

I am writing this column on behalf of Debra as she is hospitalized due to a knee replacement.

This past year has been a challenge to all of us and it has been a difficult time for societies as there have been no in person meetings. Some of the societies have met virtually using Zoom or GoToMeeting and holding virtual rose shows. As we are now opening up it appears several societies have held garden volunteer work days at a public garden. Others held or are planning member garden tours and in person meetings. Let's hope we can resume all of our activities by summer.

2021 is the Triennials election for the ARS at a national and local level. At the national level elections will be held for Vice President, Regional Director and District Director. You will find information on the national election inside this newsletter.

Locally, we will be holding SCD Officer elections. Ilene Cook, President of the Dallas Rose Society, has been appointed by Debra as Nominating Committee Chair. She has recruited others within our district for the committee. Ilene and her committee will present the slate of officers to the board.

There is a challenge as to how the election will be held. Typically, the slate has been voted by acclamation at the district convention. At this time, no society in the district is willing to host the 2021 SCD Convention. And, it is still too

unpredictable to plan meetings. Debra is looking into other options including a virtual meeting and ways to improve attendance to a virtual meeting.

Both the Houston Rose Society and the Dallas Rose Society are holding virtual rose shows. Check out their websites for rules and to see the winners. The HRS deadline is May 11th and DRS is May 29th. (www.houstonrose.org) (www.dallasrosesociety.com)

I'd like to urge you to continue to patronize the South Central District and encourage your fellow rosarian to join. These dues our only fundraiser that supports our activities. Whether you select to donate \$5 for the newsletter, \$25 for an individual or \$40 for a family patron (newsletter included with individual and family patron level), you will help as we prepare to resume full operations sometime in 2021. Help us keep the South Central District financially secure. In the end, we are the beneficiaries of all programs and activities in the District.

The ARS Fall National Convention will be held in Milwaukee, Wisconsin, September 10-14. For hotel and convention information visit www.creamcityroses.org

Enjoy your garden and roses,

Maria Trevino

Editor

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How Video Conferencing Allowed Us to Sustain Our Society And Then Helped Us Grow

Ilene Cook - President - Dallas Rose Society

In January 2020, the Dallas Rose Society was making plans for a Winter Workshop that included an Arrangement Program and CR School. Our plans for 2020 also included a SCD Convention for October, 2020. Though the pandemic shut us down in March, 2020, and it was a devastating blow, the worst part of the cancellation was that we had three board members who wished to become CRs and that was the initial catalyst for petitioning for the CR School. Debra Bagley, District Director, knew how important it was to our society to get new CRs as it had been a decade since we had a new CR join the ranks. She was also aware of my feelings for advocating for CR schools to be online well before the pandemic hit. Debra invited me to join a meeting that was happening that week in March, 2020, with Dave and Gerry Mahoney, National Consulting Rosarian Co-Chairs, and many of the American Rose Society Board of Directors.

The ARS Board of Directors realized the possible severity that the pandemic could cause with national shut downs and the impact it would have on CRs not being able to get their educational credits. The ARS quickly began to coordinate online classes for those wishing to become CRs and for those who just needed educational credits. This change from the conventional way of conducting CR classes helped to further the use of video conferencing for many societies, allowing it to become the norm in preserving local meetings, board meetings and national accreditations during the lock downs.

Debra Bagley offered to help the DRS board continue to meet via the GoToMeeting license she had purchased to allow the district board meetings to continue. The DRS Board also met monthly online with the hope that the pandemic would be over by fall and the SCD Convention would be a reality. Video conferencing helped to fill in the void for the DRS Board not meeting in person, but as a society we continued to have a meetings outside in open spaces following CDC guidelines, but they were poorly attended. I think the lack of attendance was due to concerns for health, and all the meetings were in the hottest months of the year. Our plans for the SCD Convention turned into plans for a virtual rose show to take the place of the cancelled convention. As the shutdown continued we began to see a real shift in attitudes with members now looking to participate in non-conventional ways. The DRS invited all the SCD societies to participate in the virtual rose show and we had entries from 10 SCD members who are not DRS members. We announced the winners via a live Facebook feed and, in our opinion, it was very successful. That I think became the turning point for a shift in attitudes towards the use of video conferencing, digital technology and internet reach.

We purchased our own license for DRS use and our Program Director, Pam Smith, began to reach out to speakers of national prominence for the upcoming year 2021. We began to advertise our programs on Facebook and created a link so that non DRS members could join us, but they have to request via email to be added to the invite. This email list is giving us a base to market memberships. In the beginning our first meetings were at least as large as they use to be in person. Then we began to see a sizable uptick with the Ping Lim presentation.

We had in attendance almost eighty people on that meeting. This was made possible only by the use of video conferencing. Ping Lim had done a program for the NCNH district and had mentioned he would be presenting to us the next week. Many of those participants emailed asking to be added to the email invitation. Now I am one who seldom likes to brag, but I have to say, when Jolene Adams, Sue Bennett, Gaye Hammond, and Teresa Byington, logged in, I thought well maybe there is something here we really need to embrace.

