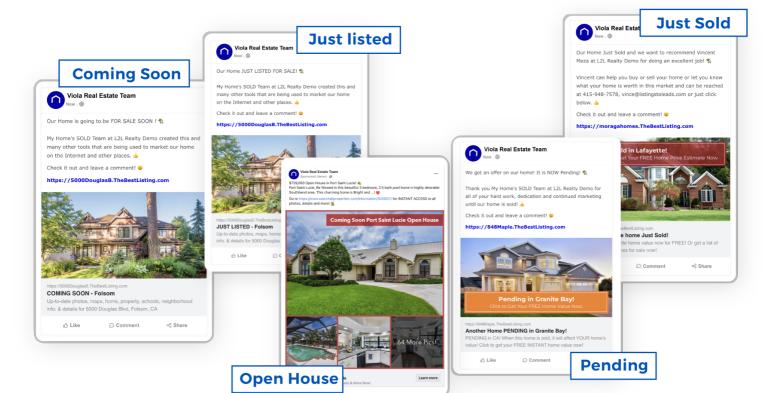
RE/MAX Town and Country

Social Media Marketing

There are 4 billion total social media users across all platforms.

We will create **beautiful social posts** with images and share it in our Facebook, Instagram, LinkedIn, Twitter, and Pinterest.

- Oifferent social media posts for each status.
- Oifferent social media posts for each platform.
- Time tested post descriptions that get engagements.
- Seautiful custom-designed images for each social post.

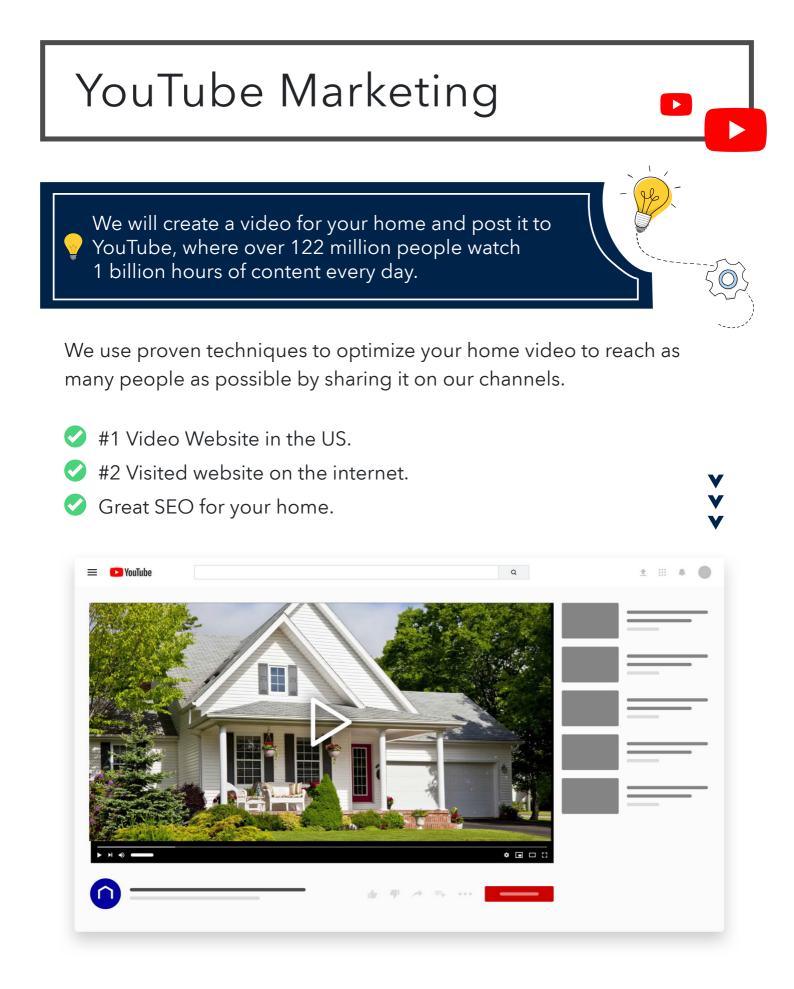




Ryan Sylvestri

Associate Broker Phone : 845-867-2646 ryansylvestri@gmail.com

RE/MAX Town and Country





Ryan Sylvestri Associate Broker Phone : 845-867-2646 ryansylvestri@gmail.com

RE/MAX Town and Country

Print Marketing

56% of people find print marketing to be the most trustworthy type of marketing.





