Max C.E. Orezzoli, MS, MBA, PhD, is the Co-Chair of Green Express Med's Scientific Advisory Board and an Associate Professor at Florida Memorial University. He holds a PhD in Sociology with concentrations in Healthcare, Economic Development, and Data Analytics, along with a master's degree in industrial psychology and an MBA. With more than 20 years of professional experience, Dr. Orezzoli integrates expertise in data analytics, predictive modeling, and organizational strategy with a strong commitment to advancing health equity and community well-being. He also chairs the Consortium for Medical Marijuana Clinical Outcomes Research, a Florida-based, multi-university initiative established in June 2019 to study the real-world effectiveness, safety, and utilization of medical cannabis for patients, clinicians, and policymakers.

For over two decades, his research and peer-reviewed publications have focused on minority health disparities in areas including mental health, substance use disorders, marijuana use, nutrition, violence, and HIV. Dr. Orezzoli has provided evaluation design, statistical consulting, and culturally responsive research guidance to biomedical, educational, and healthcare institutions. His approach to program evaluation combines quantitative and qualitative methods, ensuring that interventions are both community-driven and regionally relevant.

Bilingual in Spanish and with working knowledge of German and Italian, Dr. Orezzoli brings valuable cultural awareness and a global perspective to his work. From 2018 to 2022, he served as Co-Chair of Florida Memorial University's Institutional Review Board. His portfolio also includes experience with SAMHSA-funded projects and large-scale studies on sensitive health topics requiring cultural sensitivity and strict confidentiality.

In recent years, Dr. Orezzoli has expanded his expertise into Artificial Intelligence and Machine Learning (AI/ML) to enhance innovation in healthcare. He completed the AIM-AHEAD AI/ML Fellowship (2022–2023), focusing on Python programming, predictive analytics, and healthcare data management, as well as advanced training at the NHIT Data Fusion Center in public-sector data analysis. These skills enable him to leverage advanced analytic tools to better address health disparities and improve outcomes for underserved populations.

Through his academic background, research portfolio, and leadership roles, Dr. Orezzoli continues to champion community-based interventions and the responsible use of AI/ML to advance health equity, social responsibility, and meaningful, transformative community impact.