I have started going to meetings that other societies are hosting on line and have found that I am making connections with other society members from around the US.

I have spoken with Suzanne Gilbert, President of the Houston Rose Society. She asked if we knew yet how to have an in-person meeting and also live stream the event for those who can't attend due to distance or health. Great question, and one the Dallas Board is figuring out, but I have been assured that it is very easy to do. I think that the pandemic which has caused havoc for many in person events and in person gatherings, has and is also helping or forcing us to grow and embrace newer ways of connecting.

From a personal perspective, I loved hosting our board meetings in the dining room of our home, and I am missing not having Andy's baked goods, and a glass of wine with friends. The positive is (not sure if it's a positive) I no longer need to clean the house. Possibly, some of the board members who live 45 minutes away, from our home, for them it's a positive for not having to travel through Dallas traffic at night. For monthly meetings I feel a hybrid version could and should be in our futures. Getting speakers of national or international recognition will become easier and far less costly, as they need not travel. It will also be a great way for us to be more inclusive, so we can meet in person and to live stream for those from out of state, or those who have had a hip replacement and are home, we can reach so many more people. I, of course, hope to see ARS sanctioned rose shows return, but also have a virtual show either in spring or fall, to help us hone our photographic skills and display our roses. CR approved classes streamed online, to help maintain our credits, and I will advocate for this in the future, because as I have gotten older I can see and hear the speaker so much better and their PowerPoint is so much easier to read from a screen twelve inches away from my eyes and ears.

If you have not looked into video conferencing for your local society, the costs are really very reasonable. Zoom, which is what we are licensing, is \$125.00 for the year. We can have up to 100 people per meeting, and schedule as many meetings as we wish per day. You may pay monthly or annually. Go To Meeting offers very similar plans. I hope we all find ways to stay connected, and to use these new technology tools to find ways to educate, and encourage new rose members, to join us moving forward.

DFW Spring 2021 Virtual Rose Show

"April Showers Bring May Flowers"

Entries accepted (Sat, May 15, 2021 through Sat, May 29, 2021)

Results (Sat, June 12, 2021 at 11:00 am Central Standard Time)

Show rules are posted at the Dallas Rose Society website:

[70ed80_adf0160ed9d4450a9b58d09dc2a6a6e3.pdf \(filesusr.com\)](https://filesusr.com/70ed80_adf0160ed9d4450a9b58d09dc2a6a6e3.pdf)

2020 Biltmore International Rose Trials

The winners from the 2020 Biltmore International Rose Trials were announced virtually last fall. These roses were planted in the spring of 2018. They were judged eight times over two years. The final judging with the international jury and award ceremony would have been in September of last year. But Covid 19 stopped all of this. Since the roses in the trials had been judged a sufficient amount of times, winners were able to be announced.

The Biltmore International Roses trials began in 2011, during which time over 200 varieties from growers and breeders worldwide have been included in the trials. The roses were planted and cared for by Biltmore Horticulturalists. Competing roses were evaluated for overall health and vigor; fragrance; disease resistance; and ability to repeat bloom. A permanent jury of rose experts judge the roses four times during the trial's two years.

This is the last round of awards. From the closure and upheaval caused by Covid 19, Biltmore made the decision to end the trials.

2020 winners:

Cherry Frost, bred by Overom and distributed by Star Roses & Plants

was awarded the George and Edith Vanderbilt Award for Most Outstanding Rose, the Gilded Age Award for Best Climbing Rose and the William Cecil Award for General Impression Rose.



Whipped Cream, bred by Meiland and distributed by Star Roses & Plants



Pinkerbelle, bred by Meilland and distributed by Star Roses & Plants



Top Gun, bred by Tom Carruth and available from Weeks Roses



Sweet Spirit, bred by Meilland and distributed by Star Roses & Plants





SCD Patron Program Dale Dardeau, SCD Deputy Director

The Patron Program is an integral part of the South Central District. The money generated from local members and local rose societies allows activities all over the district to happen. The yearly South Central District Convention and Rose Show receives seed money from the Patron fund as well as Horticultural and Arrangement Judging Schools and the SCD Consulting Rosarian School. These funds help with furnishing the trophies for the district show each year. With a contribution to the Patron program you also receive a quarterly district newsletter. With your initial payment, you will receive a beautiful Patron pin. Your contribution is tax deductible.

I would like to strongly encourage you to become a contributing Patron to help the South Central District to continue to be the leader in the ARS.

- Individual Patron \$25
- Family Patrons \$40
- Society Patron \$50

We need you!

Mail dues to the District Treasurer, JoAnn Bradley, 8108 Quebec Drive, San Antonio, TX, 78239.