Ryan Sylvestri

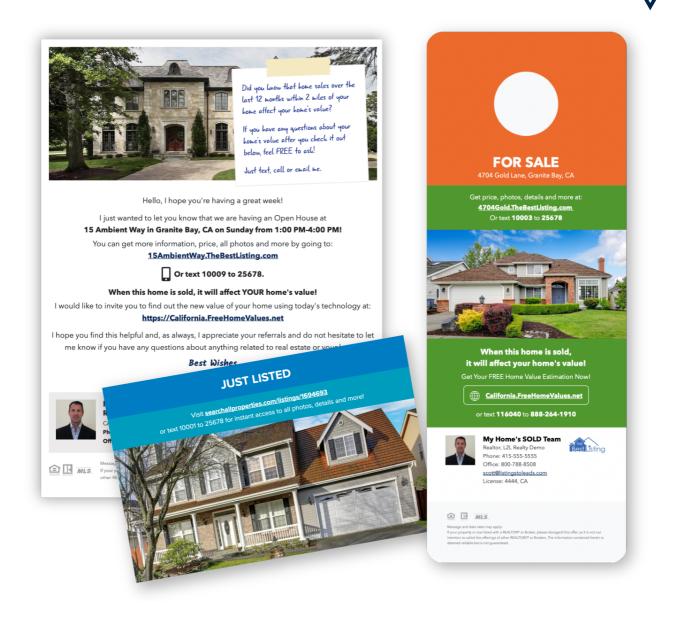
Associate Broker Phone : 845-867-2646 ryansylvestri@gmail.com

RE/MAX Town and Country

Nearby Neighbor Marketing

Families and Friends are reconnecting more now than ever and that includes moving closer to the ones you love.

We will let neighbors know your home is for sale!





Ryan Sylvestri

Associate Broker Phone : 845-867-2646 ryansylvestri@gmail.com

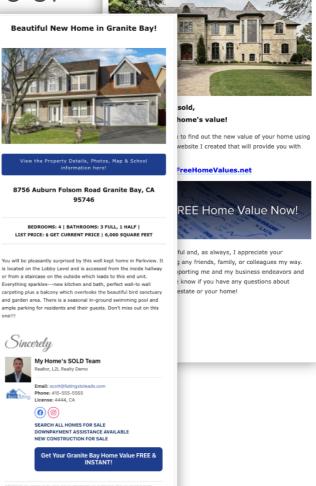
RE/MAX Town and Country

Email Marketing



We will be **sending your** home to our database of buyers in your area, our partners and your sphere of influence.

- We will create a different. campaign for every listing stage.
- All our emails are optimized for mobile, tablets & desktops.
- Oesigned to generate and pre-qualify buyers, then schedule showings for your home.



Best

Instant Update

Saturday from 1:00 PM-4:00 PM!

15 Ambient Way, Granite Bay, CA Or text 10009 to 25678.

I just wanted to let you know that we are having an Open House at 15 Ambient Way in Granite Bay, CA on

If you or anyone you know may be interested in more information price, photos and more for this home, please share or click below:



Ryan Sylvestri Associate Broker Phone: 845-867-2646 ryansylvestri@gmail.com

RE/MAX Town and Country

Database Marketing to My Contacts

99% of email users check their email every day, some as much as 20 times a day!

We send your home to our database of buyers in your area, our partners, and your sphere of influence.

