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The North 22nd Street Business Association

Lunch Meeting

AT THE ALLEGHENY WEST FOUNDATION
2850 NORTH 22ND STREET



A 1 Hour Discussion

Free & Open to Businesses on North 22nd Street

You are invited to attend a very special lunch meeting
Thursday, May 23, 2024 @ 12 - 1pm

KEN CURRY



Ken Curry, President of the North 22nd Street Business Association NEEDS YOUR HELP!

Together we can make the North 22nd Street Shopping Experience Better. Please come out and support the North 22nd Street Business Association.

Special Guest Speaker to be announced!

We need your attendance and support at our business association meetings.

To learn more about the N. 22nd St. Business Association, stop by the Allegheny West Foundation Business and Resource Center at 2850 N. 22nd St. Mon.-Fri. between 10am-2pm or call Thera Martin at 267-402-6313. We want to help support your business!



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NORTH 22ND STREET BUSINESS ASSOCIATION NEWSLETTER

ISSUE 2 • APRIL 2024



Streets Commissioner Carlton Williams speaking at N. 22nd St. Business Assoc. Meeting last month. The 2nd picture is of trash dumped outside in front of Family Dollar at 22nd & Cambria

Mayor Cherelle Parker Came To N. 22nd Street With Great News for Business Owners April 15th

Mayor Cherelle L. Parker, on the heels of her first 100 days in office, came to North 22nd Street April 15th bearing positive news, particularly for small business owners. The Mayor chose to hold her press conference at the Allegheny West Foundation Business and Community Resource Center at 2850 N. 22nd Street. The Allegheny West Foundation is a 501 C-3 nonprofit organization in existence since the early 1970's. Of the many things AWF does under the leadership of Ronald E. Hinton, Jr., is to support small business owners along the official N. 22nd Street business corridor, and throughout the area. The N. 22nd Street Business Corridor brags a list of some 110 small businesses. Of that number, there are 53 Black owned businesses. There are 17 Asian owned businesses. There are 9 corporate owned businesses. There are 6 Arabic owned businesses. There are 5 Hispanic owned businesses. There are 4 Caucasian owned businesses. There is one Greek owned business.

Prior to Mayor Parker becoming the Mayor, trying to legally start a business in this town could be very discouraging. There was so much red tape to get through before you actually could get a business license, that some people have shared that they were almost ready to throw in the towel before they could get their business vision on track.

During the packed press conference, with a lot of her senior staff in the room, small business owners and community leaders, Mayor Parker shared that she wants a revival at City Hall.

Mayor Parker said “I want a revival that brings out and supports the best that our good city has to offer, for a more efficient government and one that listens to residents and to the businesses. We are committed to elevating efficient government services that are streamlined, user friendly and accessible. Why? We want to remove all the red tape for small business owners. I’ve had a goal to do this since I was a member of City Council. As we think about this, I want you to know we can and will further position Philadelphia as an equitable and premiere destination to do business with our formal platform which is called PHL Open for Business.

The Executive Order that I am going to sign today, renames the office of Business Services to the Mayor’s Business Action Team. This changes and underscores my commitment to having all city departments to work as one Philly government. It’s a reason why the Sanitation Commissioner is here, but we’re talking about neighborhood based small businesses . We want the Mayor’s Business Action Team to provide that one on one assistance to businesses that they will need when trying to navigate city services and one that connects them to whatever resources that they need. The partnerships include these departments; The Mayors Office of Policy Planning and Delivery.

The Managing Directors office, our Licenses and Inspections, the Health Department, Revenue and Procurement, Our traditional Planning and Development, Law, Innovation and Technology an done that’s near and dear to my heart, the Clean and Green Department. Clean and Green is extremely important along with the Streets Department and Recreation and any department that is regulating and servicing businesses. Why is

The city of Philadelphia has services they can provide to Small Business Owners such as:

A FREE outdoor video security program for all operating businesses along the N. 22nd Street Business Corridor; Storefront Improvement Grant. SIP Grant; In-Store Improvement Grant

Want to know more about services from the City of Philadelphia Department of Commerce? Call the main number at 215-683-2000. Thera Martin is the N. 22nd St. Business Corridor manager and she is also ready to be helpful. Reach Thera at 267-402-6313.

that? We don’t want you having to work on trying to get access to Licenses and Permits and get over other administrative hurdles. We want you increasing your bottom line and improving your business so that you can contribute more to our economic power.

Why does It matter Mayor Parker asked. She stated, “It matters because the more people buy and spend, the more revenue we collect. That means some of the challenges that are facing our city, we’ll have more revenue in order to address those challenges”.