SOCIETY PATRONS

- Collin County Ft. Worth
- Corpus Christi San Antonio
- Dallas Tulsa

FAMILY PATRONS

- Ed & Jo Ann Bradley Randy & Holly Hodgins
- Donald Burger & Maria Trevino James & Debbie Laperouse
- Joe & Emilia Collins Allen Owings
- Ken & Threasa Cotter John & Nellie Sandoval
- Clyde & Becky Davis Ron & Jan Shannon
- Eddie & Minnie Garcia Murray & Donna Warner

INDIVIDUAL PATRONS

- Debra Bagley Syble Jeffcoat Gerald Williamson
- Randolph Blakeman David Koch Maggie Zamora
- Laura Chalus Susan Kelly
- Jackie Clark Patty McFall
- Franka Correia Vanessa Sam
- Jaime Elliott Jimmy Sanford
- Katherine Harris Meg Ware



Covid 'n Roses

by Baxter Williams,
ARS Master Rosarian and Region 7 Director

The pandemic came as a real surprise to us all. Even our then-sitting President couldn't believe it would last more than a few weeks, but that was eighteen months ago, and it is still here. Ya want to get over with it fast? TAKE THE SHOTS! Just like blackspot won't go away on its own, neither will this pandemic. The big difference is that COVID can be fatal to you and your family and friends, and anyone that you meet. Please dear friends, act now and get the shots.

There has been good progress by some local societies in having their meetings on web-media. Looking back, I couldn't believe that I would ever "need" a computer, and now I can't do without one. When my E-mail recently failed to bring me messages or let me send them, there was a simple solution: buy a new, larger computer and get everything transferred over to it. The address is still the same --- bxtwms@att.net --- and I am getting used to the new program.

But the stresses didn't stop with COVID and a new computer. Along came the freeze, and killed almost 100 bushes in our garden. Our hearts are broken over the fact that some of the bushes were totally out of commerce, and we might have had the only bushes of those varieties in existence. One particular one was *Lady Luck*, one of the most fragrant varieties ever in existence; so if you have one from which a cutting might be taken, please be in touch.

Let me just touch on fragrance. In the beginning, Patsy and I started to build a rose garden by physically searching roses for sale that we saw in local shops. We chose from potted roses that were in bloom, and favored those with good color and good fragrance. Later as we joined the Houston Rose Society and attended some meetings and a show, we began to select varieties that did well on the show tables. But over the years, we noticed that people who came on garden tours and into the shows walked around until they found an attractive bloom and then stuck their nose into it. To the general public, color and fragrance beat show form every time. So now when I think of "where our garden is headed" I first favor fragrance. Perhaps we should think hard about that when we have a rose show. While ARS judges don't consider the fragrance to be "judge-able", the general public definitely does! The HRS Shows have a category for most-fragrant entries, and it is judged by those of the public who just happen to come to the shows.

And while I definitely favor Hybrid Teas over varieties which might not have classic "show form," my first recommendations to others who ask for suggestions of what to plant in their own gardens, is always a fragrant one. And when you find such a variety that also has classic show form, grow more than just one --- you never know when a "killer freeze" is coming.

So again, I suggest that we grow good roses and good rose societies. God bless your efforts.

Yours in roses,

Baxter

Thank Heaven for New Members

By Baxter Williams

With clouded wits the Rosarian sits
And ponders o'er the Article
He must create, and not be late,
But so far...not a particle.

The Editor's words are now twice-heard,
And desperation grows
For what to say. Mustn't delay.
What subject? Who knows?

What to say? Something new?
I mustn't be a bore.
No matter what, I'm pretty sure
It's all been said before.

I tried to duck, but it's just my luck,
And although there's no reason to fear,
I'll re-write what's been re-written, again.
There are a lot of **new members** this year!



2021 ARS NATIONAL CONVENTION & ROSE SHOW

"Cream City Roses"

September 10-14, 2021

Milwaukee, WI

Hosted by ARS Central, Illinois-Indiana, and North Central Districts

Contact: Bruce and Maggie Barr, Convention Co-Chairs

Phone: (414) 217-3087 Email: rosemorehall@gmail.com

Surprising Benefits of the Pandemic for the Houston Rose Society!

By Suzanne Gilbert, HRS President

In March, 2020, when Covid forced the Houston Rose Society to stop in person meetings and other in person events such as the Spring and Fall Rose Show and the annual home garden tour, things seemed bleak. Even though the HRS has a newsletter, *The Rose-Ette*, which is an excellent educational and communication resource for the members on rose culture, we still wanted to continue our monthly meeting for our members and friends. Technology came to the rescue! The HRS purchased a GoToMeeting license through the American Rose Society. After some trial and error, we were able to get our meetings underway again virtually. Our members and friends quickly learned how to navigate logging on to GoToMeeting and also proper meeting etiquette such as muting audio speakers and video so the meeting could flow smoothly. The organizers and presenters learned how to share their screen for presentations and use the Chat Box to answer questions.