- We will create a different campaign for every listing stage.
- All our emails are optimized for mobile, tablets & desktops.
- Designed to generate and pre-qualify buyers, then schedule showings for your home.

>>>



Instant Update

Best Listing

When this home is sold, it will affect YOUR home's value!

I would like to invite you to find out the new value of your home using today's technology at a website I created that will provide you with this information at:

https://California.FreeHomeValues.net



I hope you find this helpful and, as always, I appreciate your consideration in referring any friends, family, or colleagues my way. Again, thank you for supporting me and my business endeavors and do not hesitate to let me know if you have any questions about anything related to real estate or your home!

Best Wishes,



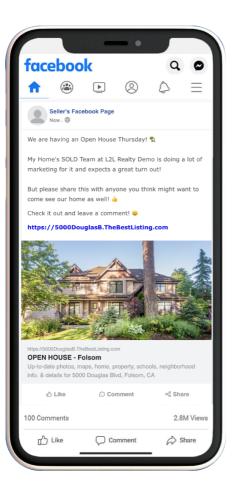
Ryan Sylvestri Associate Broker Phone : 845-867-2646 ryansylvestri@gmail.com

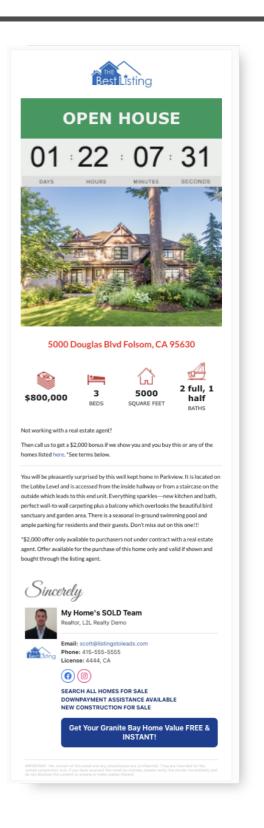
RE/MAX Town and Country

Seller Sphere Of Influence

Someone you know likely knows someone looking to buy in the area. We will leave **NO stones unturned** trying to find a buyer and the highest price for your home!