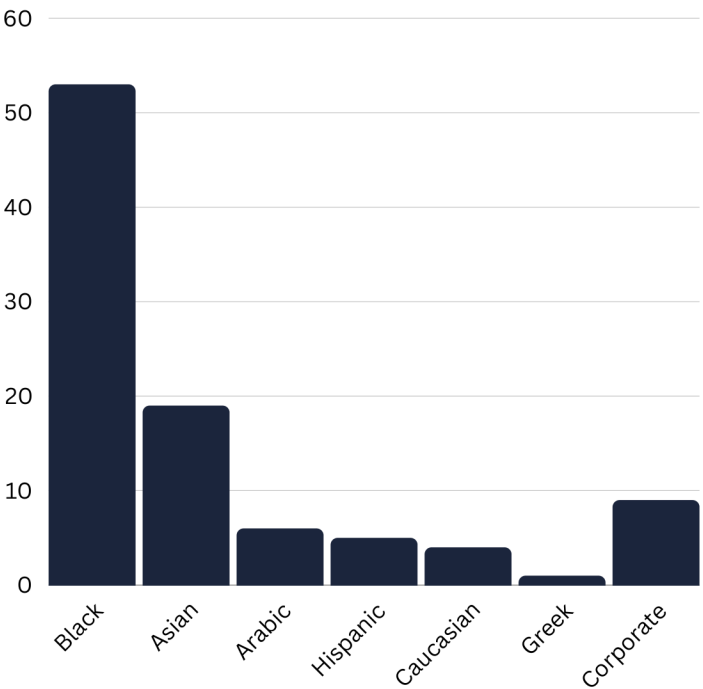
If you are someone already in business, and you need some assistance, or if you are someone who is trying to start your first business and you need advice and direction on certain things, don’t be shy. Reach out to the City of Philadelphia Department of Commerce, Mayor’s Business Action Center at 215-683-2000.



North 22nd Street Market Profile

Along the North 22nd Street Businesses Corridor as of March 31, 2024, we have approximately 95 businesses that are up and running. There are three new businesses that have moved onto the business corridor in this 3rd quarter, however one of them is still outfitting the inside of their academy, and they are taking enrollment applications. However, they are not officially open yet.

Business Owner Demographics



Along our corridor there are 53 Black owned, 17 Asian owned, 9 corporate owned, 6 Arabic owned, 5 Hispanic owned, 4 Caucasian owned businesses, 1 Greek owned.

All total there are 19 storefronts that are selling products or services that no one else is selling on the corridor. We have 10 beauty Salons or Barber Shops. We have 7 places where you can go and purchase food. Most of our restaurants are carry out. Only two have inside seating and in both instances, seating is very limited. We have one Super Market at 22nd and W. Lehigh at Hope Plaza and we have 3 Mom and Pop type corner grocery stores. Our service area has 10 medical related facilities or businesses. We have at least 10 area churches, including 2 Mosques on N. 22nd Street. We have 13 education related organizations or businesses along N. 22nd Street, or in the immediate area. We have 3 cell phone businesses on the corridor. There’s 3 businesses where you can purchase alcoholic beverages, and there’s 2 nail salons and one nail supply business. We also have 7 apparel stores.

The majority of our businesses are open 6 days a week between 10am-7pm. There are

a handful of businesses that stay open later, which includes our food businesses and the businesses that sell alcoholic beverages. The beauty salons and barbershops can have anywhere from 2 workers on hand, up to 6 or 7 workers.

Finally we would note that many of our businesses along our corridor have video security systems inside their businesses and outside of their businesses. It’s about keeping business owners, their staff and their customers safe.

For any business owner who does not have all the security systems in place you need, including video security cameras, please contact the N. 22nd Street Business Corridor manager, Thera Martin, at 267-402-6313. She can help walk you through the process of getting up to four FREE outdoor video security cameras, through the city of Philadelphia Department of Commerce.

Want to make your storefront look more appealing--- but thinking you can’t afford to do it?

You need to check out the Storefront Improvement Grant that comes through the City of Philadelphia, Department of Commerce.

It’s the SIP Grant.

If approved for a grant, you pay half, and the City of Phila. Department of Commerce will pay the other half, for your storefront improvements.

For details, call 215-683-2000





Pictured here is the City of Philadelphia Department of Commerce Dream Team. They are the people who make up the Mayor's Business Action Team. They're located at 1515 Arch Street in Center City Philadelphia, on the 12th floor. The phone number is 215-683-2000.



MAYOR
Cherelle
PARKER
Visits North 22nd Street



Scenes from the April 15, 2024 visit by Mayor Parker to the Allegheny West Foundation Business and Community Resource Center on N. 22nd St.



Pictured here is City of Philadelphia Commerce Director Alba Martinez talking with Rn Hinton, President of the Allegheny West Foundation

Like Mayor Cherelle Parker keeps saying, listen to what I say, then watch what I do. Between the Mayor, Alba Martinez and the entire Commerce Department Team, they are determined to make things smoother for business owners who want to do business in Philadelphia.



Here Alba Martinez is visiting Kaptivating Kids Child Care Center with Councilwoman Cindy Bass looking on, and standing next to Dr. Robin Cooper, owner.



Here Alba Martinez is visiting at Salon Brilliance with owner Abrille Patilo.



These photos reflect the visit of our Commerce Director to N. 22nd St. Feb. 23, 2024. She dived in 100% with interest.



Alba Martinez Means Good Business for Philly

In February the new Commerce Director for the City of Philadelphia did a walking tour along the North 22nd Street business Corridor, which runs from 22nd and W. Allegheny to 22nd and W. Lehigh. Long that five block radius there's upwards of 110 businesses that are up and operating, open for business, most of them 6 days a week, if not seven days a week.

Alba Martinez came out to see first hand, for herself, what all is happening along the N. 22nd Street business corridor, who the business owners are and to hear some of their challenges. No way would she had bene able to visit every single business owner, however she toured an impressive number of the businesses and with each one, she was very engaged and extremely interested in hearing what entrepreneurs had to say.

**COME
JOIN
US**
YOUR BUSINESS
IS WELCOME!



Join the N. 22nd Street Business Association for a Stronger Community To ensure that we stand together as a business community, it's important that all businesses currently operating along N. 22nd Street become members of the N. 22nd Street Business Association. As the saying goes, "Together we stand, divided we fall." If you're interested in joining our association, contact Thera Martin today at 267-402-6313 for more information.