The benefits of virtual meetings became apparent shortly after our virtual meetings started in June 2020. First of all, it was wonderful to see and say Hi to rose friends that we had not seen in several months, before the meeting began. Houston is a large city with heavy traffic which makes it difficult for many to attend the monthly meeting. Virtual meetings enabled many to log in from home and listen to a speaker they might have missed because they did not want to fight the traffic or bad weather. The number of attendees at our virtual meetings has grown steadily. Often the number of attendees is the same or more than an in-person meeting. Rose lovers from many areas of the country have been able to take advantage of the information presented by our expert speakers. GoToMeeting has enabled the HRS to have nationally known presenters who might not have had the time to travel to our meetings. The May meeting will feature Suzanne-Wainwright Evans, *The Bug Lady* from Pennsylvania. June will be Mark Chamblee from Tyler, Texas and July will be the hybridizer Ping Lim from California.

Currently, the president and Board of the HRS are getting ready to move into the next step of virtual meetings. In the fall we are planning to begin hybrid meetings which will combine the virtual technology of GoToMeeting and the comradery of in-person meetings. There will be a learning curve. However, this will allow the HRS to serve our members and friends who want to attend in-person and also people who want to view the meetings from the comfort of their home.

Here are some of our virtual programs.

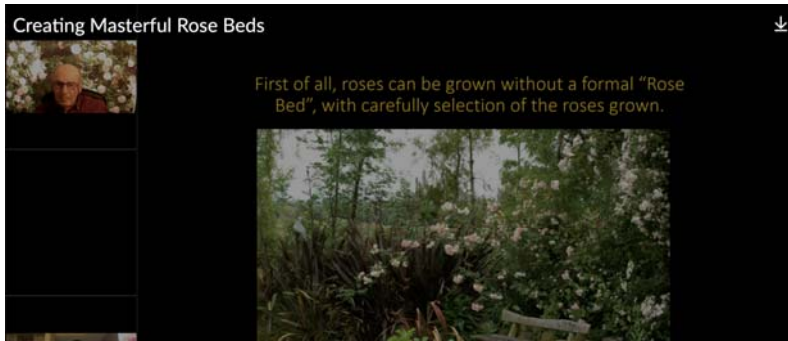
New Rose Introductions, Kristen Smith, Star Roses & Plants, "New Rose Introductions" April 8, 2021

Kristen Smith - with Star Roses & Plants - New Rose Introductions

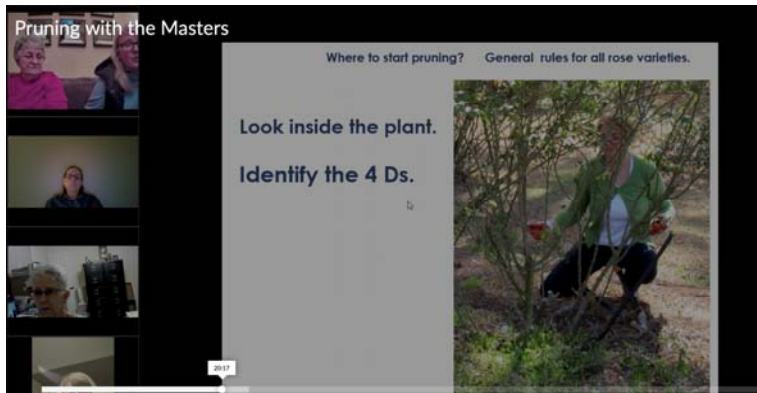
ROSE DEVELOPMENT PROCESS

- Everything is received initially in PA, accession with CP number
- Upwards of 100 Selections made spring/fall of 2nd year
 - Propagate by 30 units
- Shipped to Wasco, CA for Production trials
- Resent back to PA and Watsonville for selection confirmation
- 8 corner offense trials
 - Best 10-15 are sent for 2 years
- 3 gallon bareroot trials in PA/1 gallon trials/combo trials
- Introduction Decision
 - 5-8 Intros every year

Creating Masterful Rose Beds, January 14, Claude Graves



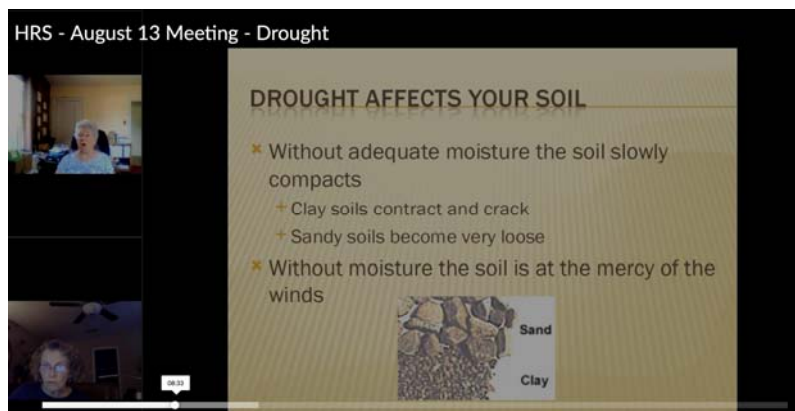
Pruning with the Masters, February 11, 2021, Kelly Texada and Billie Flynn



December, Holiday Gifts and Home Decor, December 10, 2020



Jolene Adams, Dought presentation



In Memoriam

Dr. John Allen

Our good friend, Dr. John Allen passed away Thursday, March 25, 2021.