>>>





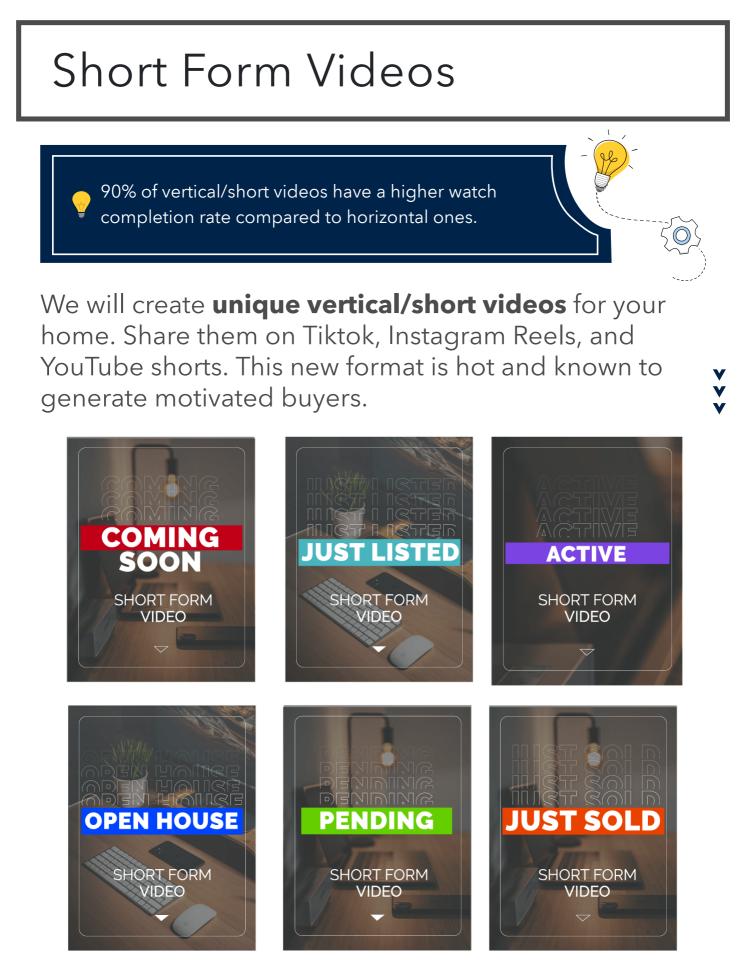
RE/MAX Town and Country

Office: 845-867-2450 License : 10301220700, NY <u>sylvestri.com</u>



Ryan Sylvestri

Associate Broker Phone : 845-867-2646 ryansylvestri@gmail.com



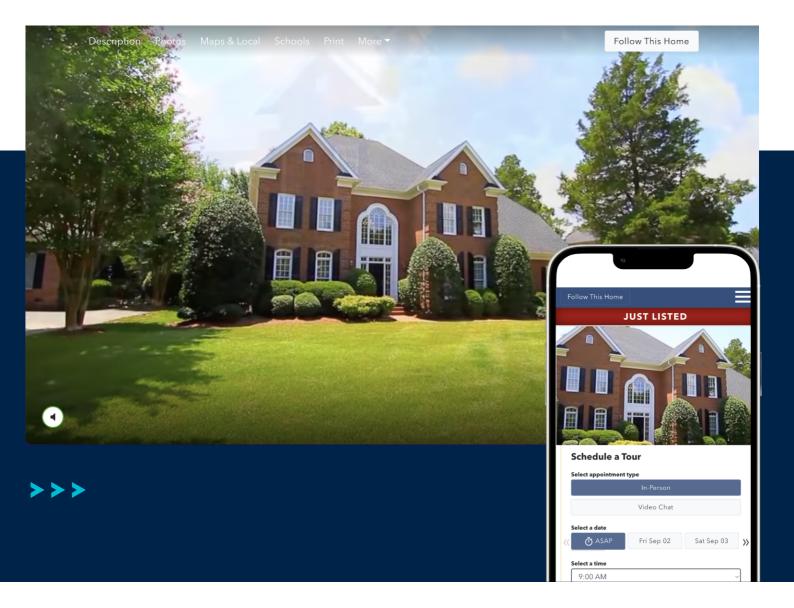


Ryan Sylvestri Associate Broker Phone : 845-867-2646 ryansylvestri@gmail.com

RE/MAX Town and Country

Listing Websites & Virtual Tours

We will create **beautiful single property websites** and **full-screen virtual tours** for your listing.





Ryan Sylvestri Associate Broker Phone : 845-867-2646 ryansylvestri@gmail.com

RE/MAX Town and Country

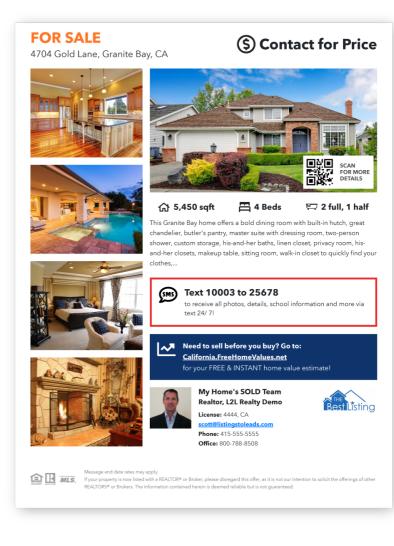
Listing Flyers for Buyers!

We will design various **print flyers** with different colors, styles, and QR codes to generate engagement and link buyers to your listing vanity URL.

All the flyers come with:

- A link to your listing vanity URL.
- Listing photos, maps, and information.
- QR code and/or text extension.
- Different colors and design styles.
- Designed and tested to generate engagement.







