ACHIEVING ORGANIZATIONAL EXCELLENCE IS EASY

Significantly Improve, Easily Manage, and Truly Measure Performance

CSQ3 Corporation

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The CSQ3® Solution is a journey that will positively change the culture of organizations. Personnel will become empowered. Departments will become Centers of Knowledge. Managers will guide the organization to Excellence. Personnel will be Recognized and Rewarded for True Performance.

Frank Koczwara

CSQ3® Solution Overview

The easiest way to explain the development of the CSQ3® Solution would be to go through the experiences and worldwide adventures as they relate to the evolution of the methodologies but, that would take too long. However, readers need to know that there is a method to the madness. Hence, I have included key development and overview material in this opening section.

Note: the other sections of the book are more fun. Generally, reading about organizational performance improvement is just about as much fun as watching paint dry. Consequently, I made it an adventure. Set in a Renaissance period, the Loyal Subject is challenged to improve the performance of the Land of Near. The Land of Near represents a typical organization, where upper management sets the direction and the various departments fight for power. Loyal Subject's challenges explain the CSQ3® Solution. So if you need additional background information, continue reading. If you want to start the adventure, go to the next chapter, "Loyal Subject – Taking Up the Call to Duty."