John was a native of Detroit, Michigan, who moved to Dallas to work for Raytheon. John joined the Dallas Rose Society in 1983. He has been one of the finest rose growers in the area. He won 22 Queens of Show in Dallas, winning his first Queen in 1985 with Peace. He served as Dallas Rose Society President in 1993 and 1994, was awarded the Bronze Medal for Outstanding Service in 1997, and was awarded the Outstanding Consulting Rosarian by the South Central District in 2007. He was also honored with Emeritus status for Consulting Rosarian in 2018, when the Dallas Rose Society hosted the South Central District Convention and Rose Show.

John wrote countless consulting rosarian articles, hosted and participated in almost every pruning clinic in and around Dallas, and offered his garden for every tour. He always shared his extensive knowledge of roses to anyone who asked, and worked tirelessly to manage many of our rose shows. He was also there for every show to help setup and tear down. John and Ann were known to be the first at the grooming table for every rose show, where they groomed countless beautiful roses to enter into the show; each worthy of trophy table status. John was a formidable competitor, a kind and generous teacher, and a connoisseur of hybrid teas and definitely the King of Queens.

His absence from our society will be dearly missed.

Dr. Dianne Mary Nail, DVM

Dianne Mary Nail, DVM passed away at her home in Broken Arrow, OK, on Friday, February 5, 2021. She was 79.

Dianne was born on November 22, 1941, in Ponca City, Oklahoma, to H.R. and Hazel Wall. Her love of animals led her to pursue a career in veterinary medicine after graduating in 1958 from Lamar High School in Houston, Texas. She was accepted into the College of Veterinary Medicine at Oklahoma State University and was a member of Kappa Kappa Gamma. She graduated in 1965, one of only three women in her class. Dianne married fellow veterinarian, Nicholas A. Nail in 1966. They began their small animal practice in 1970 in Broken Arrow where they later moved to raise their family.

Dianne volunteered in many professional and civic organizations. In 1998 she was elected President of the Oklahoma Veterinary Medical Association, the second female veterinarian to reach that position. Many programs that still exist today, such as the Birthing Center at the Tulsa State Fair, began under her leadership. In 2003 she was recognized as the OVMA Veterinarian of the Year for her outstanding service. An avid gardener, she became a Tulsa County Master Gardener after retiring and in recent years was dedicated to the Broken Arrow Rose Festival.

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Collin County	Haskell Ellis	1903 Meadow Creek Dr., Plano, TX 75074	972-422-9260	hllellis1@verizon.net www.collincountyrosesociety.org
College Station/ Bryan	Jo Ann Ottis		978-690-2228	jaottis@gmail.com
Corpus Christi	Gaynell Toygerson	4610 Coventry Lane, Corpus Christi, TX 78411	361-244-2326	gaynelltorgerson@gmail.com
Dallas	Ilene Cook	2100 Alto Dr., Carrollton, TX 75007	972-394-6077	cook2100@verizon.net www.dallasrosesociety.org
Ft. Smith	David Nichols		415-913-0697	dnichols05@gmail.com
Ft. Worth	Leslie Graves	P O Box 471412 Fort Worth, TX 76147	713-819-3471	Leslie.gravis@gmail.com www.fwrose.org
Golden Triangle	Tommy Hebert	5240 Avie Lane Beaumont TX	409-899-1149	angtomheb@aol.com
Houston	Suzanne Gilbert	8019 White Marsh Court, Spring, TX 77379	832-987-4848	president@houstonrose.org www.houstonrose.org
Oklahoma	Jack Dickson	4904 Cinderella Dr., Oklahoma City, OK 73129	405-234-6809	dads426hemi@att.net
Red River	Phyllis Lawrence	2431 Miller Street, Denison, TX 75020	903-463-5663	Lawre33803@aol.com www.redriverrosesociety.org
San Antonio	Murray Warner	10514 Ballerina Ct San Antonio, TX 78217	210-313-3371	dmwarner@satx.rr.com www.sarosesociety.org
Tulsa	Laura Chalus	2435 South Peoria, Tulsa, OK 74114	918-576-5266	lchalus@tulsagardencenter.com
Waco	Joyce Jones	3525 Carondolet Drive, Waco, TX 76710	254-840-3938	joyce_jones@baylor.edu

ARS NEWS

2021 Election & Bylaws Amendments

The Triennial Election will take place in July 2021. This election determines the leaders for our organization for the upcoming three years and your participation is important. The May/June 2021 American Rose will contain Q&As on the vice presidential candidates as well as information regarding candidates for Regional and District Director positions. Descriptions of proposed Bylaw Amendments, approved by the Board of Directors, will also be available. The Bylaw changes, if approved, become effective when the new Board of Directors is installed in September 2021.