>>>

Ryan Sylvestri Associate Broker Phone : 845-867-2646 ryansylvestri@gmail.com

RE/MAX Town and Country

Text / IVR & Sign Riders

We will capture quality buyer leads using text extensions!

- Unique extension number for your property.
- Designs proven to capture even more leads.
- Linked to your property website.
- Integrated with our marketing tools.





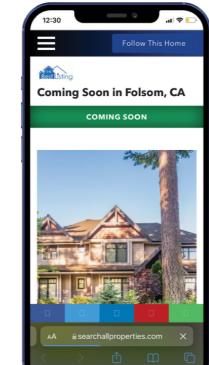
Ryan Sylvestri Associate Broker Phone : 845-867-2646 ryansylvestri@gmail.com

RE/MAX Town and Country

Mobile Marketing

83.37% of the world's population own a smartphone and they spend 4 hours using it every day!

So we make sure that all our tools are **optimized for mobile and tablets** and guarantee to show your home the best way possible on each device.









Ryan Sylvestri Associate Broker Phone : 845-867-2646 ryansylvestri@gmail.com

RE/MAX Town and Country

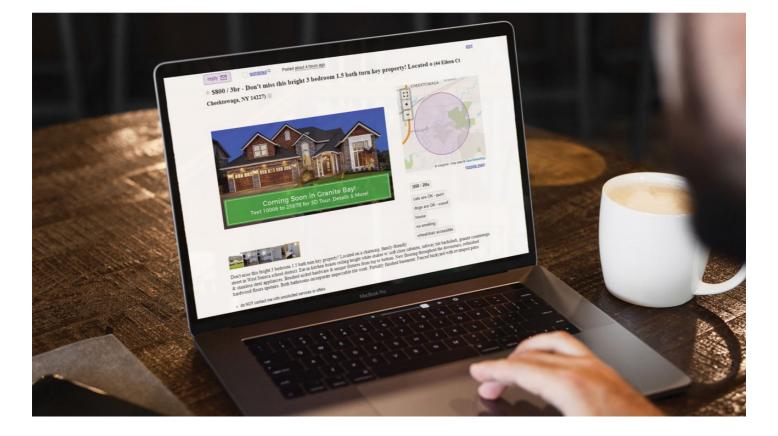
Craigslist

NOPE CRAIGSLIST

Craigslist has at least 60 million monthly users in the United States alone and it drives 50 billion page views each month.

Our Craigslist ads will display your home with proven **call-to-actions** that generate more buyers.

>>>





Ryan Sylvestri Associate Broker Phone : 845-867-2646 ryansylvestri@gmail.com

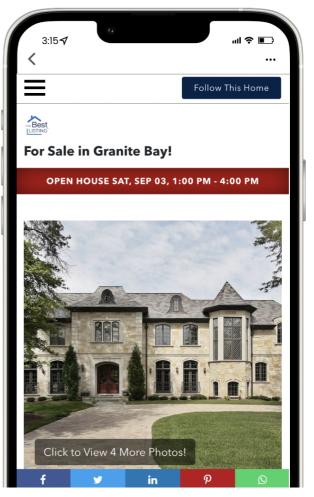
RE/MAX Town and Country

QR Codes

Our **QR codes** are designed especially for your listing and optimized for mobile marketing. This makes it simpler for potential buyers.

A QR code will be added to all your print marketing automatically. We can also provide you with the QR code to print on its own and use it in any place you feel is appropriate.







Ryan Sylvestri Associate Broker Phone : 845-867-2646 ryansylvestri@gmail.com

RE/MAX Town and Country

Reach & Frequency

We will market your home across **multiple channels** at each stage of the listing to ensure maximum reach and frequency.