The American Rose Society has engaged a third party, Intelliscan, Inc. to facilitate the Triennial Election. Electronic ballots will be emailed to all current paid memberships by Intelliscan beginning at noon on June 30, 2021. **YOU MUST HAVE A PAID ANNUAL MEMBERSHIP WITH ARS.** Corporate, Complimentary, Libraries, E-members, Trial members and Youth members are not eligible to vote.

You must have a unique email address on file with ARS no later than June 15, 2021, as the file to Intelliscan will be generated on June 16. Associate members must have a separate, unique email address on file with ARS.

To ensure that all members have the opportunity to vote, the ARS has sent a postcard to all members that do not have an email on file. It is your responsibility to make sure that your email address is current in the ARS database prior to the June 15th cutoff.

Ballot materials will be distributed electronically via secure website and a sample ballot will appear in a special Election Section in the May/June 2021 issue of American Rose. **CHECK YOUR EMAIL** for the ballot from Intelliscan.

Voting will begin on June 30, 2021 at noon CDT and ends at noon, CDT on July 30, 2021. You will receive an email from Intelliscan, Inc. with a personalized link to vote. You will receive a confirmation that your vote has been received. You will also receive two reminder emails if you have not voted.

Ballot results are only seen by our election service provider, Intelliscan, Inc. Their computer generates a summary report, and the final results are presented to the ARS Tally Committee and others authorized by the ARS Board of Directors. No individual ballot information is shared.

Please be sure that your membership dues have been paid in order to be eligible to vote in the Triennial Election. If you have any questions regarding the voting process, contact Kim Merritt (kim@rose.org)

For further information and candidate for the ARS Vice President candidates go to

[2021 Elections | American Rose Society](#)

The May/June issue of *American Rose* has a Question and Answer for the Vice President candidates. The Vice President will become President of the American Rose Society in 2024.



Rising Star Award 2021

Do you know a Rising Star in the world of roses? To celebrate the accomplishments of younger rosarians, the **ARS Rising Star Awards** recognize the work of young rosarians who are supporting the culture, preservation and appreciation of the rose.

Award Requirements

This award is given to up to 5 individuals each year, age 45 years or younger. Nominees do not have to be an ARS member, but they must be nominated by a current member of the ARS. Nominees must be 45 years of age or younger at the time the nomination is received.

Acts Worthy of Recognition

Nominees for the Rising Star Award should be young individuals who are doing outstanding work in promoting the culture and appreciation of the rose. Their work can include, but is not limited to, the areas of Rose Education, Research, Preservation, Industry, Hybridizing, Photography, Arranging, Culinary Arts, Art, Design, Innovation, ARS and Local Society Volunteering.

Nomination Process

Nominations may be made by any current ARS member. To nominate an individual, the nominator should complete the attached nomination form. Nomination forms are also available on the ARS website at www.rose.org/awards. Nominations should include the form and supporting documentation, and submitted by email to the ARS Director (executivedirector@rose.org), ARS President (petrose@aol.com), and ARS Membership Committee Chairman (ambushe@yahoo.com) **All nomination materials must be received by July 1.**

2022 ROSES WALL CALENDAR

PLEASE BE SURE TO READ THROUGH THE CONTEST RULES AS THERE HAVE BEEN CHANGES.

Guidelines for 2022 Calendar entries:

Photos must be 13 inches by 11 inches AND at least 300 dpi. (Tip: Set your camera options to the highest resolution and picture size possible.)

Please identify all roses in photo.

The roses must be commercially available.

We prefer not to use roses that have been a large photo in the calendar in the last five years. ARS has the link for the PDF of roses from 2014-2020 on the Photography page of the ARS website.

Limit of 5 submissions per member.

Digital photography ONLY. Deadline is June 1, 2021, NO EXCEPTIONS

Email submissions to Beth or you can mail a CD to American Rose Society, ATTN: Editorial, P.O. Box 30000, Shreveport, LA 71130.

The *Rosarian*, (Maria Trevino, editor), is published quarterly.

Its mission is to inform Rosarians of the activities of the SCD District and the American Rose Society, to keep members abreast of the latest in rose culture, to support and inspire Rosarians in every aspect of their hobby, and to encourage their commitment to the Society.

Subscriptions: \$5 for four electronic issues. Information on the SCD Patron Program and the subscription form are on the next page.

FROM YOUR EDITOR...

**ARTICLES OR PHOTOS SUBMISSION DEADLINE FOR THE SUMMER ISSUE
IS JULY 1.**

PLEASE CONSIDER SENDING ME ARTICLES, IDEAS, PHOTOS (ESPECIALLY PHOTOS!) AND ANY SUGGESTIONS YOU HAVE TO MAKE THE NEWSLETTER BETTER. I WOULD LOVE TO HEAR FROM THE ROSE SOCIETIES AND YOU!

MY CONTACT INFO: MARIA@BURGER.COM

c. 713-628-3681

South Central District Patron Program

We are very fortunate to have a program of this nature to assist local societies within our district to host events. Rosarians and Societies joining the patron program allow the District to provide startup money to local Societies to host a District Convention and rose show, district judging schools, consulting rosarian schools and assisting with the purchase of trophies for the District rose show.

I would like to say a big THANK YOU for the individuals, families and societies that have joined the patron program

I encourage you to become a patron if you have not done so. You will receive a very nice pin and your contribution is eligible for a tax deduction.

Individuals \$25 Family \$40 Societies \$ 50

Dale Dardeau, Deputy Director

**SOUTH CENTRAL DISTRICT PATRON PROGRAM
AND
SUBSCRIPTION TO THE *SCD ROSARIAN* NEWSLETTER**

Rose Societies and Rose Society members are encouraged to participate in the SCD Patron Program at one of the following levels:

	Enclosed:
SCD Society Patron \$50 Annually	\$ _____
SCD Family Patron \$40 Annually	\$ _____
SCD Individual Patron \$25 Annually	\$ _____
<i>SCD Electronic Rosarian Subscription</i> \$5 Annually	\$ _____

(This is FREE if you have paid a Patron donation)

Benefits of being an SCD Patron are:

- * Assist the SCD in carrying out important programs
- * Includes electronic subscription to the *SCD Rosarian* newsletter
- * With your initial payment, you will receive a beautiful Patron pin
- * Your contribution is tax deductible
- * You will be recognized as an SCD Patron in the *SCD Rosarian*

If you do not wish to be an SCD Patron, you may still elect to subscribe to the newsletter.

Please complete the following for either SCD Patron or newsletter Subscription:

Name: _____

Address: _____,

Street

_____, _____.

City

St

ZIP

Phone: _____ Email: _____

(Must have your E-Mail address to receive the *SCD Rosarian* by E-Mail)

Please make your check payable to the **South Central District** (or SCD), and mail to: **Jo Ann Bradley, 8108 Quebec Drive, San Antonio, TX 78239**

Dallas Virtual Rose Show



April Showers

Brings May Flowers



Presented by the Dallas Rose Society

Entries Accepted: Sat, May 15th — Sat, May 29th

Results: Tentative Sat, June 12th via Zoom

Check Out DallasRoseSociety.com for upcoming details

Contact

Andy Black, DRS Show Chair

Email: Wa.black@sbcglobal.net or Phone/Text: 972-824-4766



*Chance of Winning Gift Cards
from National Rose Suppliers*



Working Together for the American Rose Society

This is an exciting time for the ARS! The American Rose Center has been revitalized with the restoration of the gardens, we have embraced social media and video conferencing, we will soon gather in person again for meetings, rose shows and conventions, and as one of America's oldest and most esteemed flower societies, we are well positioned to attract new members from the over 20 million new gardeners that emerged last year.

As a candidate for Vice-President, my priorities include:

- Building upon the excellent progress that has been achieved in promotional, educational and social media platforms for members and the public.
- Growing membership and strengthening local rose societies by capitalizing on the surge in gardening interest and the increasing availability of easy care roses.
- Leading initiatives for digitizing the treasure trove of articles from past rose magazines, annuals and historic records for preservation, education and universal accessibility.
- Supporting long term sustainability for the American Rose Center and the Great Garden Restoration Project through collaborative partnerships, marketing and special events.
- Promoting membership, education and events by fostering partnerships with growers, nurseries, garden centers and garden supply companies.
- Contributing to an atmosphere of cooperation, respect and congeniality in the governance process.

Professional Experience & Education

MS Degree in Journalism, Northwestern University

Public Relations & Marketing Manager, 1984-1997

Director of Specialty Medical Clinic, 1998-2007

Board member of numerous not-for-profit organizations including Racine Area United Way, Downtown Racine Corporation, Taylor Home for Youth, YWCA, Bethany Apartments for Women, Volunteer Center of Racine

Volunteer special events chair and fundraiser for Racine Art Museum (\$100,000 showhouse event) • Downtown Racine Corporation Festival of Trees (\$150,000 over 3 years) • YWCA Holiday Village (\$20,000 over 2 years) • Preservation Racine, Children's Service Society, Racine Heritage Museum, Health Care Network



CARRIE BERGS

**Candidate for Vice President
American Rose Society**

carriebergs4roses@gmail.com

My belief in, and appreciation for, the mission of the American Rose Society inspired me to run for Vice President. I am excited to share my personal skills and professional expertise as a member of the team that will ensure the success of the ARS well into the future.

For nine years, the American Rose Society has been an important part of my life. From the day we purchased our first rose to today, with gardens that include almost 400 roses of all varieties, my husband Joe and I are excellent examples of what new rose growers and exhibitors can do with the support of their local rose societies and the resources of the ARS.