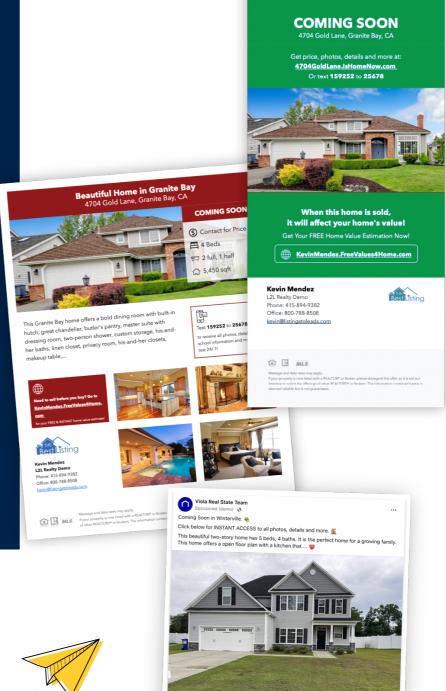
Ryan Sylvestri Associate Broker Phone : 845-867-2646 ryansylvestri@gmail.com

RE/MAX Town and Country

Coming Soon <<<

Get started strong out of the gate with Coming Soon Marketing to let everyone know your home is now for sale.

This is the time for your home to be introduced to the market getting any and all potential buyers excited to get more information and see your home ASAP!









Ryan Sylvestri Associate Broker

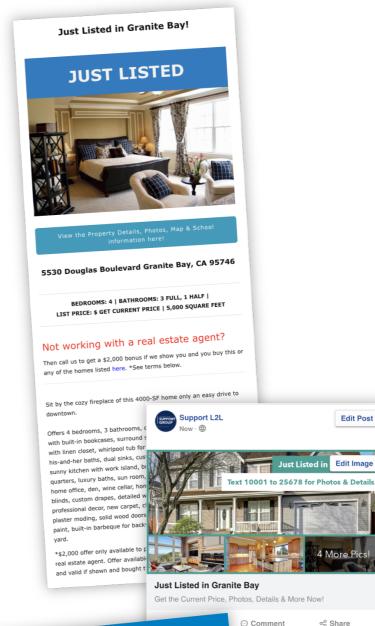
Phone: 845-867-2646 ryansylvestri@gmail.com

RE/MAX Town and Country

Just Listed <<<

Get started strong out of the gate with Just Listed Marketing **to let everyone know your home is now for sale**.

This is the time for your home to be introduced to the market getting any and all potential buyers excited to get more information and see your home ASAP!







Ryan Sylvestri Associate Broker Phone : 845-867-2646 ryansylvestri@gmail.com

RE/MAX Town and Country

Active <<<

Buyers are **constantly** coming in and out of the market.

If you have not received and accepted an offer by the end of the Just Listed period, we will adjust our marketing and keep marketing your property until an offer is received and accepted.

(5) Contact for Price



SMS

Message and cash

333 Main Court in Sarasota, FL is for sale as For Sale!

If you or anyone you know may be interested in more information, price, photos and more for this home, please share or click below:

333 Main Court, Sarasota, FL

Or text 10007 to 25678.



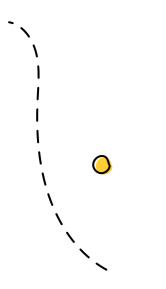
When this home is sold, it will affect YOUR home's value!

I would like to invite you to find out the new value of your home using today's technology at a website I created that will provide you with this information at:

https://California.FreeHomeValues.net



I hope you find this helpful and, as always, I appreciate you consideration in referring any friends, family, or colleagues my way. Again, thank you for supporting me and my business endeavors and do not hesitate to let me know if you have any questions about anything related to real estate or your home!





FOR SALE

(S ⁹	
\$768,000	3 Beds
2 full baths	[i奤] 3,500 SqFt

1200 Riley St, Folsom, CA

Beautiful 3 bedroom home with open floor plan near shopping, schools with access to freeways. You will be pleasantly surprised by this well kept home in Parkview. It is located on the Lobby Level and is accessed from the inside hallway or from a staircase on the outside which leads to this end unit. Everything sparkles -new kitchen. ~

INFO & PHOTOS. ANYTIME. ON YOUR MOBILE PHONE.





Ryan Sylvestri Associate Broker Phone: 845-867-2646 ryansylvestri@gmail.com

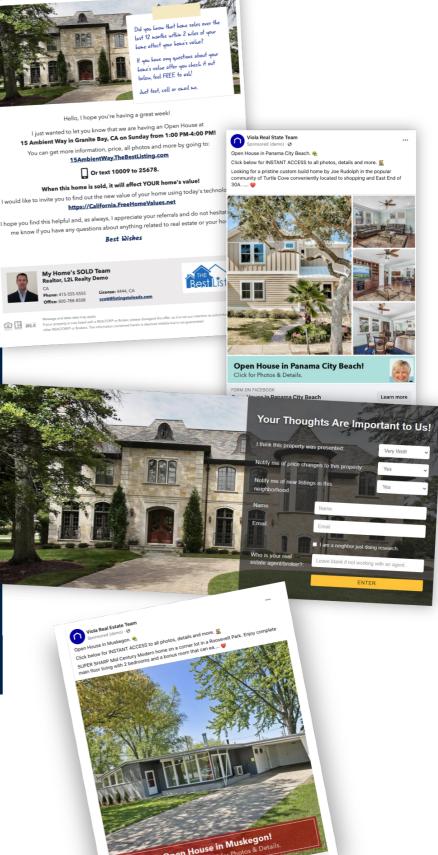
RE/MAX Town and Country

Open House ---

During the course of the listing, **it may be necessary to hold open houses** in order to more easily facilitate to the showing needs of the maximum number of buyers as possible.

We will discuss this with you to create a plan that maximizes your needs and goals.







Ryan Sylvestri

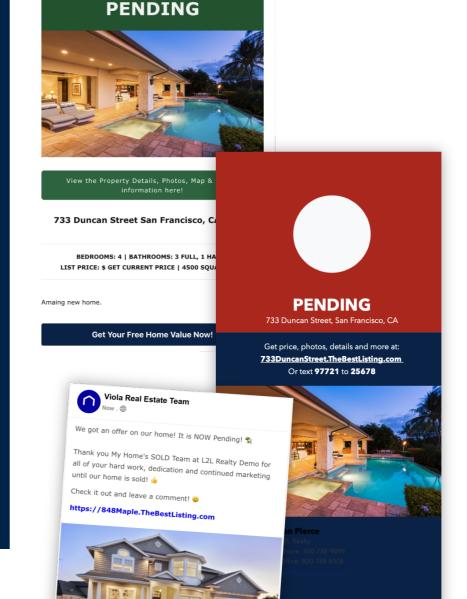
Associate Broker Phone : 845-867-2646 ryansylvestri@gmail.com

RE/MAX Town and Country

Pending <<<

When an offer is received and accepted **there is still a lot of work to do until the deal is closed**!

We will continue to market your home until the deal is done in order to maximize your options and protect your interests.





Nearby Home Sales Will Be Affected! Get your updated home market analysis now below! *

Please Enter Your Property Address

f Get Market Analysis

or use your email instead

If you would like to view & receive updates about the property and others like it, please click 'Continue with Facebook' or 'Use email instead'.



ON YOUR MOBILE PHONE.

s sold, it will affect YOUR home's

≪ Share

ING in Granite Bay!

Comment

E INSTANT home value now!