Rose Society

Leadership Positions & Awards

American Rose Society

Member since 2012

2021 Cream City Roses National Convention planning committee and garden tour host

Apprentice Horticulture Judge, 2018-present

North Central District

Co-Chair, District Rose Show, 2016

Co-Chair, District Convention & Rose Show, 2019

Board Member, 2018-present

NCDrose.org website,

Creator and administrator, 2019-present

Greater Milwaukee Rose Society (GMRS)

Co-President, 2015 and 2016

First Vice President of Member Programming, 2019-present

Membership Chair, 2018-present

Chair/Co-Chair, GMRS & State Fair rose show, 2017-present

Host of annual member picnic, 2015-present

Bronze Honor Medal, 2019

Gateway Rose Society (GRS)

Board Member, 2016-present

Secretary, 2019-present

Co-Chair, Annual worm casting fundraiser, 2013-present

Bronze Honor Medal, 2019

Contributions

- Presentations to local and district meetings, garden groups and Rose Chat podcast on topics including old garden roses, transporting and exhibiting, dry wrapping techniques, scented roses, fertilizing, winter protection, worm castings and national convention reviews.
- Numerous articles and reports for local and district newsletters and websites, including two articles for the *American Rose*.
- Consistent financial support at national, district and local level.
- Frequent contributor to *Horizon Roses*.
- Enthusiastic volunteer and exhibitor at local, district and 3 National Conventions since 2013.
- Coordinated GMRS/GRS member bus trips to 2019 National Convention in Franklin, TN and 2017 National Convention in Gettysburg, PA.



Craig for ARS Vice President



I'm Craig Dorschel, and I am a candidate for Vice President of the American Rose Society.

Since I joined the ARS in 1998, I have served as District Director for the Yankee District from 2012 to 2018 and am currently serving as Regional Director for Region 0. I am also currently National Chair of Arrangement Judges. During the 2015–2018 term I served as a member of the Executive Committee and as Chair of the Bylaws Committee. In these positions I became intimately familiar with the operations of the ARS and with the issues we face. I strongly believe that this is invaluable experience for a Vice President and future President of the ARS. I am a Master Rosarian and both a Horticulture and Arrangement Judge.

I truly enjoy rose shows, both as an exhibitor and a judge. I grow about 150 roses, many of them miniatures and minifloras, on my small city property.

The primary duty of the Vice President/President is to advance the mission of the American Rose Society. Three major aspects of that mission are **education, research and preservation.**

- **Education** - Our adoption of electronic communication such as GoToMeeting has greatly enhanced our ability to offer educational programs to our members and has probably done more than anything to bring us together as a national organization. We need to continue to evolve this activity as we move into the post-COVID era. We should also expand our outreach to first-time rose buyers who are potential members, but who may not know about ARS. I support investments in advertising and promotion to reach these new rosarians.
- **Research** – As a PhD in organic chemistry (Stanford), research is of great interest to me. I have supported our funding of research into rose rosette disease during my time as a Trustee of the Research Trust. I would like the ARS to be in a position to fund more research, but the modest funding of the Research Trust limits this. I support encouragement of legacy gifts to the Research, Education, and American Rose Society Endowment Trusts to enable all these to support new initiatives. To that end I support establishment of a dedicated staff position for Development.

- **Preservation** - Many significant rose cultivars are no longer in commerce in North America or only available from a limited number of sources. I support compilation of a list of such off-patent and trademark cultivars and a poll of public and private gardens to locate possible sources of budwood and cuttings to ensure that these roses do not become extinct.

I support and applaud the soon to be completed **Great Garden Restoration** and the vision for it being a source of revenue to support the initiatives I suggest.

I am asking for your vote and welcome your support in the upcoming election. Voting begins on June 30 and closes on July 30.

To learn more about me and my priorities for the American Rose Society, please visit my web site at www.craigforarsvp.org and like and follow my Facebook page, 'Craig for ARS Vice President.'

Thank you and enjoy your roses!

EXPERIENCE MATTERS!

- **ARS Member since 1998**
- **ARS Region 0, 2018-2021**
- **ARS Yankee District Director, 2012-2018**
- **ARS Executive Committee, 2015-2018**
- **ARS Bylaws Committee, 2015-2021,**
- **ARS Horticulture Judge, 2003-present**
- **ARS Arrangement Judge, 2012-present**
- **ARS Consulting Rosarian, 2003-present**
- **ARS Master Rosarian, 2013-present**
- **Trustee, ARS Research Endowment 2012-2018**
- **ARS Yankee District Silver Honor Medal, 2009**
- **ARS Yankee District Outstanding Consulting Rosarian, 2011**
- **ARS Yankee District Outstanding Horticulture Judge, 2019**
- **Past President, New England Rose Society and At-Large Board member - present**
- **ARS Bronze Honor Medal - 2008**