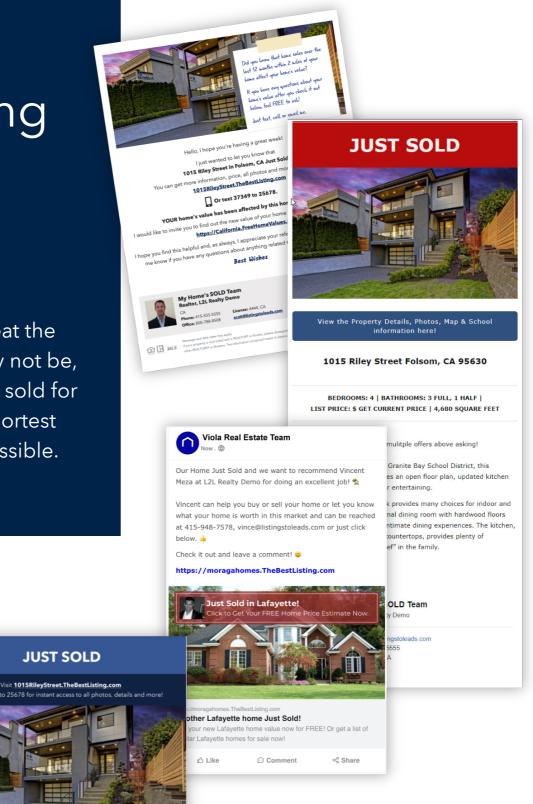
Ryan Sylvestri

Associate Broker Phone : 845-867-2646 ryansylvestri@gmail.com

RE/MAX Town and Country

Marketing to Just Sold <<<

No matter how great the market may or may not be, your home will get sold for top dollar in the shortest amount of time possible.





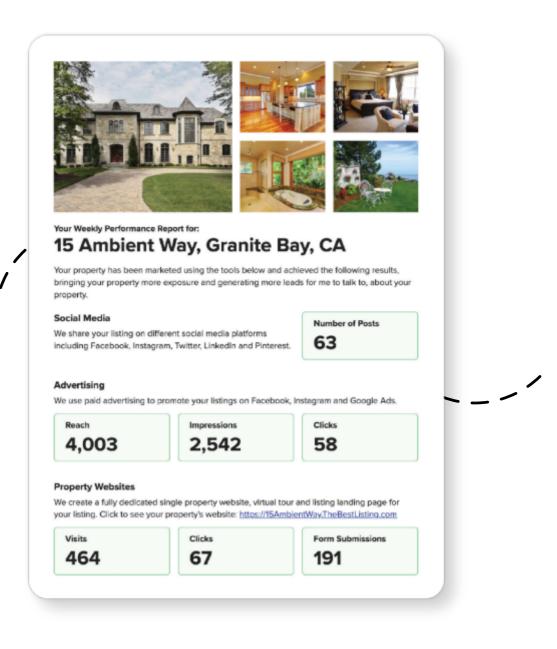
Ryan Sylvestri Associate Broker

Associate Broker Phone : 845-867-2646 ryansylvestri@gmail.com

RE/MAX Town and Country

Weekly Traffic Reports

You will receive **weekly traffic** reports that detail our marketing efforts so that you are always up-to-date. >>>

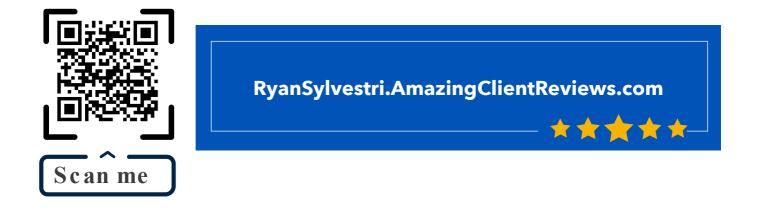




Ryan Sylvestri Associate Broker Phone : 845-867-2646 ryansylvestri@gmail.com

RE/MAX Town and Country

Please check <u>my agent</u> reviews at:



My clients find these reports valuable in helping them **get more money faster** for their home! Scan the QR code to get your FREE copy





Ryan Sylvestri Associate Broker Phone : 845-867-2646 ryansylvestri@gmail.com

RE/MAX Town and Country